



**ALBANY ARTS COMMITTEE
REGULAR MEETING AGENDA**

**1249 Marin Avenue, Albany Community Center, Edith Stone Room
Monday, July 13th, 2009 – 7:00 p.m.**

1. CALL TO ORDER

2. APPROVAL OF MINUTES

3. PUBLIC COMMENTS

For persons desiring to address the Committee on an item that is not on the agenda please note that City policy limits each speaker to three (3) minutes. The Brown Act limits the Committee's ability to take and/or discuss items that are not on the agenda; therefore, such items are normally referred to staff for comment or to a future agenda.

4. COMMENTS/ANNOUNCEMENTS FROM COMMITTEE MEMBERS:

5. COMMENTS/ANNOUNCEMENTS FROM STAFF:

6. DISCUSSION/ POSSIBLE ACTION ITEMS:

6-1 Spring Art and Music Festival and Green Albany Day – Sustainability Committee Chair, Tom Cooper, and Committee Member, Miya Kitahara, will present the idea of adding to the Spring Art and Music Festival a Green Albany fair.

6-2 Public Art Master Plan – The Committee will interview the Art Consultants who have responded to the Public Art Master Plan RFP.

6-3 Banners – The banner sub-committee will discuss the progress made on the organization of the spring banner contest.

6-4 Mission Statement Duties and Function – The document was approved by the City Council, July 6, 2009.

6-5 August Meeting – The Committee will discuss having a meeting in August.

7. ITEMS FOR THE NEXT AGENDA

8. ADJOURNMENT



A Regular Meeting of the Albany Arts Committee Minutes
Monday, June 8, 2009
Albany Community Center
Edith Stone Room, 1249 Marin Ave.
7:00 p.m.

- 1. Call to Order:** 7:03p.m. Committee Members present: Chair Goodman, Abel, Adamé, Bingham-Goess, Black, McQuaid, Norman and St. George. Excused Member Maris.

Staff present: Supervisor Isabelle Leduc.

- 2. Approval of Minutes:**

Motion:

Motion to approve minutes from May 11, 2009 made by Member Adamé and seconded by Member Abel
Motion carried all in favor

- 3. Public Comment:** None

Comments/Announcements From Committee Members: Member St. George stated that the mosaic at Marin School was a beautiful Albany landmark, and the members should check it out. Member St. George also reported on the Green Albany event.

- 4. Comments/Announcements From Staff:** None

- 5. Discussion and possible action on matters related to the following items, which could include reports and/or proposed resolutions if any:**

6-1. Banners- The Committee will discuss the organization and implementation of a banner contest in the fall. Supervisor Leduc stated that there was an interim banner policy in place as a guideline, and the City was interested in the Arts Committee moving forward on organizing the banner contest. She suggested a banner sub-committee to hash out the details for the contest, to be ready for school opening in the fall.

Member Adamé stated that 30% space allotment by a sponsor designated in the policy seemed too much, and 20% seemed more appropriate. Supervisor Leduc stated that it was a draft, and changes could be made.

Member McQuaid stated that the logistics of the policy were not completely worked out, and as a sub-committee member she was more interested in working with those logistics than on the contest. It was agreed that Members Adamé and Norman would begin the planning of the contest, and Member McQuaid continue to work on logistics of the policy. Supervisor Leduc stated that she would participate in the sub-committee meetings and some guidelines for the contest should be in place by the July meeting.

Members McQuaid and Adamé stated that designs for the fall/winter banners were in the works, and would be presented at the July meeting.

6-2. Mural program- The Committee will discuss the organization and implementation of a mural program for Albany. Chair Goodman stated that the Arts Committee would be in charge of

administering the mural program in the City, and the Philadelphia and Vancouver examples included in the meeting packet were helpful. The Committee discussed the merits of the Philadelphia and Vancouver programs. It was agreed that the Vancouver program, being a much smaller enterprise, was a more appropriate model for Albany.

Supervisor Leduc stated that she had discussed mural programs with the administrator from the City of Richmond, who had already administered several murals in that city and could be a good source of information. She encouraged the formation of a sub-committee to begin the work. It was decided that Members McQuaid, Abel and St. George would form the sub-committee. Chair Goodman stated that the sub-committee should begin drawing up the main points for the selection and noticing process for the July meeting.

6-3. Herons Sculpture- Staff will present information on the restoration of the sculpture. Supervisor Leduc stated that she had checked on the sculpture since the June meeting, and it had attracted more graffiti. The City could provide funds for graffiti removal, but not for restoration or maintenance on any restoration of the sculpture. She suggested that the Committee consider creating a fund reserve for maintenance on public art pieces, that the City was not able to provide.

