OBJECTIVES PROGRESS July 2, 2012 Update FINAL REPORT

CITY COUNCIL

Place measures on the November, 2010 ballot to:	
Change City Attorney from elected to appointed in December 2011	Council appointed new City Attorney effective January 1, 2012.
Modernize the Utility User Tax	Measure approved. Modified telecommunications tax rate and scope became effective in Spring 2011.
Incorporate a Cost of Living increase in the Measure N paramedic tax	Measure approved for implementation effective July 1, 2011.
Establish a cannabis business license tax	Measure approved. To be implemented if a cannabis/medical marijuana dispensary locates in Albany. Ordinance allowing a dispensary was rescinded due to court of appeals decision, subject to Council review after pending State court review is decided.
Evaluate potential ballot measure(s) for the November 2012 ballot	Per Council direction, ballot language for a general purpose sales tax will be presented to Council on July 16 th , for the Nov. 2012 ballot

CITY MANAGER

Keep the outcome of <i>Voices to Vision</i> - waterfront visioning process and guidelines conducted by Fern Tiger Associates (FTA) - at the forefront of Albany planning	The City hired FTA to perform community engagement and associated services to build on Voices to Vision to consider the property owner's proposal to be a second LBNL campus. Council established a Task Force to identify pros, cons, and opportunities. Lab selected another preferred site. Council to sent letter to property owner expressing willingness to continue the conversation.
Revamp advisory boards to improve their effectiveness, efficiency and community engagement	Analysis and recommendations completed in July 2010. Council adopted changes in number, composition, and protocols of advisory bodies in November 2010, including provision to review every two years. Next review: Fall 2012.
 Manage the creation of core values for City operations 	Project deferred until or after 2013 strategic planning.
Develop an Information Technology Master Plan	The IT Master Plan process took place in spring of 2011 using the consulting firm of KC Future Planning (Kathleen Clancy). Plan accepted by Council on 2/6. City is contracting with City of Emeryville for IT manager services to implement the plan.
Recommend and implement changes to adapt to constrained economic times	Council adopted amended 2011-12 budget 6/20/11. Changes included modified programs, shared services, position vacancies, and reduced employee compensation. All city employees are in line to pay full cost of the employees' portion of pension premium.
Acquire Pierce Street property from Caltrans for a maintenance center, park, bicycle path, and potential other uses, and begin concept design work	Property acquired 6/30/11. The architecture firm Burks Toma, along with a landscape architecture firm, was hired to conduct community outreach and prepare concept plans. First Community walkthrough and visioning meeting scheduled for July 12, 2012.

CITY CLERK

Integrate and expand skills using the new Tyler banking system	On-going
Coordinate the 2010 election	Completed without any problems or lawsuits
Continue to provide the Passport Service Program	City continues to operate Passport Program with same hours with 2 rather than 3 certified agents.
Revise the Commission/Committee Handbook and coordinate bi-annual training for appointees	Training conducted January 31, 2011 and handbook was revised. Training will be developed and provided in January 2013.
Successfully accomplish the transition of a new City Clerk	City Clerk appointed by Council in April 2012. Clerk position oversees the Clerk's Office including two deputies, provides staff support to City Council, serves as the City's Public Information Officer and Elections Officer.

ALBANY COMMUNITY REINVESTMENT AGENCY (REDEVELOPMENT ZONE)

 Adapt to State of California's p dissolution of Redevelopment Develop and adopt the next five Implementation Plan 	Agencies. 2/1/12. City Council established as the Successor Agency and Successor Housing Agency. Oversight Board has convened twice and approved re-entering into loan agreements between the City and the Successor Agency. Outcomes pending redevelopment cleanup Trailer Bills currently in the State Legislature.
Develop and cost out a Capital Improvement Plan for Clevelar	Preliminary work completed by City Engineer. Implementation is compromised and delayed due to dissolution of redevelopment agencies.
Plan for relocation of City's Ma Center in order to free up space economic development and job Cleveland Avenue	relocation and development of maintenance
 Investigate applicable aspects of Climate Action Plan, such as the Empowerment Districts, to the redevelopment zone 	
Add directional and entry signal	ge Directional signage is completed.
Develop a long term plan for use affordable housing funds.	e of the Housing funds were eliminated with the dissolution of redevelopment agencies.
Manage the State-Mandated d the Albany Community Reinvest Agency	

FINANCE & ADMINISTRATIVE SERVICES

 Integrate financial and operations management, with emphasis on capital projects, through the use of user friendly accounting tools. 	Our INCODE financial management software has been installed and is available for use by all department heads. Training has been conducted for general users and refresher training is planned. Future integration actions will concentrate on developing tailored applications as desired by the department heads.
Provide more accessible, timely and meaningful public financial information on the City website.	All financial reports have been posted on the website. Our current goal is to make these reports more user friendly in layout and ability to search for specific information and to download and print selected pages from the reports.
 Assist in the analysis of alternatives for Library services. 	Analysis was completed and is under review by the Library Board.
Pursue revenue opportunities and cost saving measures to maintain a balanced budget in a constrained economy.	We continue to look at all charges for service to search for cost saving alternatives. We expect our training in the features of INCODE financial management software will save time and increase accuracy in preparation of reimbursement requests and expenditure reports.

CITY TREASURER

As an alternative to LAIF, explore additional investment options with governmental agencies to maximize investment returns without taking unnecessary risk	Ongoing. Currently interest rates are extremely low. We are periodically checking the market for interest rates better than LAIF.
 Revise Treasurer's Report to make it more "user friendly" 	Completed
 Continue monitoring investments for City and Pension Fund to ensure compliance with established policies 	Ongoing
Conduct a study to analyze the advantages, disadvantages and feasibility of a transition to gross receipts business licensing, which would require Albany voter approval	Conducted study of license rates from other studies. Not cost effective at this time. Recommend revisiting this issue when Whole Foods project or other large store(s) is near completion.

