

**COUNCIL MEETING DATE:**

*Tuesday, January 17, 2017*

**ADDITIONAL CORRESPONDENCE  
RECEIVED AFTER COUNCIL PACKET  
PREPARATION**

**Item 5-3. City Council Strategic Plan Update**

**DO NOT REMOVE**

**Please return to Eileen Harrington, Administration**

Eileen Harrington

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**From:** Preston D. Jordan <pdjordan@lbl.gov>  
**Sent:** Tuesday, January 17, 2017 1:08 PM  
**To:** citycouncil  
**Subject:** strategic plan scoring and update

Hello City Council and staff-

Thank you for making the strategic plan score card available, and for considering progress.

There appears to be a score for only one of the metrics on the scorecard. Will scores be entered for all the other metrics?

A number of metrics lack quantification, in some cases as specified in other plans. Please consider adding the following to the existing metrics, followed by suggestion of new metrics for the next strategic plan (supporting organization or individual listed - AS&R = Albany Strollers & Rollers, COA = Carbon Neutral Albany, CRC = Charter Review Committee, LWVBAE = League of Women Voters of Berkeley, Albany, and Emeryville, SCC = Sierra Club California, Sierra Club National = SCN, SEJC = Social and Economic Justice Commission).

Thank you for your consideration.

Preston Jordan

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(AS&R) Metric 1-1a of the scorecard should list the first Indicator for Goal 3 of the Active Transportation Plan, which is to implement 50% of the cycling network by 2015 and 90% by 2020. The scorecard should list the percentage of the network completed and provide the supporting data.

(COA) Under Metric 1-3a, it is not clear when the last official update of Albany's greenhouse pollution inventory was adopted. The Sustainability Committee has been providing annual inventories for the last several years, however it is unclear if these were ever officially adopted. While a more comprehensive update every three years may be useful, that is too long an interval for any update. For instance three years from now is the due date to meet Albany's proximal greenhouse pollution reduction goal. The scorecard should list the goals quantitatively along with the latest inventory from the Sustainability Committee to bring more transparency to Albany's progress, or lack thereof, toward meeting these goals.

(AS&R) The information currently listed in Metric 1-4a under "FY 16/17" contradicts the information under "Status." Additionally, it seems the last sentence under "FY 16/17" should appear under "Ongoing or FY16/17+." It would also be useful if "FY 16/17" listed the final number of locations repaired for the record.

(SEJC) Metric 2-2a should list the number of households garnering low-income tax reductions in FY15/16 and FY16/17. Status should list the total estimated number of low-income households that are eligible for these reductions in order to provide a perspective on the effectiveness of actions taken to meet Metric 2-2a.

Following are some suggested goals or metrics to include in the strategic plan for the next two years.

Under Advance Climate Action:

(AS&R) Update Albany's ATP in 2017/2018.

(COA, SCC, LWVBAE) Pursue restructuring Albany's utility user taxes based on greenhouse pollution by engaging

neighboring communities and our state representatives.

Under Engage Our Diverse Community:

(SEJC) Place measures on the ballot retrofitting the City's parcel taxes with low-income provisions.

(CRC, LWVBAE, SCN) Consider a transition to an election method that engages diverse political perspectives effectively as compared to the flaws of the current plurality at large method.

(PJ) Adopt seismic safety retrofit requirements for multi unit soft story buildings, as Los Angeles has done. Without these retrofits, a large number of people will be killed and a large percentage of Albany's housing will be destroyed in the forecast earthquake on the Hayward Fault.

Under Promote Vital & Inviting Business Areas and Advance Economic Development:

(PJ) Be ready to facilitate development interest and applications in the south San Pablo area in response to the increased economic activity and property values resulting from the opening of the University Village Mixed Use project.