



ECONOMIC DEVELOPMENT COMMITTEE
City Hall Council Chambers
1000 San Pablo Avenue, Albany, CA

AGENDA

Thursday, February 6, 2020, 5:00 pm

1. CALL TO ORDER / ROLL CALL

2. APPROVAL OF MINUTES: December 5, 2019

3. PUBLIC COMMENT

For persons desiring to address the Commission/Committee/Board on an item that is not on the agenda please note that each speaker is limited to three (3) minutes. The Brown Act limits the Committee's ability to take and/or discuss items that are not on the agenda; therefore, such items are normally referred to staff for comment or to a future agenda.

4. ANNOUNCEMENTS

Staff and Committee member announcements, reports and updates of status of previous agenda items.

4-1. 1491 Solano Avenue Duo Grill

4-2. 545 San Pablo Avenue

4-3. 755 San Pablo Avenue

5. PRESENTATIONS

5-1. 2020 FilmFest Business Outreach

Recommendation: Receive presentation from Jack Kenny regarding 2020 Albany FilmFest and provide suggestions for promoting local businesses.

5-2. Arts Committee Project Update

Recommendation: Receive presentation from Arts Committee Member Brandon Schneider regarding current projects, and provide suggestions for collaboration.

6. DISCUSSION & POSSIBLE ACTION ON MATTERS RELATED TO THE FOLLOWING ITEMS:

6-1. Preliminary Business Satisfaction Survey Results

Recommendation: Receive staff update on preliminary results of business satisfaction survey.

6-2. Economic Development Strategic Implementation Plan Update and Work Plan Review

Recommendation: Receive staff update on Work Plan and implementation of the Economic Development Strategic Plan.

6-3. Subcommittee Reports

Recommendation: Receive updates from subcommittees.
Business Improvement District: Cheasty



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Farmer's Market: Charles, Sala
Marketing & Outreach: Montagh, Tiedemann
Arts Committee Liaison: Goldman

7. FUTURE AGENDA ITEMS

Committee members announce requests for future agenda items. No public comment will be taken on announcement of future agenda items.

- 7-1. Discuss Final Business Survey Results
- 7-2. Presentation on Business Resilience Toolkit
- 7-3. Review Final Marketing & Outreach Brochure
- 7-4. Farmer's Market Presentation
- 7-5. Review RFP for Farmer's Market
- 7-6. Review Script for Marketing Video
- 7-7. Discussion of State Policy Regarding Online Sales Tax Structure
- 7-8. Quarterly Presentation on Tax Receipts
- 7-9. Quarterly Presentation on Commercial Real Estate

8. NEXT MEETING: Thursday, March 5, 2019, 5:00 pm, City Hall Council Chambers, 1000 San Pablo Ave.

Please Note: there are no public meetings in August.

9. ADJOURNMENT

NOTICE

As a general policy, the Committee will not begin discussion or consideration of an agenda item after 10:00 pm.

Agendas are posted for public inspection in advance of meetings at City Hall, the Albany Community Center, and the Albany Senior Center. Agendas and supporting documents can also be found online at: www.albanyca.org. Supporting documents and any public comments received will be made available for public inspection at City Hall. If you have any questions pertaining to any agenda item or Council meeting procedure, please contact the City Clerk's Office at 510-528-5710.

Archives of past City meetings are available on the City website. Audio recordings of Committee meetings will be uploaded to the City website and YouTube within one week of each public meeting. Please note that if you provide your name and address when speaking before the Committee it will become part of the official public record, which will be posted on the Internet.

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Request should be sent to: cityclerk@albanyca.org or City Clerk, 1000 San Pablo Avenue, Albany, CA 94706.

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