



**CITY OF ALBANY**  
**Albany Arts Committee**

**2021 - 2023 Work Plan**

**Approved by the Albany Arts Committee: April 12, 2021**

**Approved by the City Council: May 3, 2021**

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**Background**

The following work plan identifies recent accomplishments and priority work items for the upcoming work plan period. The work plan includes items identified as priority projects within the City Council's Strategic Plan. The Albany Arts Committee shall review the work plan each year in January to identify accomplishments and ensure continued focus on completing work plan items. Work plans are presented to the Council every two years, and if a change is needed to the work plan outside of that schedule, the Albany Arts Committee shall submit a "Request for Amendment to Advisory Body Work Plan" Form for review by the City Council.

**Albany Arts Committee Purpose**

Advise the City Council on cultural and artistic matters within the City including the acquisition and placement of public art. The Committee adheres to the Public Arts Master Plan, the Art in Public Places Ordinance and the Public Arts Project Plan in order to support, develop and promote art in Albany and increase the economic vitality of the City.

**Recent Initiatives and Accomplishments**

- Selected three sculptures for the Sculpture Loan Program and installation sites have been chosen along the Ohlone Greenway.
- Through the selection process outlined in the Public Art Master Plan, artists Ximena Soza and Christian Munoz were selected for the creation of a mural on the side of Hillview Veterinarian Hospital and Dana Meyer Auto Care (660 & 666 San Pablo Avenue).
- Successfully executed the Fall into Haiku program in 2019 with 120 submissions.
- Met with the Economic Development Committee to discuss opportunities for expanding the arts and criteria for placement of murals and sculptures in commercial areas.
- Three successful art shows were implemented in the Community Center Foyer Art Gallery.
- Assisted Rebecca Black in fulfilling her Poet Laureate duties and extended her contract through September 2020.
- Consulted with stakeholders, planners, and the public on how to integrate art and art activities into the Albany Bulb.
- Helped organize the FilmFest, screen films, provide design and production services, and community outreach.
- Increased visibility and awareness of the arts in Albany.

## **2021-2023 Policy Review and Initiatives**

### **1) Public Art Projects Plan 2021-2023**

- **Sculpture Loan** – Provide input on the location and pad specifications of selected sculptures and up to two or more additional pieces/locations including funding allocation.
- **Community Projects** – Public art projects initiated by the community, an organization or an individual with an anticipated cost of under \$10,000.
  - i. Recommend funding for new projects.
  - ii. Mural Program – Creating public artwork that provides color and beauty to the community.
    - 1. City-suggested locations - Committee will explore the development of an application process for murals on locations identified by City Staff and recommend funding allocation.
    - 2. Community-suggested locations – Explore potential partnership with the Economic Development Commission to identify potential mural locations in commercial areas.
- **Public Art Project in Support of Black Lives and Social Justice** – Make a recommendation on potential project(s) and funding allocation. Provide input on a socially engaged project beyond a mural that still conforms to the Art in Public Places Ordinance and is in support of the movement for Black lives, Asian and Asian American and Pacific Islander (AAPI) and social justice.
- **Herons Sculpture** - Investigate options for the rehabilitation, relocation or removal of Herons Sculpture at Albany Bulb and recommend funding allocation.
- **BART Path/Pillars** - Research opportunities to place art on and along the BART path/pillars and recommend a funding allocation.
- **Utility Boxes** - Research opportunities to place art on utility boxes and funding allocation.
- **Public Art Installations** – Explore and develop new Public Art Installations.

### **2) Seasonal Haiku Program**

- Administer program and explore funding.

### **3) Collaborate with the Economic Development Committee**

- Continue to seek collaboration with Economic Development Committee in the creation of a mural program and on expanding the arts in commercial areas.
- Explore feasibility of public art in vacant storefront program.

### **4) Albany Community Center Foyer Art Gallery Exhibits**

- Committee will resume the selection of artists for the Albany Community Center Foyer gallery when Community Center reopens to the public.

### **5) Albany Poet Laureate**

- Pursue the recruitment of a new Poet Laureate and make a recommendation on the allocation of funding.

**6) Art in Public Places Ordinance**

- Explore the possibility of updating the definition of public art in Art in Public Places Ordinance.

**7) City-wide Arts Promotion**

- Explore ways to increase visibility and awareness of the arts in Albany.

**8) Municipal Art Participants**

- Recommendation to fund an intern, employee or volunteer liaison between Albany Arts Committee and current or prospective public artists.
- Explore the feasibility of an Artist in Residence for cultural programs.

## Albany Arts Committee

### Public Art Projects Plan 2021-2023

Presented to the City Council

CITY PROJECTS	ART IN PUBLIC PLACES FUND RECOMMENDATION	COMMENTS/DECISIONS
Public Art Project in Support of Black Lives and Social Justice	\$10,000	Make a recommendation on potential project(s) and funding allocation. Provide input on a socially engaged project beyond a mural that still conforms to the Art in Public Places Ordinance and is in support of the movement for Black lives, Asian and Asian American and Pacific Islander (AAPI) and social justice.
Herons Sculpture	\$8,250	Committee will investigate options for the rehabilitation, relocation or removal of Herons Sculpture at Albany Bulb. Cost based on 2012 estimate plus 10%.
Sculpture Loan Program	\$10,000	Rollover of funds from 2019 - 2021 PAPP for installation of two identified sculptures. Cost reflects construction of two concrete pads, artist stipends and plaques.
<b>TOTAL CITY PROJECTS</b>	<b>\$28,250</b>	

OTHER PROJECTS	ART IN PUBLIC PLACES FUND RECOMMENDATION	COMMENTS/DECISIONS
Community Projects - Mural Program "Set Aside Funds"	\$20,000.00	<b>City-suggested locations (\$10,000)</b> – Fund for the creation of murals on locations identified by City Staff for the purpose of beautification.  <b>Community-suggested locations (\$10,000)</b> - <i>Debunking Stereotypes through Muralism</i> (in progress) or other project. Funds from 2019-21 PAPP have been rolled over.
<b>TOTAL OTHER PROJECTS</b>	<b>\$20,000</b>	

<b>GRAND TOTAL ALL PROJECTS</b>	<b>\$48,250</b>	Recommendation made by Arts Committee on May 3, 2021
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