

**CITY OF ALBANY
COMMUNITY MEDIA ACCESS COMMITTEE**

2015 Work Program

Initiatives and Accomplishments of 2014

- Albany Film Fest 2014
- Ongoing KALB Cablecast: public meetings, special City events
- Youtube/KALB: live streaming of public meetings and other events
- Albany student broadcast: regular stream of AHS content
- KALB equipment: purchase of DSLR cameras for mobile recordings
- Albany Library partnership: added equipment in Edith Stone Room allows recording and streaming of events
- Community partnerships: ongoing with Solano Avenue Association and Albany Community Foundation
- Original video production

Policy Review and Initiatives for 2015-16

- Annual Albany Filmfest: keep event sustainable - new location at Albany Twin, Gala at local restaurant, further encourage connectivity with local businesses
- “Pop Up” mobile KALB production studio: utilize portable equipment to facilitate development of local Albany content in multiple locations
- Community outreach to develop programming for Albany Filmfest and KALB through workshops and trainings – video production trainings
- Update KALB guidelines and specifications for submission of media content for airing on KALB to ensure standardization of content format and clear procedures for submittal
- Continue to prepare and review operation plans for KALB

Relation to City Council Strategic Plan

- Community Media is an important source of public education that helps achieve the City Council goal to “Engage our Diverse Community”