

DINNER WITH ALBANY SPONSORSHIP OPPORTUNITIES

<p>PRESENTING SPONSORS \$1500 (limited to four)</p>	<ul style="list-style-type: none"> • Full-page ad in the Fall 2016 <i>Activity Guide</i> • "Presenting sponsor" on Dinner with Albany poster and all marketing & promotion materials • Logo on Dinner with Albany page of the City website • Advertisement on KALB 	<ul style="list-style-type: none"> • Logo on Dinner with Albany T-shirts • Three VIP tables at Dinner with Albany (18 guests) • Four VIP parking passes • 18 VIP passes to the Sponsor's Tent • Valet bike parking passes 	<ul style="list-style-type: none"> • Three bottles of wine delivered to your table • Special recognition announcement at Dinner with Albany • 18 Dinner with Albany T-shirts • 18 Dinner with Albany wine glasses
<p>GOLD LEVEL \$800 (limited to ten)</p>	<ul style="list-style-type: none"> • 1/2-page ad in Fall 2016 <i>Activity Guide</i> • Logo on Dinner with Albany page of the City website • Logo on Dinner with Albany poster • Advertisement on KALB 	<ul style="list-style-type: none"> • Two VIP tables at Dinner with Albany (12 Guests) • Two VIP parking passes • 12 VIP passes to the Sponsor's Tent • Valet bike parking passes 	<ul style="list-style-type: none"> • Two bottles of wine delivered to your table • 12 Dinner with Albany wine glasses • Special recognition announcement at event
<p>SILVER LEVEL \$450 (limited to ten)</p>	<ul style="list-style-type: none"> • 1/4-page ad in Fall 2016 <i>Activity Guide</i> • One VIP table at Dinner with Albany (6 Guests) 	<ul style="list-style-type: none"> • One bottle of wine delivered to your table • Six Dinner with Albany wine glasses 	<ul style="list-style-type: none"> • Valet bike parking passes • Six VIP passes to the Sponsor's Tent
<p>ADVERTISING Fall 2016 <i>Activity Guide</i></p>	<p>1/4-page: \$175, 1/2-page: \$250, Full-page: \$375. (Design services not included.)</p>		
<p>DEADLINE</p>	<p>Deadline for sponsorship and for reserving advertising space is July 12, 2016.</p>		

Sponsors of this wonderful community event will receive a number of benefits, and valuable advertising exposure in our Fall 2016 *Activity Guide*, on the City website, and through event marketing materials. We are offering three levels of sponsorship for Dinner with Albany and selling ad space in our upcoming *Albany Activity Guide*.

The City of Albany Recreation Department's *Activity Guide* provides each Dinner with Albany sponsor with a valuable way to promote their business or organization through a publication that connects directly to involved and active community members. We print 13,500 copies and mail to over 8,000 homes in Albany, nearly 600 Albany businesses and 1,000 non-Albany residents. The *Activity Guide* remains in the homes of our readers for approximately four months; it is referred to multiple times by multiple readers.

If you are interested in becoming a sponsor of Dinner with Albany or placing an ad in the Fall 2016 *Activity Guide*, contact Chelle Putzer at (510) 559-7218 or cputzer@albanyca.org for more information.

SAVE THE DATE!

DINNER *with* ALBANY

Saturday, September 24, 2016 • 5:30-9:30pm
Solano Avenue between San Pablo and Masonic
Dinner Bell Rings at 6:45pm

The City will host a sit-down dinner on Solano Avenue for the entire City of Albany. Share a meal with friends, neighbors and family. There will be live music, dancing in the streets, table decorating contest and the dinner bell will ring at 6:45 pm. Table reservations begin August 8, 2016.

You can share a meal with friends and family in a number of ways:

- Reserve one or more tables with six chairs per table (\$45 each)
- Reserve a space (\$20 each) and bring your own table(s) and chairs
- Make reservations at one of the participating restaurants that will be offering sidewalk dining

More detailed information about Dinner with Albany will appear in the Fall *Activity Guide*.

