

# City of Albany

## City Council Strategic Plan

April 2023 - March 2025



# CITY COUNCIL STRATEGIC PLAN



## CITY MISSION STATEMENT

Albany is committed to providing a healthy, safe, and accessible city, and strives to lift every voice in our community.

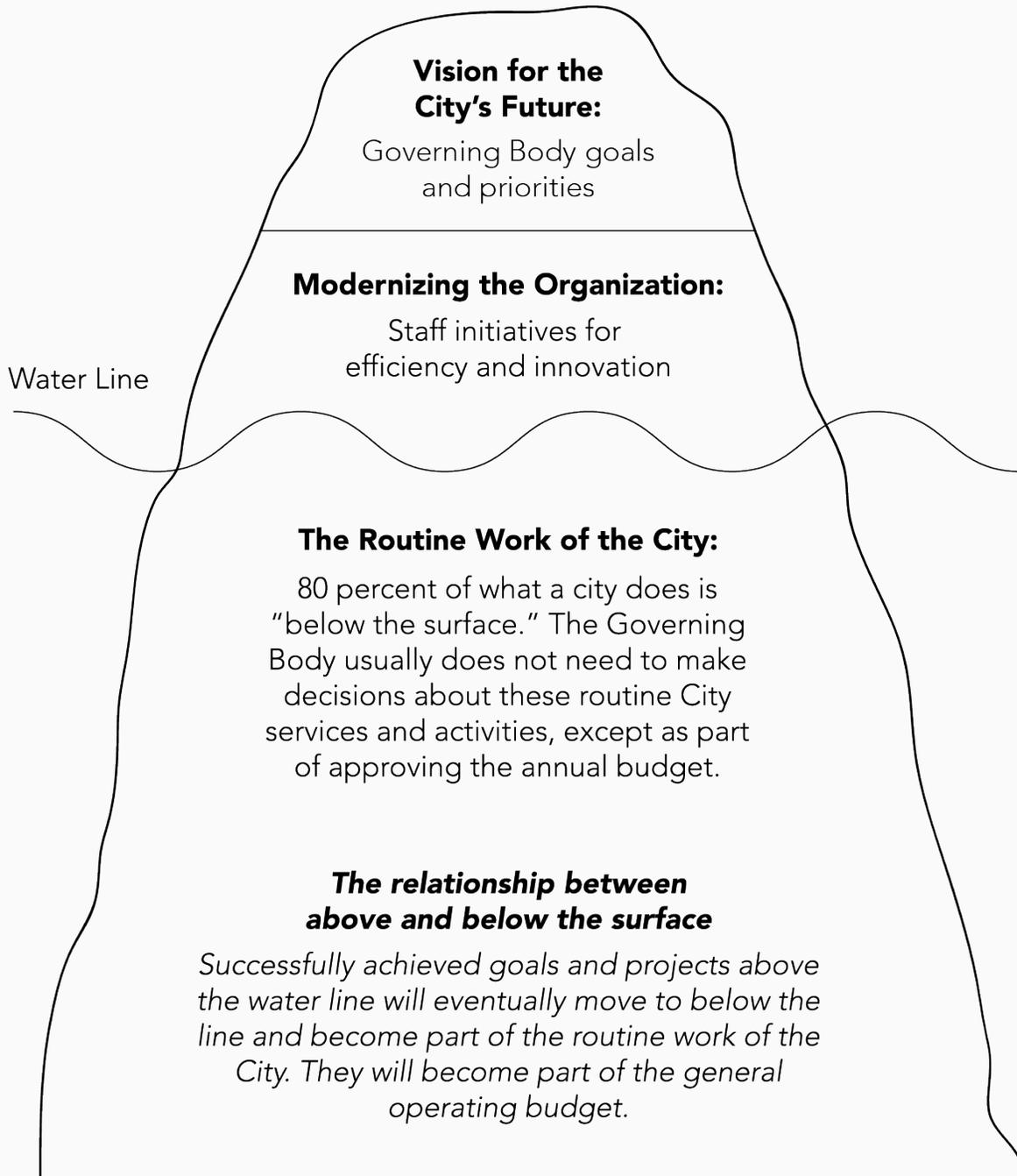
## OVERVIEW

The purpose of the City Council Strategic Plan is to identify key issues, develop City Council direction, establish priorities, and set goals and objectives to best focus changes to the use of the City’s limited resources and capacity over the course of the 2-year plan period. The mandated obligations of local government remain the core function of the City and need not be fully detailed in the Strategic Plan, including but not limited to: public infrastructure, public safety, governmental transparency, financial accountability, and implementation of regulations. This balance between core services and strategic plan goals is well depicted by the “Iceberg Model” as shown on next page.

