



Even a “modest” Tax Can Have Negative Consequences.

While Measure R aims to address housing insecurity, its approach is flawed and could lead to unintended consequences that outweigh its benefits. The argument in favor suggests that the monthly tax is minimal, but for many renters and independent housing providers, this added expense could be significant. Small rental property owners may have no choice but to pass this cost onto tenants, further straining households already rent burdened. This rent increase could force our neighbors out of Albany, resulting in family disruption and distress while tearing the fabric of our community.

Measure R was Not Vetted by the Albany Financial Advisory Committee.

Measure R was rushed to the ballot without being vetted by the Financial Advisory Committee. The Committee advises the City Council on crucial financial matters and would have thoroughly reviewed the measure for fiscal soundness and long-term impact. Moving a tax initiative to the ballot without the full public discussion and transparency provided by the advisory body fails to meet standards expected by Albany voters and taxpayers.

A More Stable Solution Can Be Achieved

Alternative solutions that do not put additional financial pressure on renters or independent housing providers should be explored. We need to find ways to support vulnerable residents without risking higher rents or creating a dependency on unstable funding sources. Measure R is not the best solution to Albany’s housing challenges.

Vote NO on Measure R

/s/ Jennifer Hansen-Romero, City Councilmember

/s/ Peggy McQuaid, Former Mayor

/s/ Judy Kerr, Albany Financial Advisory Committee Member

/s/ Francesco Papalia, Albany Financial Advisory Committee Member

/s/ Peter Campbell, Albany Resident