POLICE

Implement in-car video for the patrol fleet.	Due to a lack of available funding, a full-fleet option appears unfeasible at this time. The police department is continuing to evaluate options for partial deployment of video equipment until adequate funding exists for full implementation.
Utilize technology to implement crime analysis and mapping.	The police department has contracted with www.crimereports.com to provide crime analysis and mapping services. This service provides an internet based, frequently updated, customizable crime map for the City of Albany, and has already proven to be a useful tool for staff and the community.
Begin direct receipt of cellular 9-1-1 calls (currently routed via CHP dispatch).	APD is now receiving direct cellular 9-1-1 calls from all carriers except AT&T. AT&T reports they currently have no active sites within our jurisdiction, consequently no cellular coverage to our 9-1-1 center. AT&T had one site which was planned to be "turned-up" but was ultimately canceled for reasons not disclosed to police department staff.
Move police and fire radio service to the East Bay Regional Communications System.	The EBRCS is currently being constructed across two counties (Alameda and Contra Costa). Albany has accepted the operating agreement and anticipates cut-over to the new system in late 2012. New police radio equipment was recently purchased at no cost to the city with state COPS grant funding.

Police, con't.

Establish the Community Engagement
 Specialist as a permanent position to assist
 in Neighborhood Watch, Disaster
 Preparedness, and other neighborhood
 and community outreach and
 coordination.

The C.E.S. participates in myriad of community and neighborhood building activities, including crime prevention, emergency preparedness, blight and nuisance abatement, community education and facilitation. This part-time position continues to be instrumental in improving communication of important information to the community, through avenues such as:

- Coffee with the Cops program
- Albany Police Facebook page
- Albany Police Twitter account
- More timely and Press Release policies
- Neighborhood Watch program
- Police Station open house events & tours
- Safety Palooza
- National Night Out
- Albany Civics Academy
- Neighborhood Disaster Drills
- CERT program management (instructs 8 week CERT academy twice a year)
- Residential block training (disaster medicine, light search & rescue, etc.)
- Professional development for elementary and high school disaster preparedness

RECREATION & COMMUNITY SERVICES Administration

Expand recreational programming using space created through the Joint Use Agreement	There has been some expansion; however, the progress has been slow as the School District is adjusting to a new facility software system and a new lead person to handle reservations. Staff has added adult sports using the school districts gyms as the gyms are available later in the evening and not as conducive to youth programs.
Evaluate current special events offerings to determine which events and staff support services are the best use of available City resources	After evaluating the programs/events the Recreation Dept offers each year, staff determined that some events can only take place by having volunteers organize and implement them. Staff has implemented a new program for any City Commission/Committee who would like to organize a special event for which the Recreation Dept does not have resources/staff to implement. So far, the program has been applied to the 2011 and 2012 Arts and Green Festival which is being organized by the Arts Committee & Sustainability Committee, the Harvest Festival which was organized by the Community Garden Steering Committee, and the Film Festival that was organized by Community Media Access Committee. All three events have proven successful and the Committees have done a great job with very limited staff support.
New Recreation Software Installed	The Recreation Department went "live" with the new software in December. Online registration will go live by March 1, 2012. The new software is working well and the online registration has been successfully launched.

Senior Services

Secure funding for Senior Center renovation and expansion	The City was not awarded the Prop 84 grant for the Senior Center renovations. CDBG funds have been used to renovate the lobby, the south room and the offices per the concept design developed for the Prop 84 application. The South Room renovation is complete with new built-in audio/visual equipment, cabinets and sink room.
Begin process of expansion and renovation of Senior Center	Pending funding. Capital Improvement Budget includes recommendation to prepare 35% design plans to assist in pursuit of grants.
 Program evening activities for seniors at the Senior Center 	Ongoing: Belly Dancing, a pruning class and a new Pen and Ink class are being offered in the evenings. All classes are well attended and will be offered regularly.
Increase community awareness of Senior Center activities and services	The monthly newsletter was redesigned. Programs and activities continue to be updated on the city's website. E-week, a newsletter sent via email was created and is sent weekly to our email list. We continue to add to our email list to maximize outreach. All flyers have been redesigned. The Senior Center now has a Facebook page. The Senior Center held an Open house, September 22, 2011 to showcase all activities and services available. Instructors held free demonstrations, free lunch and dinner was provided. The event was well attended and brought new people to the center. A resource Fair/Open House on April 2012 was again very successful and well attended.
Implementation of new registration software RecTrac	New: With the new registration software, the senior center now has the capacity to provide seniors with keyfobs that allow for more efficient check-in and payment to drop in classes. The keyfobs have been well received by seniors.

Senior Services, cont.

• Computer lab/Wireless Internet

New: The senior center now has three computers connected to the internet available for seniors to use in the lobby area. One-on-one tutoring is also available by appointment. Wireless internet was also installed and is available throughout the center. The City applied for and successfully received a grant for new smart phones and ipads for seniors, which includes training and support.

