

Berkeley-East Bay Humane Society  
2700 Ninth Street  
Berkeley, CA 94710  
510-845-7735  
510-845-3652 fax  
[www.berkeleyhumane.org](http://www.berkeleyhumane.org)

## 12<sup>th</sup> Annual Bay to Barkers Dog Walk and Festival

Date: Sunday, August 2, 2009

Event Time: 8:30 am to 1:00 pm

Location: Golden Gate Fields - North Parking Lot

### Event:

Major Fundraiser for the Berkeley-East Bay Humane Society.

This is a family and community event to bring together people who care about their pets and help BEBHS with their quest on finding homes for the homeless animals.

The event includes a dog walk where guest raise money for participating in the walk with their dog. After the walk, guest have fun playing games with their dog at the festival and checking out the booths that have product, services that are animal related and other non-profit groups.

### Time Line of the Day:

6:30 am to 8:30 am

Set up of the booths

8:30 am to 9:30 am

Registering for the dog walk.

9:30 am

Starts the welcome of participants and vendors, we invite the Mayor to kick off the event with a proclamation and say a few words.

10:00 am

The walk starts – usually last about 20 to 30 minutes (depending on the speed of the person and their dog). There is about 200 to 300 people who walk with their dogs. There are not that many dogs because many are families. Dog numbers are about half.

The walk is about a mile long. We provide everyone with poop bags and we only put people out to point out the trail, no signs posted.

10:30 am to 1:00 pm

The activities at the festival. The booths are in a square/circle.

WEST																				
DOGGIE																				
SOUTH									NORTH											
GAMES																				
EAST																				
																	stage	stage		

In the middle of the festival, is a Doggie Olympiad where people/families do activities with their dogs.

Last year we had about 500 to 600 people participate in the day's event over the 3 hour time period. Not everyone is there at once, people are coming and going.

We have a couple of contests; do you look like your dog and the muttiest looking mutt.

We announce who won the big prizes for those who raised the most money for the walk and any other contest we might have.

All activities and the event is in one location, does not travel around.

1:00 pm to 2:00/2:30 pm

Break down and clean up.

Parking – will be at the Golden Gate Fields parking lot.

Booths – there is about 10 to 12 booths that are BEBHS which also includes the small stage and the rest are various vendors that display animal products, services and other non-profit groups. There is also one or two food booths.

Sound – we have a PA system that is less the 1500 watts, speakers will be pointed towards the water. It is used for only announcements and music (CDs).

We rent port-a-potties and they will be on the parking lot. We have trash and recycling bins and we haul the trash and recycling back to the shelter.

Please let me know if you need any further information.

Thank you

Cindy Shelby

Volunteer Manager and Event Coordinator

Berkeley-East Bay Humane Society

510-845-7735 ext. 13

# Golden Gate Fields

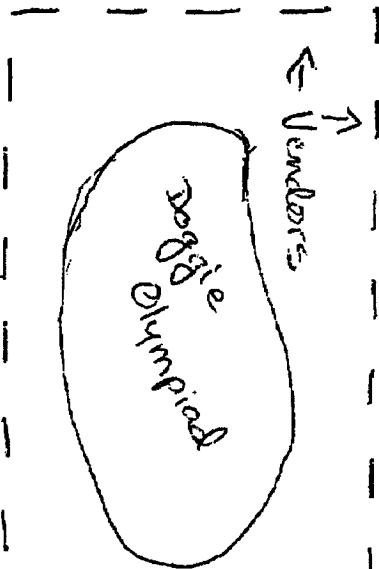
North Parking Lot

Big Lot

Smaller Lot



Parking



Event Site

Vendors

Porta Potties

Stage

Trail

Water

Dog walk on trail at the Bulb Activities by the water. Vendors are of products, services and other non-profits. Stage is facing water. We make amendments and have 2 contests.

To Parking Lot

Road & Parking

The Bulb Dogwalk



*City of Albany*

Treasurer's Office

405 Kains Avenue, Albany CA 94706  
(510) 528-5730

FOR OFFICE USE ONLY

**BUSINESS LICENSE APPLICATION FORM FOR  
SPECIAL EVENTS AT GOLDEN GATE FIELDS**

STATE AND LOCAL LAW REQUIRE THE FOLLOWING INFORMATION:

1. Name of Business: Berkeley-East Bay Humane Society
2. Address of Business: 2700 Ninth St Berkeley Zip 94710 Phone 510-845-7735 x13
3. Mailing Address of Business: 2700 Ninth St Berkeley Zip 94710
4. Owner's Name: Berkeley-East Bay Humane Society
5. Owner's Address: 2700 Ninth St Berkeley Zip 94710 Phone 510-845-7735 x10
6. Business Description: Animal non-profit organization
7. Ownership Type (Sole Proprietorship, Partnership, or Corporation): Non-Profit organization
8. Event Description: Dog walk & vendor fair
9. Date Event Activities (including set-up) to commence in Albany: Sunday Aug 2nd 2009
10. Date Event Activities (including take-down) to cease in Albany: Sunday 08/02/09
11. Number of Businesses (vendors, demonstrators, concessionaires, etc.) Participating in Event: approx 600

SIGNATURE Cynthia Hickey DATE 2/23/09  
If faxed, keep original for your records. If mailed, please keep a photocopy for your records.

LICENSE NO.