



ECONOMIC DEVELOPMENT COMMITTEE

Virtual Meeting
Albany, CA 94706

AGENDA VIRTUAL MEETING

Thursday, December 3, 2020, 5:00 pm

COVID-19 NOTICE – PUBLIC MEETING GUIDELINES

Consistent with Executive Orders No. N-29-20 from the Executive Department of the State of California and the Alameda County Health Officer's Shelter in Place Order effective March 17, 2020, City Hall will not be open to the public and the Economic Development Committee members will be participating in meeting via phone/video conferencing. The public is invited to watch and submit comments via the methods below:

How to watch the meeting from home:

1. Meetings are streamed live and recorded on [YouTube \(www.YouTube.com/AlbanyKALB\)](https://www.YouTube.com/AlbanyKALB)
2. To listen to the meeting by phone, please call at the noticed meeting time 1 (669) 900-9128, then enter **Webinar ID 961 5074 2699**, follow by "#". When asked for a participant id or code, press "#". Instructions on how to join a meeting by phone are available at <https://support.zoom.us/hc/en-us/articles/201362663>
3. To observe the meeting by video conference, please go to <https://albanyca.zoom.us/j/96150742699> at the noticed meeting time. Instructions on how to join a meeting by video conference is located at <https://support.zoom.us/hc/en-us/articles/201362193%20>
4. Recorded meetings will be available for viewing/listening on City Website or YouTube within 48 hours after the meeting. <https://www.albanyca.org/recreation/kalb-community-media/city-video-public-meetings> or <https://www.youtube.com/albanykalb>

How to submit Public Comment:

1. Members of the public may submit comments in writing by emailing the Economic Development Committee at EDC@albanyca.org with the Agenda item number clearly identified in the subject line of the email or by mail to City of Albany – Economic Development Committee Meeting Comments, 1000 San Pablo Avenue, Albany, CA 94706. All written comments received by 5 PM on the day of the meeting will be provided to the Committee and posted on the website. Other written comments received after 3 PM that addresses an item on the agenda will still be provided to the Committee and be included as part of the meeting record.
2. To comment by video conference, click the "Raise Your Hand" button to request to speak when Public Comment is being taken on the Agenda item. You will then be unmuted when it is your turn to make your comment for up to 3 minutes. After the allotted time, you will then be re-muted. Instructions of how to "Raise Your Hand" is available at <https://support.zoom.us/hc/en-us/articles/205566129%0D-Raise-Hand-In-Webinar>



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3. To comment by phone, you will be prompted to “Raise Your Hand” by pressing “*9” to request to speak when public comment is being taken on the Agenda item. You will then be unmuted when it is your turn to make your comment for up to 3 minutes. You will be re-muted after the allotted time.

1. CALL TO ORDER / ROLL CALL

2. Request from Member Cain to hold a moment of silence for Covid Patients

3. APPROVAL OF MINUTES: October 1, 2020

4. PUBLIC COMMENT

For persons desiring to address the Commission/Committee/Board on an item that is not on the agenda please note that each speaker is limited to three (3) minutes. The Brown Act limits the Committee’s ability to take and/or discuss items that are not on the agenda; therefore, such items are normally referred to staff for comment or to a future agenda.

5. PRESENTATIONS

5-1. Presentation Economic Trends

5-2. Alameda County Health Orders

6. DISCUSSION & POSSIBLE ACTION ON MATTERS RELATED TO THE FOLLOWING ITEMS:

6-1. Update on Marketing Plan

Recommendation: Receive staff update on planned marketing campaign for Albany’s business districts.

6-2. Subcommittee Updates

Recommendation: Receive updates from subcommittees.

Business Retention/Attraction: Cain, Montagh, Sala

Reopening: Charles, Tiedemann

Arts: Goldman

7. ANNOUNCEMENTS

Staff and Committee member announcements, reports and updates of status of previous agenda items.

7-1. San Pablo Avenue Specific Plan Update



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Recommendation: Receive staff update on the Specific Plan process and status.

8. FUTURE AGENDA ITEMS

Committee members announce requests for future agenda items.

9. NEXT MEETING: Thursday, January 7, 2020, 5:00 pm

Please Note: there are no public meetings in August.

10. ADJOURNMENT

NOTICE

As a general policy, the Committee will not begin discussion or consideration of an agenda item after 10:00 pm.

Agendas are posted for public inspection in advance of meetings at City Hall, the Albany Community Center, and the Albany Senior Center. Agendas and supporting documents can also be found online at: www.albanyca.org. Supporting documents and any public comments received will be made available for public inspection online or via email request. If you have any questions pertaining to any agenda item or Council meeting procedure, please contact the City Clerk's Office at 510-528-5710.

Archives of past City meetings are available on the City website. Audio recordings of Committee meetings will be uploaded to the City website and YouTube within one week of each public meeting. Please note that if you provide your name and address when speaking before the Committee it will become part of the official public record, which will be posted on the Internet.

In compliance with the Americans with Disabilities Act (ADA), and State Law, if you need special assistance to participate in this meeting, please contact the City Administration Office 510-528-5710. Notification 48 hours prior to the meeting where possible will enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102.104 ADA Title II)". Upon request, we will provide written agenda materials in appropriate alternate formats, of disability related modification or accommodation, including auxiliary aids or services to enable individuals with disabilities to participate in public meetings. Please deliver a written request, including your name, mailing address, phone number and brief description of the requested materials and preferred alternative format or auxiliary aid or service at least two (2) days before the meeting where possible. Request should be sent to: cityclerk@albanyca.org or City Clerk, 1000 San Pablo Avenue, Albany, CA 94706.



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The City of Albany is dedicated to maintaining its small town ambience, responding to the needs of a diverse community, and providing a safe, healthy and sustainable environment.