



It's time to break out your bike, oil the chain and gather your friends for Team Bike Challenge 2009! Join hundreds of teams from all corners of the Bay Area in a competition to ride their bikes for the most trips to work, school and errands.

# Take the Challenge!

The Team Bike Challenge kicks off May 1, 2009. Gather your friends, colleagues or neighbors to form teams and pedal during the month of May. Earn points for each day any team member rides, and compete against teams across the Bay Area to win the most points. Points are awarded for riding to work, school, or errands. (Sorry, no points for recreational rides.) The team with the most points at the end of the month wins a grand prize!

## Here's How it Works:

- Form a team of 2–5 people.
   (Each team must have at least one Novice Rider)
- Sign up your team online at the Team Bike Challenge section of 511.org.
- Ride your bike and track your points throughout the month of May to win!

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Visit 511.org for more information on Bicycle Commuting, Bike to Work Day, and the Team Bike Challenge.



#### Who's on Your Team?

No two teams are alike:

### Big Wheel

An executive, journalist or elected official. (Limit one Big Wheel per team). 4 points each day pedaled.

### Lifestyle Rider

A seasoned and skilled bike commuter who rides his or her bike two or more times a week for transportation. The Lifestyle Rider truly believes that everyday is Bike to Work Day. 2 points each day pedaled.

#### Novice

A new or infrequent rider who uses his/her bike two times or less per month. (Each team must have at least one Novice rider).

5 points each day pedaled.

#### Weekend Warrior

A recreational rider who takes leisure rides and/or who participates in organized rides or races, but doesn't commute by bike.

3 points each day pedaled.

# Best Resources to Get Pedaling

Visit 511.org's Bike to Work Day page for:

- Tips on how to gear up for Bike to Work Day
- Bike safety information
- · Bay Area bike maps
- Bike Route mapper
- Information about bikes on transit
- Resources to support you!

Check out the bike commute calculator on 511.org! See how you can improve your health and the environment, and save money by bicycling. Try it! We know you'll like it.

## Win Fabulous Prizes When You Pedal

Sign up for the Team Bike Challenge and the Bike to Work Day Raffle for your chance to win a new bike and other bike-related prizes at 511.org.

On Bike to Work Day, Thursday, May 14, 2009, join tens of thousands of residents from every corner of the Bay Area who will put aside their car keys, don their helmets and bike to work. They will be seen on two wheels, tandems and hybrids. Won't you join the challenge?



Presented by:

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Alice @97.3





