MINUTES

THURSDAY, JULY 1, 2021, 5:00 PM

1. CALL TO ORDER / ROLL CALL - 5:00 PM

Committee Members Present: Carlton, Cheasty, Greene, Hansen-Romero, Smolens, Abbott

Absent: Petrilli

Late:

Staff present: Isabelle Leduc, Brennen Brown

2. APPROVAL OF MINUTES: June 3, 2021

Motion to approve the minutes of the June 3, 2021 meeting was made by Committee Member Smolens and seconded by Committee Member Cheasty.

AYES: Carlton, Cheasty, Greene, Hansen-Romero, Smolens, Abbott

NOES: None

- 3. PUBLIC COMMENT
- 4. ANNOUNCEMENTS
- 5. PRESENTATIONS
 - 5-1. Business Recovery Survey Results
- 6. DISCUSSION & POSSIBLE ACTION ON MATTERS RELATED TO THE FOLLOWING ITEMS:
 - 6-1. Select Member(s) to attend East Bay EDA and CALED meetings
 - 6-2. Review of Updated Work Plan 2021-2023 Draft

6-3. Business Recruitment and Retention Program

Motion to request that the City Council instruct staff to develop a Business Retention and Recruitment Program that uses a community analytics solution to both support the current businesses in our commercial districts and actively recruit new businesses that will be a good fit for our community and have a high likelihood of success. This program should be created in a way that it would qualify for Federal funds under the American Rescue Plan Act. This motion was made by Member Cheasty and seconded by Member Greene.

AYES: Carlton, Cheasty, Greene, Hansen-Romero, Smolens, Abbott

NOES: None

Motion to appoint subcommittee of Member Cheasty, Member Greene, and Chair Abbott to revise the language of the original motion, which is now reflected in the original motion above, was made by Chair Abbott and seconded by Member Carlton.

AYES: Carlton, Cheasty, Greene, Hansen-Romero, Smolens, Abbott

NOES: None

7. FUTURE AGENDA ITEMS

- **8. NEXT MEETING:** Thursday, September 2, 2021, 5:00 PM, virtual meeting pursuant to State and County COVID-19 guidance
- **9. ADJOURNMENT:** 7:15 PM