

RESOLUTION NO. 2022-102

A RESOLUTION OF THE ALBANY CITY COUNCIL TO SPONSOR THE 2022 FILMFEST

WHEREAS, Albany FilmFest is a juried film festival that takes place each year in Albany and showcases original, creative, and compelling independent short films from emerging and established Bay Area, national, and global filmmakers; and

WHEREAS, since its inception in 2011, Albany FilmFest has been a City event organized by KALB and Recreation staff with the support of Albany resident volunteers; and

WHEREAS, many of the FilmFest volunteers were current and former members of the Community Media Access Committee and Albany Arts Committee, and these volunteers have been instrumental in all aspects of planning and implementation of the event; and

WHEREAS, KALB staff has been responsible for all technical aspects of the festival including audio-visual support for in-person and virtual events, maintaining the FilmFest website, video editing and playback of all FilmFest screenings; and

WHEREAS, the City has funded the entire operation of the Albany Film Festival through the KALB and Recreation budgets with all partner donations, up until 2022 received as donations to the City, and award payments to Filmmakers were made by the City; and

WHEREAS, for the last several years, City staff and FilmFest volunteers have been in conversation on how to transition FilmFest from the City in order to allow FilmFest to continue to grow and flourish on its own; and

WHEREAS, the pandemic pause has provided the opportunity for FilmFest volunteers to move forward with this, and in July of 2022, FilmFest volunteers entered into a contract

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with Independent Arts & Media, an organization that supports media arts services allowing FilmFest to transition to its own independent non-profit organization over the next couple of years; and

WHEREAS, the FilmFest 2022 organizers have submitted a request to sponsor the event; and

WHEREAS, in-kind support for FilmFest 2022 to be provided by staff is valued at approximately \$4,800, in addition, the City has paid this year's domain hosting and google workspace annual fees in the amount of \$504.

NOW, THEREFORE, BE IT RESOLVED, that the Albany City Council hereby sponsors the 2022 FilmFest by supporting the event with an allocation of up to \$10,000 from funding source(s) to be determined.

PRESTON JORDAN, MAYOR



City of Albany

1000 San Pablo Avenue • Albany, California 94706 (510) 528-5710 • www.albanyca.org

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PASSED AND APPROVED BY THE COUNCIL OF THE CITY OF ALBANY,

The 19th day of September, 2022, by the following votes:

AYES: Council Members Gary, McQuaid, Nason, Tiedemann and Mayor Jordan

NOES: none

ABSENT: none

ABSTAINED: none

RECUSED: none

WITNESS MY HAND AND THE SEAL OF THE CITY OF ALBANY, this

20th day of April, 2022.

Anne Hsu CITY CLERK