

**CITY OF ALBANY STRATEGIC VISION: CREATING AN EVEN BETTER STORY FOR ALBANY**

**SEPTEMBER 8, 2015 UPDATE**



**CITY DEPARTMENTS**

**A** = ADMINISTRATION   **F** = FINANCE   **FD** = FIRE   **CD** = COMMUNITY DEVELOPMENT   **PD** = POLICE   **PW** = PUBLIC WORKS   **RCS** = RECREATION & COMMUNITY SERVICES   **HS** = HUMAN SERVICES

**STRATEGIC PLAN CATEGORIES**

**CA**=CLIMATE ACTION   **E** = ENGAGE DIVERSE COMMUNITY   **MP**=MAXIMIZE PARKS/OPEN SPACE   **V**= PROMOTE VITAL/INVITING BUSINESS AREAS

**H**=HOUSING   **TS** = TRANSPORTATION SAFETY   **P** = PARKING   **GP** = GENERAL PLAN

**SCORE**

**1** = IMPLEMENTATION CHALLENGE   **2** =SIGNIFICANT PROGRESS TOWARDS FULL IMPLEMENTATION   **3** =FULLY IMPLEMENTED

1. ADVANCE CLIMATE ACTION

Lead	Score	GP	GOAL	METRIC	FY 15/16	FY 16/17	ONGOING or FY16/17+	COMMENT/FUNDING & STAFF	H	TS	P	OVERLAP
CD PW			1-1. Implement the <a href="#">Active Transportation Plan (ATP)</a>	a. Accelerate Striping & Signage program to complete priority projects by end of FY16/17	Projects identified by Spring 2015	Work completed by Summer 2016		Community Development staff will identify high priority projects. Public Works department will contract for work to be completed.		TS		V
				b. Secure funding for implementation of ATP			On-going	Pursue grant funding opportunities				
CD	2		1-2. Implement the <a href="#">Climate Action Plan (CAP)</a>	a. City staff presents updated implementation plan for CAP focusing on major projects to reduce greenhouse gas emissions for Council review & direction	Fall 2015		On-going	Anticipate including consideration of RECO/CECO (p.III-16 of CAP, Measure BE 2.3) <b>Sustainability Committee drafting an ordinance to require energy assessments of existing buildings.</b>				
				b. Develop a funding strategy for the CAP implementation plan that includes a detailed proposal for how/and on what the funds would be expended	Spring 2016 <b>Fall 2015</b>			Staff providing support to Sustainability Committee discussion. <b>Sustainability Committee preparing for presentation to City Council in fall 2015.</b>				
				c. Examine ordinances for using solar panels in an effort to reduce cost and streamline permitting process	Summer 2015 <b>Fall 2015</b>			New state law requires amendments to Municipal Code be completed by September 2015. No additional funding or staff time required. <b>Planning and Zoning has completed review of draft ordinance. Final draft to be presented to City Council in September 2015.</b>				V
CD	2		1-3. Evaluate the implementation of the Climate Action Plan	a. Review CAP/GHG reduction goals every three years per page I-19 of the CAP	Statement of goal completed Summer 2015	Policies developed by Summer 2016		Staff providing support to the Sustainability Committee in their exploration of updated GHG reduction goal. No additional staff or funding required. <b>Based on Sustainability Committee discussion, new GHG target of 60% GHG reduction by 2035 included in draft General Plan.</b>				
PW			1-4. Develop a more comprehensive approach to increase pace of sidewalk	a. Completed Sidewalk Repair Program with different alternative methods of repair		June 2016		A pilot program will be implemented in fiscal year 2015/16.		TS		V

			repairs	b. Identify funding options for increasing pace of sidewalk program				Staff will continue to seek funding resources as well as identify methods for sidewalk repair to reduce costs. Council could consider a tax measure in the future to support the Sidewalk program. Sidewalk program will be part of the CIP presentation Sept 21, 2015				
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**2. ENGAGE OUR DIVERSE COMMUNITY**

LEAD	Score	GP	GOAL	METRIC	FY 15/16	FY 16/17	ONGOING/ FY16/17+	COMMENT/FUNDING & STAFF	H	TS	P	OVERLAP
CD	2		2-1. Engage Community in <a href="#">General Plan Update</a>	a. Hold monthly public meetings to review progress in preparation of the General Plan Update, and continue to work with community groups to engage Albany's diverse community regarding the General Plan.	End of 2015 Early 2016			Objective is to complete the general plan update, including CEQA review. Draft General Plan and Draft EIR expected to be released in early Fall 2015.				CA, MP, V
HS			2-2. Conduct outreach to persons who are homeless and others in need in Albany to connect with housing & social services	a. Enhance outreach regarding available senior & low-income exemptions for tax measures and franchise agreements			Ongoing	Informational flyers/applications will be provided at City facilities, in the citywide eNewsletter, bill inserts, activity guide, City website and via social media. Number of applications received will be tallied. Status updates regarding Housing Element implementation will be provided to the Council. Postcard was sent to Albany households in May with information on free home repairs by the County and parcel tax exemptions and renter rebates. Information on services available on City website and city newsletter.				
				b. Develop a draft policy to include evaluation of options for low-income exemptions as part of future tax measures and franchise agreements for review by the Council.		Spring 2016		The Human Services Division is tasked with first few next steps.	H			
CD	2		2-3. Facilitate opportunities for	a. Implement priority actions in 2015-2023 <a href="#">Housing Element</a>	Draft parking		Other Housing Element actions	Goal and associated policies to amend residential parking	H		P	V

