

Albany Arts & Green Festival 2017

Sunday, May 7, 2017 · 11:00 am-4:00 pm
Memorial Park, 1325 Portland Ave. (at Carmel Ave.) Albany, CA 94706

Sponsor Information Sheet

Event Goals

Albany Arts & Green Festival celebrates our commitment to the environment, arts and youth performance. The Performing Arts help us experience and appreciate beauty, and protecting the environment helps maintain a beautiful and sustainable world.

Eligible Green Businesses

- A significant portion of the product or service offered by the business must be green or sustainable.
- All products at the event must be green or sustainable.
- Green or sustainable is defined as:
 - The product is made of recycled/renewable/low-impact materials (where conventional versions of the product are not)
 - Use of the product or service reduces the user's environmental footprint (e.g. solar panels, electric car)

Sponsor Package Benefits

- Preferred logo placement on
 - All event posters
 - Banners
 - Mailings
 - Albany Recreation Summer Activity Guide (application must be received by March 10)
- Acknowledgement on City of Albany & City of Albany Recreation social media pages (2,000+ followers)
- Digital slide created and displayed in Albany Facilities
- Thanked on stage at event
- One 10'x10' booth with one 6' table and 2 chairs **(if requested)**

Logo and Design:

Please email an .eps or Adobe Illustrator file of your logo to lkelly@albanyca.org at the time of your application. It should be a vector image with CMYK colors, for use on a light background. A very high-resolution .jpg (>1MB) may be substituted.

Explanation of Sponsor Fee Structure

Green or arts business	\$400
Green or arts community organization or government agency	\$150

Applications due by March 7

Application must be received by March 10 to be included in Recreation Summer Activity Guide

Contact Liam Kelly at lkelly@albanyca.org or call 510-524-9283

Festival website: <http://www.albanyca.org/artsandgreenfestival>

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SPONSOR APPLICATION

Thank you for sponsoring our 11th annual Arts & Green Festival. To receive full sponsor benefits, your application must be received by March 7

Sponsor information (Please print):

_____		_____	
Contact Name	Business/Organization Name		
_____		_____	
Address	City	State	Zip Code
(____)_____	(____)_____	(____)	_____
Contact Telephone	Alternate Phone	Fax	
_____		_____	
Email	Website		
_____		(_____)_____	
Emergency Contact	Emergency Telephone		

Payment Information

- | | |
|--|--------------|
| <input type="checkbox"/> For Profit Green Business | \$400 |
| <input type="checkbox"/> Non-profit Green Business | \$150 |
| <input type="checkbox"/> 10'x10' Booth w/ table and two chairs | Free |

Total Amount Enclosed

\$

Cash, credit* and checks accepted in person or mail check to:**

City of Albany
c/o Arts & Green Festival
1249 Marin Avenue
Albany, Ca 94706

* Visa or MasterCard only

** Make checks payable to City of Albany. Please write "Arts & Green Festival 2017" in the memo line

Albany Arts & Green Festival 2017

Release of Liability

I have read and agree to all the specified terms and conditions set forth in the Albany Arts and Green Festival Exhibitor information sheet. I affirm that all submitted artwork is original, and produced solely by myself, the applicant.

I am aware that displaying merchandise or artwork in a public location may involve risk of damage or loss to property or person. I further understand said risks may arise from but are not limited to exposure to natural elements, faulty equipment, and the negligence of others. I am voluntarily allowing my merchandise or artwork to be displayed with knowledge of the danger involved and hereby agree to accept any and all risks of damage or loss to property or person. **Please initial _____.**

In consideration of displaying merchandise or artwork in a public location I do hereby release the City of Albany, and its officers, officials, agents, employees and volunteers from any and all liability arising out of said activity, and specifically, for any damage that may occur to my artwork. In addition, I hereby release, discharge, waive and relinquish any and all actions or causes of action against the City of Albany for personal injury, wrongful death, or damage to my property and my person relating in any way to the displaying of my artwork in a public location. It is the intention of the undersigned by this instrument to exempt and relieve the above named parties from liability for personal injury or death, damage, and expense of loss to person or property caused by the negligence or carelessness of the above named parties.

I understand that there will be no refunds or rain checks due to inclement weather. I agree to allow the Albany Arts & Green Festival use of the enclosed photos and other promotional materials (including photographs and videotapes) taken during the Festival for purposes of promoting the Festival this year and future years. I understand that the Albany Arts & Green Festival reserves the right to revise these regulations and/or terminate this agreement at its sole discretion.

I have carefully read this agreement and fully understand its contents. I am aware that this is a release of liability and indemnity, and that it is legally binding contract between the City of Albany and me, and sign it of my own free will.

Exhibitor signature

Date