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Energize for the Prize is partnering with schools and school-related organizations to promote residential energy efficiency upgrades through an innovative fundraising model.


Participating organizations can receive \$100 per household that signs up for an upgrade through Energy Upgrade California, which is providing tremendous rebates and incentives to homeowners right now. The top 3 organizations across the county will receive an additional \$5,000, \$3,000, or \$2,000 respectively and there is no limit to the number of households that can designate an organization to receive funds. There is also no financial obligation for organizations that sign up to participate.

I would love to meet the Sustainability Committee about Energize for the Prize and answer any questions you may have.

We're also looking to plan an Energy Upgrade CA Homeowner Event in Albany (hopefully in December), and would love to partner with you all to promote it. If you're not familiar, this event would be a chance for Albany homeowners to hear about the program from staff and participating contractors. This would allow them to learn about the significant rebates and incentives being offered and get expert advice from contractors.



HOW TO  
**EARN  
MONEY**  
FOR YOUR SCHOOL



Energize for the Prize is a new fundraising opportunity that benefits your local school while improving your home's energy efficiency.



## Here's how it works:

1. Sign up for a home energy upgrade with a Participating Contractor to reduce your home energy use. Rebates of up to **\$4,000** are available for homeowners from Energy Upgrade California.
2. Every time a household signs up for an energy upgrade, the school organization of its choice earns **\$100**.
3. The school that signs up the most households earns an additional **\$5,000**. The second and third place schools earn an additional **\$3,000** and **\$2,000**, respectively.

To find out more, e-mail  
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call 510-891-6528,  
or visit [EnergizeforthePrize.org](http://EnergizeforthePrize.org).