Media Services (KALB)

Media Services (KALB)	
Increase quality and quantity of locally produced Albany-centric programming	Ongoing - quality of meeting broadcast is higher due to new City Hall A/V equipment, Albany centric programming by staff has increased, Albany-centric programming submitted by the public has increased as a result of Albany submissions to the Albany Film Festival. Added regular installments of Albany Library Brown Bag speaker and Poetry Night series filmed and produced by volunteers.
AHS Student Broadcasting	Accomplished/Ongoing – Albany Student Broadcasting is a group of Albany High School students who produce live, multi-camera broadcasts of high school and community events. The mission is to teach the fundamentals of live broadcasting to students considering media-related careers, and to provide content for the Albany Channel, KALB Comcast 33. The group is co-managed by the high school and the City of Albany. www.albanystudentbroadcasting.com/ KALB and AHS filmed 7 sporting events and 3 performing arts events during SY 2011-12, all of which air online and on KALB.
Community Center A/V upgrade	In progress - upgrade Edith Stone room and Community Center to the same high standard of City Hall. Will be able to carry popular Library programming such as Brown Bag Speaker series and Poetry nights as well as additional City meetings and special events This will also make both rooms more user friendly for AV media presentations. Installation planned for July 2012. New programming will begin FY 2012-13.
New professional broadcast cameras	New - KALB used 2011-12 PEG funds to purchase 3 portable, professional broadcast cameras to be used to film City and AUSD events. AUSD purchased ancillary equipment to accompany the cameras as part of the collaborative program. The new cameras were purchased and are being used to create new content for KALB.

Media Services /KALR con't	
Media Services/KALB con't. Develop plan for revenue generating KALB media services such as advertising/underwriting of KALB programming Carry AUSD youth sports and AUSD special	Ongoing – this is a component of revised 2010 CMAC short and long term goals. Albany Filmfest served as a pilot model to evaluate interest from the business community as to the value of sponsorship and to build awareness of the KALB capabilities. Service rates have been created as part of the master fee schedule. Advertising/Underwriting is an option under development. Ongoing – Partnership with AUSD to provide
events on KALB	live recording from sites such as Cougar Field and AHS Little Theatre to facilitate recording and broadcast of sporting and special events. This goal has been met with the work between AHS Student Broadcasting and KALB.
Carry additional City special events from remote locations	Accomplished/ongoing - new portable media recording system built and functional 2010-12 - will be updated and easier to set-up/operate with equipment purchased in 2011-12. Future equipment identified to upgrade community center will have the dual purpose of augmenting the KALB portable system. This is due to be completed as part of the Edith Stone and Community center upgrade. Equipment used for this purpose will have a dual role for remote broadcast.
Albany Filmfest	Accomplished/ongoing - New 2011 committee sponsored special event, 98% cost recovery, hugely popular with community, plans underway for 2nd annual event. 2012 AFF is scheduled for March 3rd and is expected to be as popular as 2011, over 85 films submitted from across the US. 2012 AFF completed and very successful. Plans underway for 2013 event.

Media Services/KALB, cont.	New - Upgrade to local Granicus server and
Granicus Upgrade	contract will allow higher quality video playback, unlimited number of
	meetings/content available for streaming and
	archive, new e-comment feature, as well as
	iPad app for council, committee and
	commission members to view paperless
	agendas and supporting documents. These
	features are currently in initial testing.
Granicus web-streaming	Ongoing – train all committee liaisons on how
	to use new Granicus features for including
	agendas, supporting documents, e-comment,
	jump-to points, and minutes for recorded
	meetings. A few trainings have been held for
City of Albamy Dullatin bound	certain employees.
City of Albany Bulletin board	In progress –pull City web data (calendar, events, notifications) via RSS to TV slideshow,
	train City staff to format web info correctly for
	this process. This will make it possible to have
	the same current information available on the
	website available on the TV channel.
Branding/marketing	Ongoing –ensure that all community media
- Branding/ marketing	follows the same design guidelines and
	presents a consistent and cohesive
	representation of the City.

Civic Arts

CIVIC AI LS	
 Complete the Public Art Master Plan to be used as a responsive guide for the implementation of the Art in Public Places Ordinance. 	Completed and approved by Council.
 Work with Planning & Zoning Commission to implement the Art in Public Places Ordinance into upcoming development projects 	One project has been reviewed on a preliminary basis and several more projects are expected to be presented to the Arts Committee in 2012.
Provide guidance for the creation of murals and banners in the City	Mural brochure was created. Further steps to be outlined pending available funding. A new mural at the Ocean View Organic Community Garden approved by Council and installed. Banners were designed and produced and sponsorships are being sold by the Chamber. This project has not moved forward as planned. Staff is now working with the Chamber of Commerce on a new banner program.
Organize Art Gallery exhibits	The gallery renovation is complete. 4 new artists have been chosen for exhibits in 2012.
Identify funding for the Poet Laureate Program	A brochure outlining steps for the recruitment process of the Poet Laureate was distributed in the community as well as a letter to request financial support from local organizations identified by the Arts Committee as potential donors. No new funding has been identified. The Poet Laureate position will be an honorary position. Toby Bielawsky was selected as Albany's New Poet Laureate in September 2012.

