

1 **RESOLUTION NO. 2021-04**

2 **A RESOLUTION OF THE ALBANY CITY COUNCIL UPDATING THE**  
3 **CHARGE OF THE CITY'S COMMUNITY MEDIA ACCESS COMMITTEE**  
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5 **WHEREAS**, in 2008 the City Council adopted Resolution No. 08-7 establishing the  
6 Community Media Access Committee; and  
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8 **WHEREAS**, the charge of the Community Media Access Committee has traditionally  
9 been to advise the City Council on matters related to media access in the City; and  
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11 **WHEREAS**, in 2017, the City Council adopted Resolution No. 2017-84 to update the  
12 purpose and responsibilities of the Committee as provided in Exhibit A to this Resolution;  
13 and  
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15 **WHEREAS**, there has been an interest expressed to expand the role of the Committee  
16 to include additional focus on community engagement and outreach.  
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18 **NOW, THEREFORE, BE IT RESOLVED**, that the Albany City Council hereby  
19 updates the charge of the Community Media Access Committee to include the responsibility  
20 of advising and working on improving community access and information regarding local  
21 government matters.  
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25 GE'NELL GARY, MAYOR

26 EXHIBIT A: Resolution No. 2017-84  
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**RESOLUTION NO. 2017-84**

**A RESOLUTION OF THE ALBANY CITY COUNCIL TO UPDATE THE PURPOSE AND RESPONSIBILITIES OF THE CITY'S COMMUNITY MEDIA ACCESS COMMITTEE**

**WHEREAS**, the Community Media Access Committee (CMAC) was established by the Council in 2008 by Resolution No. 08-7, and given an extensive charge; and

**WHEREAS**, the Council reviewed the current status of CMAC on November 6, 2017, identifying a number of items that have been accomplished by the Committee to date; and

**WHEREAS**, the field of "community media" is a continuously evolving industry, while the current charge of CMAC is dated; and

**WHEREAS**, there is an interest to modernize the charge of CMAC to ensure the Committee continues to remain effective at promoting community media.

**NOW, THEREFORE, BE IT RESOLVED**, that the Albany City Council hereby authorizes an update to the purpose and charge of CMAC as follows:

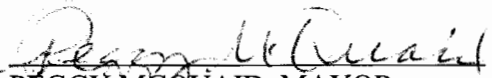
- 1) Provide volunteer support for the annual Albany FilmFest as administered by the City
- 2) Provide recommendations regarding the allocation of funds from the franchise 1% Public Educational and Governmental Access Channel (PEG) support fee
- 3) Develop a program for community media volunteers to create and edit video content to be utilized via City media. These volunteers would not be committee members but rather individuals who have time for media projects and are able to independently create content for the City's media outlets. Committee Members would serve to train and work in coordination with the volunteers.

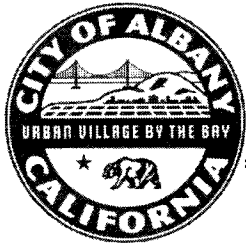
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4) Exploration of using a variety of types of media to encourage creativity and participation in community media.

**BE IT FURTHER RESOLVED**, that the Council hereby amends the meeting schedule for CMAC to meet on a quarterly basis, beginning on or around January 2018.

**BE IT FURTHER RESOLVED**, that the Council shall conduct a follow up review of CMAC as part of the overall review of the Advisory Bodies to the City Council, which is scheduled to occur in 2018.

  
PEGGY MCQUAID, MAYOR



# City of Albany

1000 San Pablo Avenue • Albany, California 94706  
(510) 528-5710 • www.albanyca.org

**RESOLUTION NO. 2017-84**

PASSED AND APPROVED BY THE COUNCIL OF THE CITY OF ALBANY,

The 20th day of November , 2017, by the following votes:

AYES: Council Members Barnes, Maass, Nason, Pilch and Mayor McQuaid

NOES: none

ABSENT: none

ABSTAINED: none

RECUSED: none

WITNESS MY HAND AND THE SEAL OF THE CITY OF ALBANY, this

29th day of November, 2017.

Eileen Harrington  
DEPUTY CITY CLERK



# City of Albany

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## RESOLUTION NO. 2021-04

PASSED AND APPROVED BY THE COUNCIL OF THE CITY OF ALBANY,

The 19th day of January, 2021, by the following votes:

AYES: Council Members Jordan, McQuaid, Nason, Tiedemann and Mayor Gary

NOES: none

ABSENT: none

ABSTAINED: none

RECUSED: none

WITNESS MY HAND AND THE SEAL OF THE CITY OF ALBANY, this

20th day of January, 2021.

Anne Hsu  
CITY CLERK

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**RESOLUTION NO. 2017-84**

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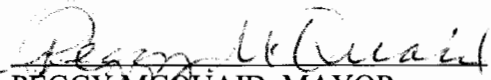
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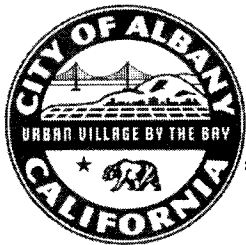
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*Eileen Harrington*

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DEPUTY CITY CLERK