Supervisor Leduc suggested moving forward with graffiti removal, which would bring the sculpture back to its original color, then possibly identify an organization interested in providing funds for restoration and maintenance. She stated that public art was often high maintenance, and encouraged the Committee to consider the life span of public art pieces and what criteria might be established to determine if a piece should be restored or not.

The Committee discussed elements of public art, graffiti and maintenance. It was agreed to proceed with graffiti removal and sealant, but any further restoration would require a consultant. Member St. George stated that she would consult with someone who may be able to provide some advice for free and report back to the Committee.

6-4. Memorial Park Artwork – The Committee will discuss the appearance of the piece. Supervisor Leduc stated that she had already submitted a request to City Maintenance for removal of graffiti on the Long Song sculpture. Member St. George stated regret that the sculpture had become a playground, because grass just couldn't hold up to the overuse. It was decided that there were not too many options because there was no funding for maintenance, and it was possible that the grass would be revived after the rainy season and reseeding.

6-5. Public Art Master Plan – Staff will provide an update and timeline. Supervisor Leduc asked that the Committee consider a consultant team and passed out copies of their proposal. She stated that it was possible to bypass the RFP process, if the Committee agreed to choose this local consultant team as they came highly recommended. References would also be provided.

She stated that if the Committee did not feel comfortable with this plan and wanted to proceed with the RFP process, she had gathered information from 5 other local consultants, but it would obviously take more time to interview and choose.

Member McQuaid stated that it was important to go through the RFP process. The Committee agreed that even if these consultants were the ones chosen, it was important to go through the full process.

The Committee agreed that a sub-committee could screen for the top three choices, and the whole group would make the final choice. It was possible that a consultant could come in with a bid under the \$10,000 budget and there was some clarifying discussion regarding the job description.

Supervisor Leduc stated that she would send out the RFP right away, meet with the sub-committee before the July Arts Committee meeting to review any applications received and send the top three to the July Committee meeting for interviews. The sub-committee was comprised of Members Adamé, Maris and McQuaid.

6-6. Mission Statement Duties and Function – The Committee will review the document, which has been revised to include comments from the Council. Supervisor Leduc stated that she had presented the document to Council and they made some comments and changes. The Committee made small changes in verbage.

Motion:

Motion to adopt the mission statement as amended made by Member Adamé and seconded by Member St. George. Motion carried all in favor.

6-7. Recreation and Community Services Department Goals – Staff will share information on the goals established by the Department. The Committee reviewed the document provided by Supervisor Leduc on the goals of the Recreation and Community Services Department. She stated that it was important for the Department and the Committee to continue marketing themselves, so the community would be aware of the great services provided. Chair Goodman suggested some changes to the wording, making the document more readable for public presentation.

6-8. Committee Member Project Leader Positions – Staff will share the revised document to be discussed by the Committee. Supervisor Leduc stated that the document would continue to evolve over time, and there were positions being created as new sub-committees were formed. The Committee agreed that it was a useful, clarifying tool.

Member Bingham Goess suggested creating a database for Albany musicians and performers. Chair Goodman suggested using the Google calendar that had been set up for the Committee, as a way of keeping up with sub-committee meetings and events and he would send out the password for using it.

6. Future Agenda Items: Possible interviews for the master plan consultant, Art gallery submissions, mural, banners.

7. Adjournment: 9pm

Please note that if you provide your name and address when speaking before the Commission/Committee/Board it will become part of the official public record, which will be posted on the Internet.

NOTE: Any writings or documents provided to a majority of the City Council/Commission regarding any item on this agenda will be made available for public inspection at the Community Center counter located at 1249 Marin Ave during normal business hours, 8:30am-5:00pm, Monday through Friday.

Albany Arts Committee

Mission Statement:

The purpose of the Albany Arts Committee is to promote visual, literary and performing arts and urban beautification, and to act in an advisory capacity regarding the development and preservation of the arts in the City.

Duties and Functions:

- A. Be available to City Departments, Boards, Commissions and Committees, when appropriate, to review and advise on art issues.
- B. Recommend changes in laws, legislation, and policies needed to promote and preserve the arts.
- C. Recommend policies and advise the City concerning the receipt or purchase of artwork to be placed on municipal property.
- D. Review and make recommendations upon all works of art to be acquired by the City, either by purchase, gift, or otherwise.
- E. Provide assistance to local artists and private property owners subject to the City of Albany Art in Public Places Program on matters relating to installation of works of art on private property in the public view.
- F. Provide recognition and increased opportunities for artists through art in public places projects and maintain an inventory of works of art in the public view
- G. Assist with the monitoring and inspection of existing artwork in the City and recommend maintenance and upkeep, as needed.

