

**CITY OF ALBANY**  
**DRAFT STRATEGIC PLAN UPDATE SUMMARY**  
**2017**  
Draft 1-10-17

GOAL	OBJECTIVE	ACTION	TIMING	BUDGET	COMMENTS & STAFF
<b>1. Advance Climate Action</b>	1.1 – Implement Active Trans. Plan	a) Accelerate Striping & Signage	FY 2017-18	\$ 290,000	CD staff leads. PW staff constructs
		b) Secure Grant Funding	On-going	TBD	CD & PW Staff
	1.2 – Implement Climate Action Plan	a) Develop Funding Strategy for CAP Implementation	On-going	None	CD Staff
	1.3 – Evaluate CAP Implementation	a) Review CAP/GHG Reduction Goals	Every three years	None	CD Staff
<b>2. Engage Our Diverse Community</b>	2.1 – Engage Community in General Plan Update	a) Hold Monthly Public Meetings	Complete 2016	Complete	CD Staff
	2.2 – Conduct outreach & service referrals to homeless	a) Provide Info for Low Income & Senior tax Exemptions and Franchise Services	On-going	None	CM & Rec Staff
	2.3 – Update Disaster Preparedness Plan	b) Continue Disaster Preparedness	On-going	None	Fire – CERT training to include info on disabled needs
<b>3. Maximize Park and Open Space</b>	3.1 – Implement Transition Plan for Bulb to Eastshore Park	a) Prioritize WRT Study Improvements	2017	None	CM Staff
		b) Negotiate Transfer Agreement with EBRP District	2018	None	CM Staff
	3.2 – Investigate Veterans Bldg. Retrofit Funding Options	a) Consider Funding Options	2017	\$6.8 million	Recreation Staff

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	3.3 – Construct Phase 1 Pierce St. Park	a) Complete Construction	2017	\$1.2 million	Rec and PW Staff
	3.4 – Develop Ohlone Greenway Recreation & Aesthetic opportunities	a) Park & Rec Commission Master Plan & Funding Strategy	2017	TBD	Rec Staff
<b>4. Promote Vital Business and Advance Economic Development</b>	4.1 – Encourage economic development with variety of businesses and development models	a) Complete Economic Development Plan	2017	\$40,000	CM Staff & Consultant
		b) Explore Creation of Measure BB Temporary Advisory Body	2017	None	CM Staff
		c) Analyze Economic Development Incentives	2017	TBD	CM Staff – to be included in Economic Development Plan
		d) Investigate Solano Ave. Outdoor Seating Areas	2017	TBD	Rec Staff; to be part of Ohlone Plan
		e) Seek Vertically Mixed-use Developers	On-going	None	CD Staff
	4.2 – Facilitate Construction of UC Village Project	a) Support Developer & Contractors with Permits & Inspections	2017	None	CD Staff
<b>5. Promote Housing Availability*</b>	5.1 – Facilitate Development of Housing Including Senior, TOD & Secondary Units	a) Implement Policies of Housing Element	On-going	None	CD Staff
	5.2 – Facilitate Development of Mixed-use & Mixed Income Housing	a) Implement Policies of Housing Element	On-going	None	CD Staff
	5.3 – Increase Development of Secondary Units	a) Implement Policies of Housing Element	On-going	None	CD Staff
	5.4 – Conduct Outreach & Referrals to Homeless	a) Implement Policies of Housing Element	On-going	None	CD & Rec Staff

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<b>6. Manage Parking*</b>	6.1 – Develop Parking Management, Permit & Meter Programs	a) Evaluate Permit Parking, & Parking Meter Programs	2017	None	CD & PW Staff
<b>7. Promote Alternate Transportation and Safety*</b>	7.1 – Implement Complete Streets Plan	a) Complete Design for Phase 1	2017	None	CD & PW Staff
	7.2 – Implement Enhanced Sidewalk Repair Program	a) Evaluate 2016 Pilot Program	2017	None	PW Staff
		b) Develop Program to Integrate New Funding	2017	None	PW Staff

\* Suggested Language – needs to be defined by Council