OBJECTIVES PROGRESS REPORT November 30, 2010

CITY COUNCIL

Place measures on the November, 2010 ballot to:	
Change City Attorney from elected to appointed in December 2011	Measure approved. Staff recommends that Council agendize development of a recruitment and selection process, criteria, and timeline in January 2011.
Modernize the Utility User Tax	Measure approved. Utilities put on notice upon Council certification of election results.
 Incorporate a Cost of Living increase in the Measure N paramedic tax 	Measure approved for implementation effective July 1, 2011.
 Establish a cannabis business license tax 	Measure approved. To be implemented if a cannabis/medical marijuana dispensary locates in Albany (City code allows one dispensary with use permit)

CITY MANAGER DEPARTMENT Administration

Keep the outcome of <i>Voices to Vision</i> at the forefront of Albany planning	Results of V2V reviewed with GGF/Magna and East Bay Regional Parks District. EBRPD recently received a grant to construct the Bay Trail through GGF property. EBRPD studying feasibility of Albany Beach Restoration, which is evaluating possible expansion into the GGF lower parking lot. V2V has appeared on Waterfront Committee agenda for several months with no discussion as yet, due to other agenda issues.
 Revamp advisory boards to improve their effectiveness, efficiency and community engagement 	Recommended changes to composition and protocols of advisory bodies presented to City Council in July, with comments from advisory bodies presented 11/15. Council action to finalize is on 12/6 agenda.
Manage the creation of core values for City operations	Initial planning is under development.

City mngr, con't	
Develop an Information Technology Master Plan	In process: Currently requesting proposals from three firms. Anticipate this process occurring in winter/spring 2011
Recommend and implement changes to adapt to constrained economic times	Mid-year budget review scheduled for 2/11 in preparation for adoption of 11/12 budget revisions.

City Clerk's Department

•	Integrate and expand skills using the new Tyler banking system	On-going
•	Coordinate the 2010 election	Completed without any problems or lawsuits
•	Continue to provide the Passport Service Program	On-going. The State Department has implemented annual certification that must be completed by Passport Agents
•	Revise the Commission/Committee Handbook and coordinate bi-annual training for appointees	Almost completed

Economic Development

Implement City Council adopted economic development priorities	In process: Staff is using the work plan adopted in 2009 as guidance for completion of tasks in areas such as physical improvements, maintenance and monitoring, marketing, development and adoption of the redevelopment implementation plan, working with the East Bay Green Corridor, updating our website, working with the SAA and Chamber of Commerce, and working to develop a marketing approach with our neighboring cities. Many of these items are discussed below, and an update on the
	discussed below, and an update on the complete plan was presented at the June 7, 2010 Council meeting.
Pursue additional street improvements, including planter	Planter boxes have been upgraded. News racks have been replaced. Directional signage

boxes, directional and gateway signage, and banners	for San Pablo/Solano and San Pablo/Marin has been ordered. Gateway signage will be part of Identity Process. Arts Committee is taking the lead on banners and working with Chamber of Commerce.
 Establish a Façade improvement program with the Chamber of Commerce 	The FIP is established. Six projects have been completed, and three more are in process. If we have additional funds, we will begin another round after the holidays.
Maintain Realtor contacts and Property Owner listing Economic Dev., con't	We will be working on realtor contacts in January, in conjunction with El Cerrito.
Update the City's Website pertaining to properties and opportunities	We survey quarterly, but we will be looking into a more interactive possibility, so that realtors and businesses can just submit their information and have it immediately web published.
 Develop a marketing approach for City based on the outcome of the Voices to Vision and City Council Mission and Vision work 	We are planning to work with Arnett Muldrow on an identity and branding process in spring, 2011.
With Chamber of Commerce, conduct consumer surveys	CofC is working with our econ dev intern to develop and implement a consumer survey.

