
From: [REDACTED]
Sent: Tuesday, June 1, 2021 10:02 AM
To: ECONOMIC DEVELOPMENT COMMITTEE
Subject: Item 6-2: Business Attraction Brochure

Warning: This email originated from outside the City of Albany. Think before you click!

Dear Commissioners and staff:

Thank you for working on a business attraction brochure. I think this will be good for Albany.

One of the institutions absent from Albany is a branch of a credit union. The nearest credit union branches are in downtown Berkeley and downtown Richmond. Given the customer profiles highlighted in the brochure (e.g., 52% are "City Lights," "who believe in equality and social justice"; 21% in a three-mile radius are "Trendsetters," "willing to pay more for products that support their causes"), a credit union seems like it would be an excellent fit for Albany. I hope once the brochure is complete some effort can be put toward reaching out to credit unions to consider opening a branch here.

Sadly, I think you are going to have to remove the "Albany Bowl" reference under "Business Profile."

Thanks again,

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