Facilities

Create a community space in the main Wireless internet has been installed. The lobby was painted, art walls refurbished. Non-slip lobby including wireless internet, surface was not completed. work/social tables and non-slip surface. These renovations will also improve the appearance of the Art Gallery for the Art Committee. • After the tower construction is completed, We worked with the Maintenance create an inviting patio area and look into Department to new outdoor planter built and installed in the patio area. The Urban the possibility of having a coffee vendor in Forrester planted bamboo in the planters. the Café. These will help block the noise and view of traffic, creating a space for events on the patio area. Investigate the possibility of having Market Due to cuts in the Special Events budget this project is on hold. Nights & Live Music Nights on the patio

After School Recreation Program

	ain minimum enrollment capacity	The program continues to average 45 children
1	daily and overall enrollment	per day (50 on Wednesdays). Current
capaci	ty of (65)	enrollment of 65 students is being maintained,
		September-May posted an enrollment mark of
		67. Priority registration for the 2012-2013
		school year began on May 1 st with 44
		participants rolling over back into the program
		with only 21 spaces available to the general
		public. Open enrollment begins on July 2 nd .
	se Childcare tuition Fees \$15 for	Since the inception of the fee increase in
studer	nts who attend the program on	August, the program services 32 families who
Wedne	esdays.	attend on Weds in 3:00-6:00 time slot out of a
		possible (65), this figure is down (4) from the
		last report yet still generates approximately
		\$480.00 more per month prior to the fee
		increase. (35) Families occupy a full-time slot
		(5 days a week), up (2) from last report. While
		the goal of \$18,000 in monthly revenue is
		currently being achieved, the program posted
		record revenue figures of \$19,000+ between
		the months of November 2011 thru May 2012.
Secure	e and maintain "Youth Bus"	On January 23 rd , 2012 The programs Youth
certific	cation requirements for staff	Buses underwent the first part of their annual
	ers who transport students to	vehicle inspection by the governing body of
progra	•	the California Highway Patrol with all three
p. 58. 5		vehicles receiving a passing grade. The second
		portion of this inspection scheduled for
		February 8 th 2012 also received a passing
		grade as well. All relevant staff who have
		class-b licenses are currently cleared to
		transport students by the CHP.
Reloca	te afterschool recreation program	The move of childcare from Memorial Park to
	Memorial Park to Ocean View Park	Ocean View park in June 2010 has allowed for
	Memorial Facto Occasi view Fact	the smoothest transportation operation in the
		history of the program. Transport time has
		been reduced by 15 mins. on Mons, Tues,
		•
- 0	Middle Celessius Issues	Thurs & Fri and by 20 mins on Wed.
	ue Middle School volunteer	The childcare program serviced 12 middle
compo	onent.	school students. The programs continuing
		annual goal of reaching double figures in
		middle school student volunteer
		accommodations was once again realized.

Youth Sports, Adult And Youth Special Interest Classes

Maintain the current levels of classes & camps offered in order to reach revenue projections	Completed.
Upgrade to CLASS 7.0 and conduct a staff training on the new software	Completed.
Switch software from CLASS to Rec Trac	Completed: We are now using Rec Trac in our daily operations. Our online registration site will be fully functional in mid-February and will feature free online registrations.

Adult Sports

Add one indoor sport	Completed: Added Adult Co-ed Futsal beginning December of 2010.
 Add a Tuesday Night League; increasing adult sport opportunities to 5 days per week 	Completed: Added Recreational/Company Adult Co-ed Softball league on Tuesday nights beginning in the spring of 2011.
	The Adult Sport Leagues are now running at full capacity 5 nights/week, serving over 550 adults.

Teen Activities

	Constant discrete discrete	Assemblished/Organias Farmalias I ALIC/AAAC
•	Create audio-visual mentorship program for City special events and KALB in conjunction with AHS Student Broadcasting	Accomplished/Ongoing - Formalized AHS/AMS volunteer positions to assist with recreation department special events. After 50 volunteer hours youth receive commendation letter, special recognition. This program was absorbed into the AHS/Student Broadcast program.
•	AUSD/AHS Student Broadcasting partnership	New/ongoing - Collaborative program with AUSD and AHS to train AHS students in professional broadcast video. Film AHS sport, music and theatre events as well as City special events. Programs are shown on KALB. Completed and will continue in the upcoming school-year. The program was so successful that AHS is creating a Broadcast Journalism class to formalize their participation.
•	Require and provide ongoing staff development for part-time Teen Center employees.	Change of Teen Center program eliminates this objective.
•	Create new enrichment class programming at Teen Center	Ongoing- New classes began in September 2011 and were well received. Classes include digital film making, DJ and guitar lessons, cooking, multi-media arts (What Say U?, Altered Books, Photo Stories), active cooperative games (Theory of Play, Game On!), Lego robotics. Combination of contract instructors and temp-pt. time staff teach classes. Completed with varying degrees of success. Classes were enjoyed by those who attended but turnout was low. Many residents thought that Teen Center was closed as a result of the changes made to the program in the previous year. An extensive marketing and rebranding program was launched and classes are set to resume in September.
•	Create new daily afterschool programming at Teen Center	New/ongoing - Fee based program coordinated by contract instructor began Jan 2012 in response to community request for daily afterschool care. Program runs concurrent with enrichment classes. Fee structure based on current Friendship Club and YMCA Y-Achievers programs. Completed and due to launch in September 2012.

Teen Activities, con't.	Accomplished- Teen Nights are now offered as
 Modify Teen Night programs 	registered classes and require parents to sign-up
	participants in advance. Each Teen Nights costs
	\$20 for Albany residents and \$30 (non-res) Hours
	have been extended from 6-9pm to 6-10pm.
	Completed. Teen Night occurred once a month
	throughout the school year with attendance
	numbering from 12-28 for each event.
 Utilize Teen Center for additional 	Accomplished/Ongoing-The teen center facility is
programming	used for other recreational activities, meetings and
	social events when not used by Teen programs
	including a rapid expansion of weekend party
	rentals and homeschool programs during the day.
	Completed. Rentals for birthday parties, bah/k
	mitzvahs, and meetings increased dramatically in
	FY 2011-12. Weekend, evening and home-schooler
	daytime classes begin September 2012.

Teen Activities, Con't.

