

Dr. Frank Benest

**“Creating an Even Better Story for Albany”  
--City Council Strategic Visions Workshop—  
Mon, April 22, 2013  
6 pm**

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|---|-----------------|
| 1. Welcome  | Mayor Thomsen   |
| 2. Introductory comments  | Beth Pollard    |
| 3. Public Comment   | Mayor Thomsen   |
| 4. Celebrating our accomplishments--<br>“One thing I am proud that our City or community has accomplished?” | Council Members |
| 4. Overview   | Frank Benest    |
| 5. Strategy is about difficult choices and trade-offs   | Frank Benest    |
| 6. Some data in packet to inform our stories  | Frank Benest    |
| a. Summary of Council Member interviews   |                 |
| b. Opportunities and challenges identified by staff team  |                 |
| c. Capacity Limitations Report  |                 |
| d. Goals and Objectives Progress Report   |                 |
| e. White Paper “What is the Future of Local Government?”  |                 |
| f. Article “The Ten New Rules for Elected Officials in Times of Economic Meltdown”                          |                 |

Questions from Council Members

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| 7. Forces of disruption and the emerging model of local government | Frank Benest    |
| 8. Why story-telling?  | Frank Benest    |
| 9. “My Even Better Story for Albany”                               | Council Members |

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| 10. Sharing our stories  | Council Members                                    |
| 11. Break  |  |
| a. Council Members, staff and other attendees post comments      |  |
| b. Identification of strategic themes from stories               |  |
| 12. Review of strategic themes                                   | Council Members                                    |
| a. Clarifying questions about stories from other Council Members |  |
| b. Which story themes resonate? Why?                             |  |
| 13. Selecting three (3) story themes                             | Council Members                                    |
| 14. “Making our stories come true” and discussion                | Council Members, City staff and workshop attendees |
| a. Three groups (one per story theme)                            |  |
| b. Reports by Council Members                                    |  |
| 15. Follow up  | Frank Benest                                       |
| 16. Concluding comments  | Beth Pollard                                       |
| 17. Adjournment  | Mayor Thomsen                                      |