CITY OF ALBANY CITY COUNCIL AGENDA STAFF REPORT

Agenda Date: October 6, 2008

Reviewed by:BP

SUBJECT: Annual Green Albany Day Event

REPORT BY: Nicole Almaguer, Environmental Resources Associate

STAFF RECOMMENDATION

Authorize an annual Green Albany Day, hosted by the City and administered by the Sustainability Committee in coordination with City staff, to promote environmental awareness within the community.

BACKGROUND

On August 21, 2008 the City's Sustainability Committee (Committee) submitted a request to City Council to host an annual Green Albany Day. The event is intended to carry out the charge of the Committee as established by Resolution #07-46, and build upon the success achieved to date to further "green" Albany.

DISCUSSION

Green Albany Day would be comprised of informational workshops for the community to promote environmental sustainability, coordinate with the City's new economic development program and network with local environmental organizations. The event would be oriented towards achieving the goals outlined within the City's Program SEED (Sustainability, Environment and Economic Development Program), and carry out the recommendations of the Clean and Green Task Force adopted by City Council in July 2007.

The 2008 event would be organized to promote the City's Climate Action Planning process, with a climate action public forum held during the event. Alameda County has agreed to provide use of the Veterans Memorial Building at no cost. The event would be held in May, in order to coordinate with the project schedule for the Climate Action Planning process. Additionally, the Sustainability Committee will also work closely with the Albany Unified School District in an effort to engage youth in this event. City staff would work directly with the Sustainability Committee to plan the event.

FINANCIAL IMPACT

Waste mitigation grant funds will be utilized to cover the costs associated with this event. Staff recommends the 2008 event be conducted as a pilot to determine the potential annual cost of this event.

Attachments:

Sustainability Committee letter, August 21, 2008