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Modify Teen Center to accommodate	Ongoing - Explore the feasibility of building
other types of programs	modifications (floor, mirrors, sound abatement,
	ventilation, audio/visual, room division) to
	function better for additional Teen Center
	activities. Pending funding availability.
 Market Teen Center programs in an 	Accomplished/ongoing – effective use of parental
effective manner to raise enrollment	word of mouth, recreation guide, City website,
	KALB, event listing services, banners and
	promotional flyers, community e-trees and Albany
	Patch to spread the word. Completed and ongoing
 Create additional High School focused 	Ongoing – AHS Student Broadcasting
programs specific to new location in	partnership creates opportunities for high
Memorial Park	school aged youth to learn professional video
	broadcast skills. Teen Center functions as a
	base of operations for events and meetings for
	the crew. Additional high school programming
	planned for Fall 2012. Classes will begin
	September 2012
Adjust Teen Center programming to	Accomplished: all three staff members who
	II I C VOLITURUS SERTIFICATION L. I
conform to new transportation regulati	training in October of 2010. The vehicles are have
	passed inspection by the governing body of the
	California Highway Patrol. Note: Teen Center has
	discontinued vehicle transportation from AMS and
	promotes walking as the healthy alternative.
	Parents/AUSD are supportive of this change.
	Completed
	Completed

Summer And Holiday Camps

Increase weekly participant enrollment through external advertisement vehicles.	Completed: Promotions for our Summer and Specialty Camps continue with postings at the 3 AUSD school sites and the Bananas referral agency Oakland. Our program recently instituted an internal parent's e-tree which serves as a further resource tool for families
Provide new excursions that are more cost effective while remaining enticing to client base.	currently enrolled. The Summer of 2012 picks up where 2011 left off with secured enrollment numbers of 25 and 29 in the first two weeks with double digit figures currently realized for the remaining 7 weeks. In order for a week to recover service costs, at least 18 participants must be enrolled. Mid-Winter (February) and Spring (April) Camps flourished as well with independent enrollments of (27) and (34) each.
Secure possession of "Youth Bus" certifications for two more youth staff members.	Pending/Uncertain: Staff is researching if it will be cost effective to invest in the training and education required for future staff to obtain youth bus certification. With the (3) certified drivers who currently transport participants, our operation remains strong.

Events & Community Engagement

Events & Community Engagement	
4 th of July: Green, Red, White & Blue <u>Celebration:</u> Add one new event or activity each year	Completed: 2010: Added: bull riding, giant climbing slide, photo booth, games tent. 2011: Giant Obstacle, Diaper Derby, Extreme Rock Climbing, Old Time Baseball. Estimated attendance 3000. The new Diaper Derby event had over 50 babies participate. 2012 will include food trucks.
Music in the Park	
 Apply for the Target grant in 2010 and 2011 Continue to provide free Wednesday Night concerts in September 	Completed: The City was given a \$5,000 grant for the 2010 & 2011 concert series. Music in the Park provided 5 free concerts in September of 2010. This concerts season averaged 900-1000 people at each concertour highest attendance levels since we started the concerts in 2003. 2011: We were awarded a grant for \$5000 to put on Music in the Park for the 9 th season. Overall attendance was approximately 5,000.
Other Events	Completed. We sold about 275. The entire
Organize and sell 300 tables for Dinner with Albany II	event was paid for by sponsorships (\$8700) and table sales (\$7,234). Dinner with Albany III planned for Sept. 29, 2012.
Organize two Albany Streets Events in late Summer/Fall	Completed: Key Route and Dartmouth hosted Albany Streets. August 28, 2011: Alberrito Streets was a huge success drawing over 500 people. We partnered with the City of El Cerrito to share costs and staff for the event.
 Partner with Ray's Pumpkin Patch and the Albany Lions to offer Halloween Movie Night 	We also hosted a Movie Night at the Pumpkin Patch on Oct 15 and had volunteer middle school students organize a haunted tent activity on Halloween.
Increase attendance at MLK Commit to Serve Expo	MLK event took place on January 17, 2011. The attendance was better than 2010. 2012 MLK Event took on a new week long format rather than the one day event. This allowed for a greater number of people to browse volunteer opportunities and make commitments of service.

Other Events, con't. Completed: Albany Local Week was very successful-65 Businesses offered discounts, 40 Coordinate Albany Local Week people turned in scorecards and local events (September 19-25, 2011) challenging were offered every day during the week, 10 residents to do everything in Albany Rec Events. Notable was the Thursday night for one week. Promote local shopping, Pizza and Wine Block Party sponsored by events, restaurants and services. Solano Cellars & Little Star Pizza-estimated attendance was 500 people. Uber Albany Local, Peggy McQuaid was crowned at the Albany City Council Meeting in October. Organize Bike About Town (BAT) (4th Completed: We partnered with Albany Strollers & Rollers & Solano Avenue Cyclery to Friday of July, August, September) to offer BATs on Friday 7/22, 8/26, 9/23, 10/28. increase awareness of new bike routes, The event was successful drawing close to 100 draw residents to local businesses, people to each ride. The October Halloween create a sense of community and ride was added due to requests from encourage residents to get out and be participants and featured a costume contest. active. Coordinate a Skill Share Workshop: Free Ongoing: We hosted 2 Skill Share Workshops day of classes where people can learn basic skills such as bike repair, knitting, cooking, composting, etc. **Coordinate Swap Events** Ongoing: We have hosted 4 Clothing Swaps at the Community Center. They draw about 50-60 people. Clothing Swap was featured on KCBS Channel 5 News this past fall. We are offering our 3rd season of Local Garden Swap on Tuesday nights. We have hosted 3 Dinner

the month.

24

Swaps which take place on the 2nd Monday of

Clothing Swaps were held January/April 2012. Local Garden Swap started in March 2012 – every Tuesday in front of Community Center.

