

ALBANY CALIFORNIA



CITY OF ALBANY
1000 SAN PABLO AVENUE
ALBANY, CA 94706
www.AlbanyCA.org

April 18, 2022

MEMORANDUM

To: Albany City Council Members
From: Councilwoman Gary
Re: 2nd Annual Juneteenth Celebration

RECOMMENDATION

Councilwoman Gary seeks to receive the Council's approval for the following recommendations:

1. Direct staff to prepare a Resolution authorizing the Juneteenth Flag be flown for a period of 7 days from June 12th through June 19th
2. City Financial Support up to (\$7,500)
3. Direct staff to prepare a resolution authorizing a Street Event Encroachment Permit and associated street closure
4. Authorize allocation of City resources for the event including audio/visual support, porta potty and waste receptacles.
5. City sponsorship that will include name recognition and assistance with marketing.

BACKGROUND

Juneteenth commemorates June 19, 1865, The Civil War was over, and President Abraham Lincoln had signed the Emancipation Proclamation two years earlier, but the news had not yet reached the most remote Confederate state. Union soldiers arrived in Texas and read the Emancipation Proclamation announcing that slaves had been freed. June 19 -- known as "Juneteenth," "Emancipation Day" and "Freedom Day" have long been celebrated; however, it has not been recognized holiday.

DISCUSSION/ANALYSIS

“Yes to Juneteenth in Albany” is requesting Council to authorize staff to approve an encroachment permit and waive application fees to allow street closure for the Juneteenth event. It is being recommended that the City Council delegate to staff the authority to approve Street Event permits for this event and waive fees. The event will be held on Sunday, June 19, 2022 from 11:00am-5:00pm. This is a small section of Masonic Ave/ Solano that would allow open space for festivities. (see attached photos)

SUSTAINABILITY IMPACT

The Juneteenth event should be an annual celebratory event in the City of Albany. This is the 2nd outdoor event that will bring our neighboring communities, residents and visitors to Solano Avenue. As a bonus, this will increase the visibility to our small businesses and will give residents and visitors an opportunity to enjoy the business district in a different way than experienced by driving on the street.

SOCIAL EQUITY AND INCLUSIVITY CONSIDERATIONS

It is important that our community continues to celebrate the any cultures that make our small City unique. Let’s continue to celebrate human freedom and commit to ensuring freedom everywhere.

FISCAL IMPACT

Request up to \$7,500 toward the following expenses:

The provision of an audio/visual technician is estimated at \$1,000.

The provision of a porta potty and handwashing station is estimated at \$475.

Event Branded Signage-\$1000

Stage Banners- \$400

T-shirts-\$500-1000

Photographer-\$500

DJ - \$2,000

Staff time will also be expended on administration and coordination of City resources.

Per staff, the City Council discretionary fund has a remaining budget of \$5,000 that can be utilized to accommodate this funding request. In addition there is up to \$500 in the Miscellaneous Expenses budget line within the City Council budget.

The remaining funding of \$2,000 to reach the request for up to \$7,500 can be reallocated from overall operational budget savings or surplus funds to offset this cost.

Attachments:


1. Please see map



Untitled Map

Write a description for your map.

Legend

 Albany

