



**ECONOMIC DEVELOPMENT COMMITTEE**  
City Hall Council Chambers  
1000 San Pablo Avenue, Albany, CA

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**AGENDA**

Thursday, October 3, 2019, 5:00 pm

**1. CALL TO ORDER / ROLL CALL**

**2. APPROVAL OF MINUTES:** September 5, 2019

**3. PUBLIC COMMENT**

For persons desiring to address the Commission/Committee/Board on an item that is not on the agenda please note that each speaker is limited to three (3) minutes. The Brown Act limits the Committee's ability to take and/or discuss items that are not on the agenda; therefore, such items are normally referred to staff for comment or to a future agenda.

**4. ANNOUNCEMENTS**

Staff and Committee member announcements, reports and updates of status of previous agenda items.

- 4-1. Solano Pop-Up Parklet
- 4-2. 1106 Solano Avenue Update
- 4-3. 1175 Solano Avenue Update
- 4-4. Update on New Fire Codes

**5. PRESENTATIONS**

**5-1. Presentation by Committee Member Allen Cain Regarding the 2019 Solano Stroll**

*Recommendation: Discuss the Solano Stroll event and potential opportunities to enhance benefits to local businesses.*

**6. DISCUSSION & POSSIBLE ACTION ON MATTERS RELATED TO THE FOLLOWING ITEMS:**

**6-1. Review of Messaging for Marketing Materials**

*Recommendation: Review draft messaging for development of marketing materials.*

**6-2. Discussion of Business Resilience Programs**

*Recommendation: Receive update on plans for business resilience programs in the City.*

**6-1. Subcommittee Reports**

*Recommendation: Receive updates from subcommittees.*

Business Improvement District: Cheasty  
Farmer's Market: Charles, Sala  
Marketing & Outreach: Montagh, Tiedemann  
Arts Committee Liaison: Goldman



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**7. FUTURE AGENDA ITEMS**

Committee members announce requests for future agenda items. No public comment will be taken on announcement of future agenda items.

**8. NEXT MEETING:** Thursday, November 7, 5:00 pm, City Hall Council Chambers, 1000 San Pablo Ave.

Please Note: there are no public meetings in August.

**9. ADJOURNMENT**

**NOTICE**

As a general policy, the Committee will not begin discussion or consideration of an agenda item after 10:00 pm.

Agendas are posted for public inspection in advance of meetings at City Hall, the Albany Community Center, and the Albany Senior Center. Agendas and supporting documents can also be found online at: [www.albanyca.org](http://www.albanyca.org). Supporting documents and any public comments received will be made available for public inspection at City Hall. If you have any questions pertaining to any agenda item or Council meeting procedure, please contact the City Clerk's Office at 510-528-5710.

Archives of past City meetings are available on the City website. Audio recordings of Committee meetings will be uploaded to the City website and YouTube within one week of each public meeting. Please note that if you provide your name and address when speaking before the Committee it will become part of the official public record, which will be posted on the Internet.

In compliance with the Americans with Disabilities Act (ADA), and State Law, if you need special assistance to participate in this meeting, please contact the City Administration Office 510-528-5710. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102.104 ADA Title II)". Upon request, we will provide written agenda materials in appropriate alternate formats, of disability related modification or accommodation, including auxiliary aids or services to enable individuals with disabilities to participate in public meetings. Please deliver a written request, including your name, mailing address, phone number and brief description of the requested materials and preferred alternative format or auxiliary aid or service at least two (2) days before the meeting. Request should be sent to: [cityclerk@albanyca.org](mailto:cityclerk@albanyca.org) or City Clerk, 1000 San Pablo Avenue, Albany, CA 94706.

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