Other Events, con't.

 Offer 9 Block Movie Nights to residents at a fee of \$125. Offer 1 free movie night to a block who has never had a block party and a one free intersection movie night. Coordinated 10 Block Movie Nights between July and October of 2010. We gave away 1 block movie night to the neighbors up on Hillside. Due to cuts in the special events budget will not be able to subsidize the cost to offer Block Movie Nights this summer. If neighbors would like to have a Block Movie Night they will need to pay the cost to put on the event-\$375.

Continue to offer Neighbor 2 Neighbor
 Workshops every other month and

increase attendance

that could pay for the cost of the event.

We offered 5 Neighbor to Neighbor

Workshops in the fall/spring (Aging in Place & Mad About Trees, Disaster Prep,

Neighborhood Gatherings that Build

Community, How to Set up a Yahoo/Google

Group). Due to low attendance we have stopped offering the program. We usually get about 5-12 people at each event.

We ran 4 Block Movie Nights in 2011 for blocks

Community Engagement

Add 5 Pop-Up Cafés: Set up an instant We will be working on getting this going in the spring/summer of 2012. Café on a block for neighbors to get free coffee, read the paper, and socialize Due to cuts in the 2011 budget we will be with other neighbors. putting this project on hold. Completed: Launched the 1st Albany Civics Develop and coordinate an "Albany Academy in April of 2012. The 7-week Government 101" program to enhance Academy featured presentations from each understanding of Albany City city's department. There were 17 participants government among residents in the academy and graduation was held at the June 4, 2012 City Council Meeting. Ongoing: We have mapped areas of the City Focus community engagement efforts in that have hosted a block party, Block Movie areas of the City where participation is Night, NNO and V2V participation #s. From this low and continue to work with map we can see which areas in the City have Community Engagement Specialist to not hosted a neighborhood event. In 2010, we encourage blocks to get prepared hosted a Block Movie Night on Hillside & 500 Block of Pomona- blocks that had not had an event. **Around Your Block Program** Added/Completed: In an effort to help keep residents better informed we divided up the City into 14 neighborhoods and encouraged residents to sign up for their neighborhood on the City's eNotification system to help them stay up-to- date on City activities taking place around their neighborhood. We have 400 people signed up in total and average about 28 people per neighborhood.

Community Engagement, con't.

• Launch Nextdoor.com

Added/Completed: In March of 2012 the City of Albany launched 14 Nextdoor.com neighborhoods. Nextdoor is an online community building tool for neighbors to help them communicate, sell/buy items, make recommendations, share neighborhood documents, post events, etc. To date, over 250 residents have joined Nextdoor.com.

Youth and Adult Volunteer Program

Continue to provide volunteers to City Departments, special events & activities	Ongoing: We had about 30 volunteers assist with the 4 th of July and 50 volunteers work DWA. The Skill Share & Clothing Swap events are run by volunteers from the community.
Explore ways to develop partnerships to accomplish volunteer activities	Ongoing: We have worked with the middle schools to get volunteers for Halloween, Holiday Hoopla, and Albany Streets. We worked with Albany Leos Club, AHS Mt Biking Team, Solano Church on the Corner volunteers at DWA.
Albany Green Team	Worked with Environmental Resources to add an Albany Green Team to the Volunteer Program. The Green Team tackles green related projects around town.

PUBLIC WORKS: MAINTENANCE, OPERATIONS, and INFORMAL CAPITAL IMPROVEMENTS

 Expand sewer operations to perform smoke testing and flow monitoring in response to United States Environmental Protection Agency Stipulated Order related to East Bay Municipal Utility District treatment plant wet weather overflows. 	Albany, (along with 6 other cities plus Stege Sanitary District and EBMUD) is beginning its participation in consent decree negotiations with US EPA and the State Regional Water Quality Control Board using the results of smoke testing program and flow monitoring program. The eventual consent decree will provide for long-term capital improvements similar to the program that Albany engaged from 1985 through 2010.
 Adapt city forces and contractors to the many new technology-driven infrastructure management control systems installed at Civic Center and elsewhere for heating, ventilation, energy and water consumption, and power generation. 	The city's facility automated facilities management system for Civic Center and the Community Center has been completely installed and is used 24/7 to monitor and control performance of heating, ventilation, air conditioning, flooding alarms, and the like.
 Finish implementation of Geographic Information System (GIS) for city infrastructure and operations management 	The second revision of the GIS has been completed and a new set of maps has been issued. Enhancements include a complete street index for the maps.
At the Albany Bulb/Waterfront Park, explore feasibility of placing and maintaining a porta-potty and periodic debris containers, and provide emergency and other access through roadway and vegetation management	The East Bay Regional Park District engaged Public Works and Community Development in the enhancements that are being planned for the Waterfront. The plans include significant improvements in sanitation. The vegetation management program continues in cooperation with the Fire Department and Police Department to provide access for emergency vehicles. Community Development staff is pursuing a Cosco Busan mitigation funding grant for improved trail and road access.

