

CMAC meeting, 5-26-15

1. CALL TO ORDER: 3:07 pm

2. ROLL CALL: members Liz McBee, Jack Kenny, Naomi Sigal, Terry Lamb, Josh Lebowitz; staff Jeremy Allen, Brennan Brown

3. MINUTES: M/S/corrected/A minutes of last meeting; Terry to do this meeting minutes

4. PUBLIC COMMENT: none

5. REPORTS:

5.1 AFF subcommittee (Naomi, Jack): time to start prepping for next festival; youth classes for Fall activity calendar; activities through library; Albany Twin theater will be used again; other festival special activities planned; sponsor levels same as last year; no one taking naming rights yet; exploring ways to let people donate via website; looking to other festivals for more ideas; School Care has donate procedure on their website; Jeremy notes complexity of setting up appropriate bank account for such donation; presentations at library are either Tuesday evening or Friday afternoon; the EPIC AGC Fest (listed on Film Freeway) is another Albany film festival apparently that none of us know anything about it

5-2. AUSD (Jeremy): short films from Jeff Castle of AHS are available; new studio setup (using some of our equipment) with live-to-tape broadcasts for uploading to their website; Jeremy can facilitate our going to see the space if we want; KALB filmed Albany High orchestra performance for our channel

5-3. KALB (Jeremy): three pieces of Black Magic equipment failed recently; it doesn't do well in hot environment (like our current setup); it's inexpensive equipment but needs replacement fairly frequently as a result; installing new equipment now; all working now; Brown Bag and Poetry Night recording are being recorded and edited again; KALB/City of Albany hired by Oceanview School to film and edit their talent show for distribution on flash drives; KALB will stay in current "closet" space and install air conditioning

6. DISCUSSION, ETC.

6-1. Cable Access Policy and Submittal Form (Jeremy): replacing/updating language for current desired standards for submissions; we could take ideas/forms from other channel (CMAP) and use them; put on Submittal Forms those elements that change over time; keep Policy separate since it will continue unchanged over time; best to keep all submissions in electronic format; could use Google Form; is proof of residency necessary? most PEG channels have some proof of residency; as long as there is local sponsor, anyone can submit; fill in local address and verify that it's accurate (Compliance Form); using Hightail for transferring digital files, with max. of 10GB at moment; Jeremy will take HD content and put it into 4:3 aspect ratio for Comcast (should put this info into Submittal Form); prefer not to have thumb drives for submission; person making submission called Submitter; should we give submitter idea of when program will be shown? use Creative Commons license for content; should be acknowledgement of receipt of submission and whether it's acceptable or not; two-week turnaround time needed; sometimes "urgent" action needed; use cablecast and webstream terms; should say on Submittal Form that copyrighted material won't be streamed without authority; contact info for KALB Manager; can accept donations for KALB and have "sponsor" info on program; whatever changes we make will go as recommendation to City Council; can have new draft by next meeting

6-2. Programming (Liz, Josh, Brennan): create survey on viewership to be emailed (City list or AFF list, etc.); maybe title names for programming blocks; possible original programs on Albany happenings; "soapbox" available now and then; could have Music block, for example; films from AFF can be put on cable and also streamed; all content is currently on Vimeo; will do pilots on various ideas; maybe a "popup" event, such as Soapbox, by City staff and volunteers; provides public access; Jeremy will do a popup Soapbox in park on July 4th; Programming Subcommittee will look at Soapbox idea and city staff or city council members speaking; can do workshops on showing volunteers how to use equipment and help with events

7. ANNOUNCEMENTS: Jack and Terry will present CMAC Work Plan to City Council

8. FUTURE AGENDA ITEMS: Next meeting is Monday, June 22, 6 pm

9. ADJOURNMENT: 4:14 pm