



# Community Choice Energy(CCE) in the East Bay

Revised Timeline Presentation  
September 7, 2016



# Revised EBCE Timeline

Timing 2016	Major Milestones
<b>Q2</b> <b>May/June</b>	<ul style="list-style-type: none"><li>• Draft of Tech Study Completed</li><li>• JPA Agreement and CCE Ordinance Drafted</li><li>• First Round of City Briefings</li><li>• Stakeholder Meetings</li><li>• Basic Collateral Development</li></ul>
<b>Q3</b> <b>July-Sept</b>	<ul style="list-style-type: none"><li>• Tech study results released and discussed</li><li>• BOS and City briefings continue; assess interest in JPA</li><li>• Draft joint services RFP for technical/energy services, marketing and communications, data management/call center</li><li>• Website 1.0 developed</li><li>• Board retreat on 9/20</li></ul>

# Revised EBCE Timeline

Timing	Major Milestones
Q4 Oct - Dec	<ul style="list-style-type: none"><li>• Issue joint services RFP</li><li>• Second round of City Briefings</li><li>• BOS Meeting/Approvals 10/4</li><li>• <b>Deadline for cities to pass JPA resolution and CCE Ordinance – November 30</b></li><li>• Select vendors to support Phases 2-3</li></ul>
Q1 2017 Jan-March	<ul style="list-style-type: none"><li>• Board is seated in <b>January</b></li><li>• Determine supply scenarios, product offerings, customer phasing schedule</li><li>• Draft and submit Implementation Plan (Feb/March)</li><li>• Post for CEO position</li><li>• Begin Phase 2 marketing and outreach</li><li>• Issue Banking services RFP</li><li>• Issue Supplier RFP</li></ul>

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Timing 2017	Major Milestones
<b>Q2</b> <b>Apr - June</b>	<ul style="list-style-type: none"><li>• Receive CPUC certification of Implementation Plan (May/June)</li><li>• Hire CEO and begin staffing up</li><li>• Select banking partner/finalize credit agreements</li><li>• Select energy services provider(s)</li><li>• Public Ad Campaign / Website 2.0 launched</li><li>• Rate setting</li><li>• Call Center Live (one week before notices)</li></ul>
<b>Q3</b> <b>July - Sept</b>	<ul style="list-style-type: none"><li>• Customer Notice #1 and #2 (July/August)</li><li>• Continue staffing up</li><li>• Sign office lease</li><li>• Finalize power and other vendor agreements</li><li>• Post CCA bond and PG&amp;E service agreement</li><li>• Public Advertising Campaign (cont)</li></ul>
<b>Q4</b> <b>October</b>	<b>First Phase of Customers Enrolled</b>