Planning And Building -Ordinances, Plans & Development Process

Complete planning review of major planning applications for St. Mary's College High School, Safeway, and University Village Mixed Use project.	St. Mary's environmental review has been prepared and a draft released for public review. Staff is seeking to facilitate mediation between the school and concerned neighbors. Commission action on the Use Permit is expected to occur early fall 2012.
	Safeway released a new site/building design in late spring 2012. The Planning and Zoning Commission reviewed the plans and provided direction to proceed with the approval process. In addition, staff is seeking to expedite the CEQA review of the project in order to provide an opportunity for action on the application to be taken in late 2012.
	A draft development agreement between the University of California and the City has been prepared for Planning and Zoning Commission review and City Council action. Final Council action on the EIR, rezoning, planned unit development, and the development agreement, is expected in summer 2012.
Complete the update to the City's Housing Element.	The Association of Bay Area Governments has released new "Regional Housing Needs Allocations" for Bay Area cities. The draft housing element will be revised to incorporate the longer planning horizon mandated by state law. The revisions will be folded into the new General Plan.
Initiate preparation of a new 20-year General Plan for the City.	Staff is drafting for Planning and Zoning Commission and City Council review a strategy for preparation of the new General Plan. Work is expected to begin in Fall 2012.
Review planning applications for a medical marijuana dispensary	The City Council adopted an urgency ordinance prohibiting the sale of medical marijuana in the City of Albany as a result of court rulings that limited the city's ability to impose conditions of approval. Staff continues to follow the issue as several legal challenges proceed to the State Supreme Court.

Planning & Building, cont.

 Implement City climate action plan recommendations and participate in regional climate change policy initiatives The Climate Action Plan was adopted by the City Council in April 2010 and implementation program is currently underway.

The Sustainability Committee has prepared a proposal for an increase in utility taxes to fund CAP implementation measures and to further incentivize energy efficiency in the City.

The Sustainability Committee reviewed and the City Council endorsed a collaborative effort with EBMUD to participate in the Community Choice Aggregate (CCA) feasibility study. Through a CCA, City electrical utility customers could electrical energy that comes from renewable energy sources.

Community Development Department staff is working with community members to calculate the City's progress towards achieving greenhouse gas reduction targets established in the CAP. Raw data on energy usage and vehicle miles travels has been collected and recalculations will be undertaken in summer and fall 2012.

The Community Development Director is a member of the regional working group guiding the implementation of the Bay Area-wide "Sustainable Communities Strategy"

A subcommittee of Sustainability Committee and Planning and Zoning Commission has completed discussion regarding an update to the Green Building standards. The revised standards will be presented in July to Planning and Zoning for a formal recommendation and to the City Council in the fall.

Parking policy discussions supporting the CAP and including the Planning & Zoning Commission, Traffic & Safety Commission, and Sustainability Committee also are underway.

Manage up to three code enforcement/nuisance abatement projects at any one time	Cleanup of the chronic problems at the property at 1498 Posen has been completed without expenditure of City funds. Code enforcement efforts are underway for residences on Kains, Cornell, Key Route, Talbot, Marin, and Peralta.
Identify desirable locations for cell towers/wireless facilities	In response to an RFP, two proposals have been received from consultants. An interview panel will be established to make a recommendation on the preferred consultant.

Transportation Planning

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Construct a bicycle path along Buchanan Street between Cornell Avenue and the Buchanan Street over crossing Redesign and replace traffic signals at	The City obtained a \$1.7 million federal grant in 2010 to construct two phases of this project from San Pablo Ave. to the Buchanan overcrossing. Construction of these 2 phases of the project is scheduled tentatively for Oct. 2012. \$100,000 from the Air District was secured as match to construct these 2 phases of the project. The City also secured \$650,000 from the State Bicycle Transportation Account program (BTA) for phase 3 of this project. Phase 3 is the segment from San Pablo to Cornell est. to be built in 2014 in coordination with the Utility Undergrounding project. The Buchanan/Jackson signal for Ocean View
Redesign and replace traffic signals at the school-zone intersections of Buchanan & Jackson Streets (Ocean View School) and Santa Fe & Marin Avenues (Marin School)	School was completed in August, 2011 thanks to a state Safe Routes to School grant (SR2S). An issue with detecting cyclists at night has been resolved. The design and bidding of for the project was complete in spring 2012 and construction of Marin/Santa Fe intersection improvements is underway.
 Construct the Pierce Street Bicycle/Pedestrian Path and Paving Rehabilitation 	Construction of this project was completed in Spring 2012.
Complete and begin to implement the Pedestrian and Bicycle Master Plans	The CEQA review of the Active Transportation Plan was completed in early 2012 and the City Council approved the plan.
Develop and implement transportation-related Climate Action Plan measures	The City obtained a Caltrans grant to develop Complete Streets plans for Buchanan St. and San Pablo Ave. The City is working with the Local Government Commission a Sacramento-based non-profit organization as a coapplicant for the grant. An RFP process was undertaken and a consultant has been selected. Work on the study will begin in midsummer 2012.

Transportation Planning, cont. Continue to implement a variety of traffic calming projects Continue the Safe Routes to School (SR2S) Program and explore the possibility of expanding it to the Middle School	The City installed five speed humps during 2011 in the 800 and 900 block of Carmel and the 950 block of Ordway. Speed humps are incorporated into the Marin and Santa Fe project. In addition, City staff is working with the Dartmouth neighborhood on traffic calming measures on Dartmouth. The Safe Routes to Schools program has expanded to all the elementary schools and has become very popular within the elementary school community. Now Albany has a Walk/Roll to School Day every month of the school year, organized Walking School Buses, and SR2S Task Force. Using grant funds, the hiring of a Sustainability/ Transportation coordinator will provide staff the capacity to expand programs into the middle school.
Work with public transportation agencies on expanding service to/in Albany	Staff s working with AC Transit and BART on opportunities to expand services for Albany residents and businesses.

