## A Regular Meeting of the Ad Hoc Cable TV Sub Committee Minutes Monday April 16th 2007 City Hall Staff Lounge 1000 San Pablo Avenue 6:00 p.m. – 7:00 p.m

- 1. Call to Order. 6:00pm Jeremy Allen, Clay Larson, Chuck Sigal, Naomi Sigal, Bob Jones, Anthony Marchitiello, Robert Lieber, Allan Maris, Jack Kenny
- 2. Review of Minutes: March 21st Approved Clay; 2nd Chuck
- 3. Public Forum. None.
- 4. Comments/Announcements by Committee Members. none
- 5. Staff reports: Jeremy reported on the following items:

Access to Berkeley facility/programming- Jeremy explained the arrangement the City of Albany is working out with the City of Berkeley to allow Albany citizens interested in producing cable content access to Berkeley facilities. This would be in exchange for Albany carrying some of Berkeley's PEG channels.

Judy asked the cable committee provide a list, in order of importance, of which channels could be added to the Albany line-up. The list is as follows:

- 1. Berkeley Government
- 2. Berkeley Public Access
- 3. El Cerrito
- 4. UC Berkeley
- 5. Educational Channel (79?)
- 6 Oakland KTOP
- 7. State Government Channel

Comcast Digital Service—Jeremy is still pursuing this item with Comcast.

6. Cable 33 budget report - Jeremy reported on the budget for cable 33 related activities. He gave a brief history of how funds have been divided between the Recreation and City Administrators departments. Currently there is approximately \$176,000.00 remaining in the cable TV reserve fund. The fiscal year 2007-08 budget will include sufficient funds to accommodate more part-time staff hours

- 7. Community Center Broadcast configuration Jeremy reported on the status of the move and some ideas about configuration of equipment.
- 8. Granicus- Jeremy asked the committee about using cable funds to pay for the implementation of Granicus (a content delivery system for web streaming of public meetings). Granicus would allow the City's website to carry a real-time stream of cable channel 33 KALB. The committee had a lively discussion about the ethics of using monies paid by Albany cable subscribers for anything other than Cable TV. Ultimately the committee reached a compromise that a portion of cable funds should be used to assist with the implementation of Granicus.
- 9. KALB Programming The committee ran out of time to discuss this item.
- 10. 2007 goals- The committee ran out of time to discuss this item.
- 11. Next Meeting: Monday, May 21st
- 12. Adjournment 7:30pm