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RESOLUTION NO. 2012-23

**A RESOLUTION OF THE ALBANY CITY COUNCIL ESTABLISHING
THE ALBANY STREET BANNER POLICY.**

WHEREAS, it is a goal of the City of Albany to have banners on street poles on San Pablo Avenue, Solano Avenue, and Buchanan Street as a means of creating a community identity within the city limits, as well as providing scenery or publicizing local events or activities; and

WHEREAS, organizations may apply to the City of Albany to hang banners on the City-owned street poles; and

WHEREAS, in reviewing proposals, the City will consider whether the purpose of the banners is consistent with the City’s banner program goals; and

WHEREAS, banners may contain the names of sponsoring businesses, individuals, or organizations not exceed 30 percent of the banner; and

WHEREAS, in addition to banners that may be in place for purposes of community identity or scenery, not-for-profit organizations may apply to hang temporary banners at certain key intersections listed in the banner policy on a short-term basis to publicize events or activities taking place in Albany;

NOW THEREFORE, BE IT RESOLVED, that the Albany City Council hereby establishes the City of Albany Street Banner Policy.

MAYOR