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RESOLUTION NO. 2012-23

**A RESOLUTION OF THE ALBANY CITY COUNCIL ESTABLISHING
THE ALBANY STREET BANNER POLICY.**

WHEREAS, it is a goal of the City of Albany to have banners on street poles on San Pablo Avenue, Solano Avenue, and Buchanan Street as a means of creating a community identity within the city limits, as well as providing scenery or publicizing local events or activities; and

WHEREAS, organizations may apply to the City of Albany to hang banners on the City-owned street poles; and

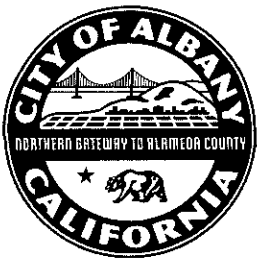
WHEREAS, in reviewing proposals, the City will consider whether the purpose of the banners is consistent with the City's banner program goals; and

WHEREAS, banners may contain the names of sponsoring businesses, individuals, or organizations not exceed 30 percent of the banner; and

WHEREAS, in addition to banners that may be in place for purposes of community identity or scenery, not-for-profit organizations may apply to hang temporary banners at certain key intersections listed in the banner policy on a short-term basis to publicize events or activities taking place in Albany;

NOW THEREFORE, BE IT RESOLVED, that the Albany City Council hereby establishes the City of Albany Street Banner Policy.


MAYOR



City of Albany

1000 San Pablo Avenue • Albany, California 94706
(510) 528-5710 • www.albanyca.org

RESOLUTION NO. 2012-23

PASSED AND APPROVED BY THE COUNCIL OF THE CITY OF ALBANY,

The 7th day of May, 2012, by the following votes:

AYES: Council Members Lieber, Wile, Thomsen, Vice Mayor Atkinson and Mayor Javandel

NOES:

ABSENT:

ABSTAINED:

RECUSED:

WITNESS MY HAND AND THE SEAL OF THE CITY OF ALBANY, this 8th

Day of May, 2012.

Eileen Harrington
DEPUTY CITY CLERK

The City of Albany is dedicated to maintaining its small town ambience, responding to the needs of a diverse community, and providing a safe, healthy and sustainable environment.



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