

**CITY OF ALBANY
CITY COUNCIL AGENDA
STAFF REPORT**

Agenda Date: 4/20/09
Reviewed By: BP

Subject: **Resolution #09-15** Authorizing city staff to implement a Request for Proposals process to hire a consultant for the Albany Arts Committee Public Art Master Plan.

Report By: Isabelle Leduc, Senior Services Supervisor

ARTS COMMITTEE RECOMMENDATION

The Albany Arts Committee recommends that a professional art consultant be hired to determine specific sites and establish criteria for each site within the City where public art could be displayed as part of the Public Art Master Plan.

STAFF RECOMMENDATION

Approve resolution authorizing staff to implement a Request for Proposals (RFP) process to hire a consultant to assist with preparation of an Albany Public Art Master Plan.

BACKGROUND

It has been a goal of the City to prepare an arts master plan to guide the development and placement of public art. The Arts Committee has been working on a Public Art Master Plan and has established a table of content, which includes the following sections: Introductions and Goals, Sites and Criteria, Selection Process and the Art Ordinance as an appendix.

DISCUSSION

The Albany Arts Committee would like to hire a professional art consultant to assist with the creation of the Sites and Criteria section of the Public Art Master Plan. This section will determine specific sites and establish criteria for each site within the City where public art could be displayed. Examples of criteria to be considered for each site include potential costs and economic impact, site visibility and access, public safety, function and use, social and cultural contexts. A variety of projects such as freestanding sculptures, murals, wall or hanging art will be included. Public input will be an important component included in the process.

When selecting art projects to undertake, the Arts Committee will use the information contained in the Sites and Criteria section of the Public Art Master Plan to make the best

use of the funds available. The Sites and Criteria section of the Public Art Master Plan will be a guide for the Arts Committee to use now and in the future to effectively promote the acquisition, construction, installation, restoration, and maintenance of public art pieces in Albany that will foster creativity, freedom of expression, cultural awareness, civic pride, and a strong sense of community.

SUSTAINABILITY IMPACT

The creation of a comprehensive Public Art Master Plan is based on an understanding of the historical and cultural influences that exist in the City of Albany, as well as knowledge of its natural and built environments.

FINANCIAL IMPACT

The cost for the scope of work of the art consultant as specified will not exceed \$11,000.00 and will be paid from the City's Art in Public Places Fund development impact fees.

Attachment

Draft Resolution # 09-15