			development of housing, particularly affordable & senior housing, especially along transit corridors and as secondary units towards meeting the City's Regional Housing Needs Assessment	including drafting potential changes to residential parking requirements in 1978 voter-approved Measure D.	measure by Fall 2015		on-going	requirements to be included in draft General Plan and EIR expected to be released in mid-2015. Status updates regarding Housing Element implementation will be provided to the Council. <b>Municipal Code amendment to facilitate construction of secondary units has been completed. Initiating nexus study for implementation of affordable housing fee.</b>				
FD			2-4. Continue efforts to prepare community for disasters including businesses, with an emphasis on including persons with disabilities	a. Updating the City's Disaster Preparedness Plan. Plan will include language pertaining to engaging persons with disabilities.		Summer 2016		CERT Training program includes information regarding emergency preparedness and response for persons with disabilities. Outreach regarding community emergency preparedness, including persons with disabilities is ongoing.				V

### 3. MAXIMIZE PARK & OPEN SPACE

LEAD	Score	GP	GOAL	METRIC	FY 15/16	FY 16/17	ONGOING/ FY16/17+	COMMENT/FUNDING & STAFF	H	TS	P	OVERLAP
CD	2		3-1. Develop plan to transition Bulb into McLaughlin Eastshore State Park which includes improved park access	a. Transition Plan is approved by Council and EBRPD	End of 2015			Preparation of Transition Plan underway. <b>Workshop with City Council scheduled for October 2015.</b>				E
RCS			3-2. Investigate funding options for the \$6.8million needed to retrofit the Veteran's Building	a. Return to City Council with possible funding sources.		Spring 2016		Staff recently had consultants update the cost to seismically retrofit the Veteran's Memorial Building. The cost is estimated to be \$6.8million. The City needs to identify a funding source to seismically retrofit the building before the City could acquire and offer City programs in the facility. Grants and other funding measures will be researched.				E
RCS	1		3-3. Construct Phase 1 of Pierce Street Park	a. Pierce Street Park is open to the public	Fall 2015			Project reviewed & approved by Council. Construction to begin in 2015. <b>Working through permit issues with Corps of Engineers.</b>				E
RCS			3-4. Continue to develop recreational and aesthetic opportunities	a. Park and Recreation Commission developing a conceptual Master Plan for	End 2015			Park & Recreation Commission will present a concept design to the City Council. Staff will identify possible funding sources which				CA, E, V

			along the Ohlone Greenway	the Ohlone Greenway				may include Measure WW funds.				
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4. PROMOTE VITAL & INVITING BUSINESS AREAS AND ADVANCE ECONOMIC DEVELOPMENT

LEAD	Score	GP	GOAL	METRIC	FY 15/16	FY 16/17	ONGOIN G/ FY16/17+	COMMENT/FUNDING & STAFF	H	TS	P	OVERLAP
CD A			4-1. Encourage Economic Development through a welcoming culture for a variety of businesses and development models (including housing) in the commercial districts	a. Bring back for Council consideration the pros and cons of creating an Economic Development Committee that includes scope of work and committee selection process	Summer 2015			Committee could assist staff with items 4-1. c-f Committee created by the City Council in July 2015. Staff currently promoting the application period and coordinating with the Solano Ave Assn & Chamber. Anticipate meeting in Fall once all members have been appointed.				E
				b. Explore creation of a temporary advisory body of business and commercial property owners to recommend projects for the		Fall 2016		Advisory body could include members from the Economic Development Committee and residents adjacent to areas under discussion.			P	E

			use of Measure BB funds to improve Solano (Key Route to City limit) and San Pablo								
			c. Analyze feasibility of economic incentives for development in Albany		Winter 2016		Analysis to include pros and cons of planning and building permit streamlining, fee reductions, and assistance with off-site public infrastructure.				
			d. Identify a way to bring back the Farmer's Market			On-going	Staff is identifying possible alternative farmer's market locations. Staff has inquired with Alameda County Health regarding requirements for a Farmers Market, and tentatively identified the Oholone Greenway near Solano Avenue as a possible venue site depending on amount of paved surface area and other requirements necessary.				E
			e. Investigate feasibility of creating outdoor seating areas along Solano Ave	Fall 2015			Staff will outline potential streetscape improvements along Solano Avenue. Additional funding required to develop conceptual design and financing strategies. The Ohlone Greenway Plan will identify opportunities for seating areas along the Greenway near business areas. RFP for plan development to be issued in September.				E, MP
			f. Seek developers that would be interested in projects that would include retail on the ground floor and housing on the upper floors			On-going	Staff will work with owners of potential development sites to encourage upgrades or new construction that is consistent with the City's economic development objectives.	H			
CD PW			4-2. Approve Complete Streets Plan to improve safety and accessibility of all users and secure funding for implementation	a. Funding is secured for Phase 1 improvements	Complete design summer 2016	X	Grant funds have been received to prepare design of pedestrian crossing improvements across Buchanan Street and San Pablo Avenue. Additional grant applications required for construction.		TS	P	
CD	2		4-3. Facilitate the construction of UC Village Mixed Use Project	a. UC Village Mixed Use Project is under construction	Construction underway Fall 2015/earl		On-going	Pending litigation outcome. Project EIR upheld by Court of Appeals. Building permits currently under review for compliance with conditions of approval.	H		E

					y 2016							
PW CD	1		4-4. Develop parking management, permit and parking meter programs for residential, commercial & recreational areas	a. City Council approves programs	Complete study Fall 2015 Complete study early 2016			Parking management study underway. Existing conditions analysis completed. Future conditions projects underway. Public review to be scheduled in next several months.			P	CA, MP