

# MEMO

November 6, 2008

TO: The Honorable City Council Members

FROM: Kim Denton, City Treasurer

RE: AB 1234 Reporting on Municipal Revenue  
and Tax Association Conference

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This report is being made pursuant to the requirements of AB 1234 for elected officials to publicly report on conferences attended at City expense.

I attended the California Municipal Revenue and Tax Association (CMRTA) conference in San Francisco from October 15th and 16th this year. On Wednesday, I attended sessions on: How to Develop a Successful Revenue Collection Strategic Plan, Business License 101, Overview of Licensing Legal Framework, and Enforcement Options for the Treasurer and Tax Collector. The Thursday sessions I attended were Employee or Independent Contractor, Apportionment, Ethics and Professional Collections, and IRS-To Be or Not To Be Exempt. We also heard from Fran Mancia at MuniServices with a legislative update on bills that could affect business licensing and other revenue collections.

It is the first time I have attended a conference put on by this organization. The sessions provided a wealth of information in two days, as well as allowing me to meet colleagues there who will be valuable contacts for unanswered questions in the future, as this organization does provide a lot of information sharing.