To ensure effective implementation, the City Council and community will review progress toward objectives annually and will adjust the work plan and objectives as needed.



# The Iceberg Model of City Work



Nalbandian Consulting and Training, May 2003



# LIST OF GOALS



ADVANCE CLIMATE ACTION & ADAPTATION



PROMOTE HOUSING AVAILABILITY & QUALITY



PROMOTE STREETS THAT SUPPORT SAFETY  
& TRANSPORTATION MOBILITY OPTIONS



ENCOURAGE COMMUNITY CONNECTIVITY  
THROUGH DIVERSITY, EQUITY & INCLUSIVITY



INCREASE REVENUE TO SUSTAIN  
CITY SERVICES



INCREASE PUBLIC HEALTH, SAFETY  
& RESILIENCY





# ADVANCE CLIMATE ACTION & ADAPTATION

## OBJECTIVES

Continue work to establish a pilot program for electrification of existing buildings

Explore opportunities to facilitate electric vehicle charging

Identify opportunities to enhance City program for management of street trees

*Guiding City Plans: The City's Climate Action & Adaptation Plan serves as an instructional plan that identifies programs and projects that are intended to reduce greenhouse gas emissions, as well as measures to adapt to climate change impacts.*





# PROMOTE HOUSING AVAILABILITY & QUALITY

## OBJECTIVES

Identify ways to incentivize more housing development including zoning or other code updates

Establish funding opportunities to develop affordable housing

Continue to educate and inform the community regarding housing to include tenants' rights and housing provider responsibilities

Evaluate resources needed to conduct specific plan for Solano Avenue

Develop ballot measure to update the City Council's authority to consider changes to single family zoning standards

Explore funding opportunities for acquisition of available open space

*Guiding City Plans: The City's Housing Element portion of the City's General Plan is intended to further both housing quantity and quality for all members of the community. The City's San Pablo Avenue Specific Plan also details opportunities to increase housing and quality living space along San Pablo Avenue.*





# PROMOTE STREETS THAT SUPPORT SAFETY & TRANSPORTATION MOBILITY OPTIONS

## OBJECTIVES

Update the Active Transportation Plan

Conduct citywide street traffic surveys to obtain objective data to prioritize traffic calming

Explore opportunities for shuttle service to connect community to business areas

Support development of a City program for maintaining and increasing streetlighting

Seek voter reauthorization of Measure P1 to fund sidewalk repairs and consider including related infrastructure systems as appropriate

*Guiding City Plans: The City's Local Roadway Safety Plan in connectivity with the Active Transportation Plan help guide transportation and mobility enhancement projects within the City. The City's Capital Improvement Plan identifies the timing, cost, and funding sources for the planning, design, and construction of City infrastructure projects.*





# ENCOURAGE COMMUNITY CONNECTIVITY THROUGH DIVERSITY, EQUITY & INCLUSIVITY

## OBJECTIVES

Implement the Racial Equity Survey

Enhance programs and services for residents across the full lifespan

Increase accessibility and enhance communication to residents on City resources and information

Continue to promote and assist with enrollment in tax exemptions/rebates for low income households

*Guiding City Plans: The City's Equity Impact Plan identifies projects and programs to help further Diversity, Equity, and Inclusivity within the City.*





# INCREASE REVENUE TO SUSTAIN CITY SERVICES

## OBJECTIVES

Identify funding mechanisms to further stabilize the City's General Fund through exploration of various revenue generating streams

Identify funding and strategies to manage unfunded pension liabilities

Seek funding partnership with outside agencies

Develop options to restructure the Business License Tax

Update development impact fees

Assess potential opportunities to utilize newer technology for parking enforcement

*Guiding City Plans: The City's biennial budget provides a detailed outlook regarding City finances, projected revenue and expenditures, and includes a number of policies to help manage and account for existing funding needs. The City's annual audits also document financial management and accountability.*





# INCREASE PUBLIC HEALTH, SAFETY & RESILIENCY

## OBJECTIVES

Identify resources and options to enhance code enforcement programs

Continue preparation efforts and community engagement regarding disaster preparedness

Continue training opportunities to enhance preparedness and resiliency

Adopt mandatory seismic retrofit ordinance

*Guiding City Plans: The City's Local Hazard Mitigation Plan identifies potential hazard and disaster risks that could impact the City. The City's Emergency Operations Plan details the organizational approach and resources to prepare and respond to emergencies within the City.*

