

Dear Fern Tiger:

The first round of Voices to Vision workshops was wonderful. We, the members of the Sustainability Committee, each attended a session, and appreciate the creative input process.

As you know, the City is currently in the process of developing a Climate Action Plan. The plan's purpose is to propose strategies to meet the Council adopted GHG reduction target of 25% below 2004 levels by 2020 (adopted in 2006). This is an aggressive target, stronger than that recommended by the State. Meeting it will require rigorous action and awareness among the whole community.

If we are to seriously work toward our GHG reduction goal, it is important that GHG emission impacts inform a visioning process of the magnitude of Voices to Visions. The future of the waterfront could easily determine whether we reach our target or not. Emerging calculation tools and reporting protocols enable GHG emissions accounting that mirrors financial accounting. Each home, vehicle, and new development project results in a quantifiable amount of GHG emissions.

The Sustainability Committee requests that in future Voices to Vision activities, any financial data (e.g. revenue or cost estimates) associated with potential projects be paired with GHG emissions data (i.e. net annual emissions) that are presented in a paralleled manner.

For example:

Boutique Hotel

7 Acres

Revenue: \$700,000

GHG Emissions: 1,000 metric tons (200 cars)*

* Based on 0.0153 MTCO₂e per one night hotel stay (<https://www.lhw.com/greencarboncalculator.aspx>), 200 hotel rooms, and 365 days of operation (if there is no centralized individual room energy control system)

We look forward to adding this level of awareness and social responsibility to our collective visioning process, and are available for collaboration and counsel to ensure that this is possible.

Sincerely,

Sustainability Committee