

March 10, 2009 Economic Development Working Group Minutes

Present: B. Phipps, B. Pollard, A. Cain, T. Abbott, J. Wile, M. Atkinson, J. Lieberman

- I. Call to order: 1:53 pm Mayor Atkinson
- II. Public Comments – none
- III. Minutes: approved
- IV. Presentation of Next Steps

Identity:

Brian Phipps and Fern Tiger will meet and coordinate ideas from the planning process for the waterfront. Plan: discuss the recommended approach to the identity work group in the next meeting

Retention and Recruitment Subcommittee:

Contact Tony Wolcott and Rich Cunningham about plantings, trash receptacles, curb painting. Consider Albany Work Days every 6 months for members of the community.

Signage:

Consider electronic sign board. Judy L. to start identifying sites and general sign content to Traffic and Safety. Draw diagonal crossing proposals (to Cal Trans). Invite the Arts Committee to develop recommendations on permanent city art (murals, etc.) Request the Planning Department to write a banner ordinance. Have an in-house expert in Planning consult to Solano Avenue Association and Albany Chamber on banners.

Long Term Plans:

Look at Solano Avenue improvements and incorporate into Recruitment and Retention Subcommittee's work. Rename Buchanan to Marin Avenue and Cleveland to Jacuzzi.

- V. Next Meeting: Tuesday April 7, 2009 at 1:45 pm to 3 pm in the Community Development large conference room.