

DRAFT - April 28, 2014 CMAC MINUTES

CALL TO ORDER: Meeting called to order 6pm by Chair Kenny

ROLL CALL: Present—Naomi Sigal, Bob Nelson, Terry Lamb, Jack Kenny (committee members); Jeremy Allen (staff)

APPROVAL OF MINUTES:

- February and March minutes approved without changes.
- Chair Kenny asked for a committee member to do minutes. T. Lamb suggested rotating the task among members. N. Sigal volunteered to do the minutes for tonight's meeting.

PUBLIC COMMENT: none

REPORTS:

Albany FilmFest Subcommittee report

- N. Sigal and J. Kenny reported that the AFF subcommittee was meeting to figure out the agenda for the 2015 film festival, talking about sponsoring classes next year, perhaps have some broader offerings. AFF is working on a framework for FilmFest fest that can be agreed on by community partners and the City to ensure a successful ongoing event.
- J. Kenny mentioned that AFF is looking into different funding methods, including crowdfunding, and researching March dates for next year's AFF.

AUSD Report

- T. Lamb reports possibility for showing student animation work at AFF
- J. Allen reports low interest in video production/broadcast classes in high school because it's a big time commitment, T. Lamb concurs.
- T. Lamb feels that high school student films that are potentially usable by KALB are being made by individuals. We should find a way to let students know about Albany's media outlets.

KALB Staff Report

- J. Allen will be working with the new finance director. We have now completely segregated Fund 832 (PEG/Divka) separate from other accounts. We have approximately \$70,000 in the fund now, expecting \$25-\$30,000 PEG revenue quarterly each year. It's used for equipment, supplies, not for staff.
- B. Nelson reported the possibility of new guidelines for PEG monies, mentioned several regional community media centers. Discussion of options for working with other community media centers was agendaized for the next meeting. (B. Nelson excused from meeting for a prior commitment.)
- J. Allen said the AV production equipment is working well, but the 2006 computer used for streaming and YouTube keeps crashing and won't support the new OS. He is beta testing the new bulletin board system, and created ad slides that incorporate streaming text that can change.

DISCUSSIONS AND POSSIBLE ACTION ON MATTERS RELATED TO THE FOLLOWING ITEMS:

KALB 2014-15 equipment purchases

- J. Allen said there are new purchasing guidelines from the City. We need to budget prior to the fiscal year (July 1-June 30), and identify future purchases we want to make using PEG monies (or from other identified Funds). He wants to submit a list of items that we know we want to move forward on as a general budget item.
- J. Allen noted possible purchases: new computer for City Hall, a Mac laptop for FilmFest and field productions, air-conditioning for control booth, DSLR package for shooting small community events. J. Allen needs to submit budget for 2014-15 before July 1.
- In the future we will need to replace the Nexus (main switcher hub), a major investment. We need to talk about how we want to spend PEG money over the next few years—on larger projects, like a new media center, or on smaller items to support the station? We should plan to discuss and prioritize our needs and wants for the future.

Community media workshops

- J. Allen pointed out that KALB is part of the Recreation Department, which holds classes, CMAC and FilmFest class needs overlap. We can use the space at the Community Center or other buildings. Fall Guide goes to print July 1, so classes would need to be ready to go before that.
- T. Lamb suggested doing an exploratory informational workshop to assess interest in film classes. N. Sigal offered the Albany FilmFest Presents series format for Tuesday May 27, 7-9pm. It was agreed that T. Lamb would spearhead, with J. Kenny/N. Sigal on board for history/KALB/FilmFest info.

ANNOUNCEMENTS/COMMUNICATIONS

- T. Lamb introduced a member of the public who was possibly interested in joining CMAC or volunteering for FilmFest.
- J. Allen said CMAC has 2 openings for council appointees and 1 student opening. Openings are posted on City website.
- KALB is providing AV support for Arts and Greens Festival.

FUTURE AGENDA ITEMS

- Workplan – prioritizing issues
- Budget – discussion of projects to fund for next fiscal year
- Next Regular meeting – TBA

Meeting adjourned at 7:04 PM.