The Albany Arts Committee was established by City Ordinance in 1974.

Item 6-1

<http://wpn.org/ecofestival/>

Welcome to the 6th Annual Fairfax Ecofest

June 13th - 14th, 2009

Who says “being green” isn’t fun? The Fairfax Ecofest 2009, a festival within the Fairfax Festival, is an ecological celebration! Come share your ideas with local environmental groups, shop for organic goods and services, indulge in organic food, wine and beer, hear locally grown music, view art and have fun with the kids.

We get things started Friday night, June 12th with a family friendly film shown on Central Field at 8PM. Bring a blanket or low back chair to sit on and we’ll supply the popcorn.

Saturday and Sunday, don’t miss organic beer and wine tasting featuring a wide variety of local and international producers. The Ecofest Music Stage hosts local performers to keep you entertained. This year we have over 50 organizations for you to interact with, several local artists will show their work and there’s a place for kids to romp.

Since its inception in 2004, Ecofest has showcased vast changes in public awareness and behavior around environmental pollution, dwindling resources and climate change. The vision for the Fairfax Ecofest was a collaboration of local residents led by Fairfax Councilmember Larry Bragman who wanted to utilize the historic Pavilion building as part of the long standing Fairfax Festival weekend. It’s a place where businesses and individuals with expertise in sustainability interact with the community by offering resources and information for healthier, more conscious lives.

Fairfax has long been a leader in the sustainability movement. By protecting our watershed, passing a pesticide notification ordinance, forming the open space committee, limiting chain stores and passing styrofoam-free and nuclear free ordinances, Fairfax is a model for communities wanting to make a difference at the local level. Fairfax has also been in the center of nation wide issues including the GMO-free campaign of 2004 and efforts to “Stop the Spray” in Marin last year.



CITY OF ALBANY

REQUEST FOR PROPOSALS

For

Public Art Master Plan Consultant

A. Introduction

The Albany Arts Committee is seeking an experienced and qualified public art consultant to create the Sites and Criteria section of the Albany Public Art Master Plan.

The Sites and Criteria section will serve as a guide for the Arts Committee to use now and in the future to effectively promote the acquisition, construction, installation, restoration, and maintenance of public art pieces in Albany that will foster creativity, freedom of expression, cultural awareness, civic pride, and a strong sense of community.

B. Background

In 2007, the City of Albany adopted the Art in Public Places Program Ordinance whereby new development projects within the City are required to include a public art component in their development or contribute an in-lieu fee into the Public Art Fund.

The Albany Arts Committee has been working on a Public Art Master Plan and has established a table of content, which includes the following sections: Introductions and Goals, Sites and Criteria, Selection Process and the Art Ordinance as an appendix. The information in the Sites and Criteria section of the Public Art Master Plan is intended to guide the Arts Committee when making a choice of projects to undertake when money becomes available from the Art in Public Places Program Ordinance.

C. Project Scope

The selected consultant is expected to determine specific sites and establish criteria for each site within the City where public art could be displayed. Examples of criteria to be considered for each site include potential costs and economic impact, visibility and access, public safety, function and use, social, cultural and historical contexts, philosophical considerations and future development plan. A variety of projects such as freestanding sculptures, murals, wall or hanging art will be included.

The selected consultant is expected to implement a team approach that will include Arts Committee members, public officials, city staff, stakeholders, artists, and members of the community.

D. Budget

Budget for the development of the Sites and Criteria section of the Albany Public Art Master Plan is set at \$10,000.

E. Content and Format of Proposal

Statements of qualifications as well as a brief proposal of consultant's overall approach/scope in developing the Sites & Criteria section of the Public Art Master Plan. The proposal should include the consultant's proposed rates and/or project budget not to exceed \$10,000.00. Three references must also be provided, of which at least one should be from a local government. **Please submit 10 complete copies of your proposal.**

F. Selection Criteria and Process

Following review of proposals, candidates may be requested to participate in a panel interview.

G. To Submit a Proposal:

Deadline: July 2, 2009

Submit to: Isabelle Leduc, Recreation Supervisor
City of Albany
846 Masonic Avenue
Albany, Ca 94706

E-mail: ileduc@albanyca.org

Phone: (510) 559-7226

H. General Conditions:

The City may choose to reject any and all proposals. The City may seek any clarification or additional information from respondents. The City will assess proposals based on qualifications, experience, availability and "best fit" for the project.