<u>Environmental – Waste Management, Urban Forestry & Climate Action</u> <u>Waste Management</u>

Ensure Waste Management continues to provide quality collection services and increase opportunities for recycling of hazardous wastes including batteries and fluorescent bulbs.	Oversight of services continues; response to complaints is prompt and comprehensive. City's new franchise agreement with Waste Management includes collection of household batteries, fluorescent bulbs and cell phones. All programs have been implemented and are ongoing. A compost giveaway is scheduled for August 4, 2012 at Golden Gate Fields. Additional informational materials are being developed including a bulky pickup reminder that will be mailed city-wide.
Expand and facilitate reuse/sharing opportunities within the community	The City's Recreation Department has led a number of events, staff will continue to work collaboratively to identify additional opportunities. The Annual Citywide Garage Sale also enables reuse. While not a City facility, the recently opened Goodwill Store provides additional re-use opportuntiies.
Implement the Climate Action Plan Waste Reduction Strategy towards becoming a zero waste community	The City's franchise agreement with Waste Management includes low-emission trucks, and use of the Davis Street Transfer Station which has a high capacity sorting facility to increase diverted materials. Additionally, staff negotiated an increase in the type of materials included in recycling to now include all hard plastics. Staff is working in collaboration with Stopwaste.Org and Waste Management to implement the Mandatory Commercial Recycling Ordinance which will help further increase recycling within the City.
Continue to provide assistance to the Albany School District's "greening"	Greening outreach is ongoing; staff is currently planning for the upcoming school year.
 Provide targeted outreach regarding waste diversion and promote organics collection services to commercial businesses 	Staff is working with Stopwaste.Org and Waste Management to implement the Mandatory Commercial Recycling Ordinance. In addition, staff is preparing to conduct outreach to existing businesses to encourage "front of the house" organics/recycling for customers/diners to utilize.

Urban Forestry

Continue to "green" the City's public areas with native plants and trees	Various planting boxes and park planting areas have been re-worked and planted, sheet mulched and mulched utilizing native and other draught resistant plants. This includes City Hall, Community Center, medians, and all parks
 Conduct additional "BUFF" tree planting block parties 	Ongoing –averaging one block planting a month as well as special events at all parks and community Center and Castro Street steps
Implement the Climate Action Plan Green Infrastructure Strategy	Includes extensive tree planting – now planting 300 trees annually as well as thousands of shrubs, grasses, vines and bulbs
Ensure adequate maintenance of the City's more mature street trees	Regular pruning cycles and monitoring of mature trees, pruning out dead and unsafe wood; removing only when absolutely necessary.
Coordinate the replanting of the Ohlone Greenway following the BART seismic retrofit project	BART project underway. Albany sections are expected to reach completion in 2012. The City Arborists will work closely with BART and contractor to ensure replanting complies with City plans and standards.
Update the Albany Hill Master Plan for vegetation management and trail access	Draft plan completed by Parks & Recreation Commission, and presented to Council 2/6. Adoption by City Council 3/5.

FIRE & EMERGENCY MEDICAL SERVICES

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 Continue enhancement of an integrated multi-jurisdictional response; improving firefighter safety and performance. Establish Firefighter physical fitness standards through a bipartisan agreement. 	The Fire Department continues to participate in the auto-aid & mutual aid programs with our neighboring cities, Alameda County, and the State. This needs to be established through the MOU process. In the meantime all shift firefighters have mandatory physical training on a daily basis.
 Coordinate an effective and reasonable emergency preparedness program, involving neighborhoods who play a vital role in disaster preparedness by becoming self sufficient with the understanding that the City has limited resources. 	The Fire Department is utilizing PD's Community Engagement Specialist as the inhouse instructor for CERT training for the City. For fiscal year 2011 – 2012, two new academies were held and 31 students were trained.
 Integrate annual Disaster Preparedness instruction in the Albany Unified School District grades 2-5 to promote the formation of ALERT Block Captains and training. 	This is an on-going program with recent meetings and presentations with the City schools. All schools will continue to receive annual training.
 Provide ALS engine response and transportation that exceeds ALCO EMS requirements. 	AFD response and training currently exceeds Alameda County EMS requirements.
 Teach state-accredited classes to on- shift personnel under Quality Improvement oversight by Albany Firefighter/Paramedics. 	Accomplished by in-house training and utilizing outside professional training from Summit Hospital Staff. Quality Improvement (QI) oversight is monitored by EMS Supervisor Lt. Boito under direction of ALCO EMS.
Work with Berkeley Fire Department in providing a Quality Improvement Plan that ensures optimum patient care while adhering to state and county protocols.	On-going Peer Review (medical calls are reviewed and critiqued by AFD paramedics) and are interfaced with Berkeley Fire EMS.

Fire & EMS, con't

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Improve computerized Patient Care Report	We are the first department in the county to
Form (ePCR) for EMS billing. This will facilitate	go live with the ePCR program. This program
EMS billing through electronically patient care	meets the reporting mandates from ALCO
data.	EMS and standardizes the reporting format
	throughout the entire county.
Protect the City's ALS transporting rights	Staff has continued participation in meetings
under 1797.201 and 1797.224 of the California	and discussions about efforts in the State that
Health and Safety Code.	could compromise these city rights, including
	reviewing any proposed legislation.
Improve internal/staff disaster response	The FD has had two management drills with
readiness and community disaster	City Department Heads. All City full-time
preparedness.	employees are to complete on-line training as
	needed by Federal requirements. FD staff is
	100% complete.
Working with Community Development,	Ordinance is in effect with only one property
prepare draft ordinance requiring self-closing	still working on the completion of work to be
doors in multi-family units	compliant. ETA of completion on this is 30
,	days
Working with Police Department, move fire	The radios have been purchased and we are
radio service to the East Bay Regional	awaiting the programming schedule of the
Communications System, and identify funding	radios so we can proceed with using them.
source.	ETA of going live is September 2012, ahead of
	schedule.