

Expanding opportunities for kids, commuters and communities

National 2010 Campaign for Active Transportation

Alameda County has joined the national 2010 Campaign that seeks to create a new federal program as part of the next federal transportation bill. We urge your support.

Goal: Empower dozens of communities to make focused investments in infrastructure and programs to shift automobile trips to walking, biking and transit.

Funding Request: \$50 million each to 40 different regions, including Alameda County, over all – \$9 billion in federal funding.

Active Transportation in Alameda County will:

- Increase economic vitality and job access.
- Create opportunities for physical activity and better health.
- Make travel safer throughout the region.
- Support a greener environment with less pollution.

- Reduce the cost for travel and congestion as gas prices continue to climb.
- Improve access to transportation for low-income, elderly and disabled persons.
- Shift trips by giving more people safe choices to walk, bike and take transit in Alameda County.

Our plan will:

ADVANCE pedestrian and bicycle access to transit

Making it easy and safe to get to transit by walking and biking will increase transit ridership, decrease driving and reduce pollution.



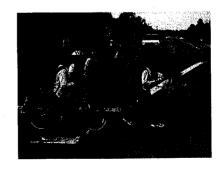
CONNECT communities through urban greenways

Alameda County plans to build a new East Bay Greenway, fill gaps in the Bay Trail from Fremont to Albany and finish the Iron Horse Trail from Dublin/Pleasanton to Livermore.



INSPIRE people to walk and bike

Expanding the current Safe Routes to Schools program will inspire more children to be active. Developing a new Safe Routes for Seniors program will inspire seniors to walk and even bike.



Transforming Our Community

By making intensive investments in walking, biking and public transit, Alameda County can create a bright future.

If you regularly walk, bike, or take public transportation, you are one of thousands of persons in Alameda County showing support for the use of active transportation. Just imagine what an impact we could have on people's health and the environment if even more of us used active transportation every day.

With additional funding, Alameda County is ready to move the Active Transportation Plan forward. We need advocates and support from our community members to make a new federal Active Transportation program a reality.

This new funding, combined with our existing resources, will ensure more people have access to safe walking routes, public transit, bike paths and parks. Improving our local transportation options enriches the lives of everyone and protects the environment. Join us in making our county alive with active transportation!

A Bright Future The possibilities abound Alameda County's East Bay Greenway Project Before After

Benefits



Commuters reduce fuel consumption and greenhouse gas emissions by biking and walking to work or public transit.



The community as a whole benefits when people have safe, affordable options to get around.



Building active communities creates safe and healthy places for people to thrive.

Your Support:

To endorse or support Active Transportation in Alameda County, contact Tess Lengyel, Programs and Public Affairs Manager, Alameda County Transportation Improvement Authority (ACTIA) at (510) 267-6111 or tlengyel@actia2022.com or visit www.actia2022.com.

Or contact the Rails-to-Trails Conservancy Western Regional Office at (415) 397-2220. You can find more info on the national campaign at www.railstotrails.org/whatwedo/trailadvocacy/2010Campaign.html.