Albany Community Reinvestment Agency (Redevelopment Zone)

1	Adapt to State of California takeaway of 40% of the Agency's revenue	Should not be an issue now that Prop 22 is passed.
l	Develop and adopt the next five year Implementation Plan	Completed November 15, 2010
	Develop and cost out a Capital Improvement Plan for Cleveland Avenue	Preliminary work completed by LCC. We are meeting in December to discuss next steps to implement some of these changes.
1	Investigate applicable aspects of the City's Climate Action Plan, such as the Solar	Completed as part of the Redev Implementation Plan

Empowerment Districts, to the redevelopment zone	
Add directional and entry signage	Initial plan is completed identifying locations. Directional signage is awaiting further discussion with City Engineer about prioritizing the Cleveland Avenue Improvements plan. Entry signage is awaiting the identity/branding work.
 Develop a long term plan for use of the affordable housing funds. 	Funding sources and programmatic possibilities are identified in the Redev Implementation plan; however, none of these are specifically called out. This may depend upon the upcoming General Plan process or upon specific opportunities that arise.

FINANCE & ADMINISTRATIVE SERVICES DEPARTMENT

•	NANCE & ADMINISTRATIVE SERVICES DEPAR Integrate financial and operations	A first step has been initiated with the
	management, with emphasis on capital projects, through the use of user friendly accounting tools.	acquisition of new financial management software, which allows an expanded code to account for capital projects expenditures and funding.
•	Provide more accessible, timely and meaningful public financial information on the City website.	An agency salary schedule, benefits information, and MOUs for each bargaining group have been added to our website under Human Resources.
•	Assist in the analysis of alternatives for Library services.	Initial study has been completed, going to Library Board December 1
•	Pursue revenue opportunities and cost saving measures to maintain a balanced budget in a constrained economy.	Improved cost recovery for services is being obtained by the adjustment of fees in the Master Fee Schedule. Audit of City telephone bills has yielded refunds of erroneous charges, and will yield future savings.

CITY TREASURER DEPARTMENT

 As an alternative to LAIF, explore additional investment options with 	Ongoing. Currently interest rates are extremely low. We are periodically checking
governmental agencies to maximize	the market for interest rates better than LAIF.
investment returns without taking	

unnecessary risk	
 Revise Treasurer's Report to make it more "user friendly" 	Completed
 Continue monitoring investments for City and Pension Fund to ensure compliance with established policies 	Ongoing
 Conduct a study to analyze the advantages, disadvantages and feasibility of a transition to gross receipts business licensing, which would require Albany voter approval 	Developing an approach to this review in the second half of 2010-11 fiscal year.

POLICE DEPARTMENT

Implement in-car video for the patrol fleet.	To date the police department has conducted field evaluations of two distinctly different devices: an in-car video system which records directly to DVD, and a personal (worn on the uniform) video camera that records activity from the officer's perspective. Each method/device records different aspects of the officer's interactions with the public. Of concern to staff is the management of the vast amount of data that will be collected once a system is in place. Project focus has shifted to a wireless, automated transfer of data from car to server or another, simpler method of data handling and retrieval. Staff is also attempting to identify possible grant funding sources to purchase this equipment.
Utilize technology to implement crime analysis and mapping.	The police department has been studying different methods of crime analysis and mapping and is currently focused upon the contract services provided by www.crimereports.com This service should provide both police and the public with an internet based, frequently updated, customizable crime map for the City of Albany.

		Staff is currently looking at preferred system configuration and potential costs.
•	Begin direct receipt of cellular 9-1-1 calls (currently routed via CHP dispatch).	The project is extremely complex. To date, APD is receiving wireless 911 calls from one service provider – Metro PCS. Sprint PCS and T-mobile are currently in testing. Verizon, AT&T and Nextel are working on system configuration
	Move police and fire radio service to the East Bay Regional Communications System.	The EBRCS is currently being constructed across the two counties (Alameda and Contra Costa). Albany has accepted the operating agreement and anticipates cut-over to the new system mid-year 2012.
	Police, con't.	
	Establish the Community Engagement Specialist as a permanent position to assist in Neighborhood Watch, Disaster Preparedness, and other neighborhood and community outreach and coordination	Done – The C.E.S. participates in myriad community and neighborhood building activities, including crime prevention, emergency preparedness, blight and nuisance abatement, community education and facilitation. Has grown Disaster Preparedness from fifty-one block captains to sixty-five. To date, twelve neighborhoods have begun participation in Neighborhood Watch, with a thirteenth scheduled to begin soon. Organized annual National Night Out and a Disaster Preparedness Fair.

RECREATION & COMMUNITY SERVICES DEPARTMENT Administration

 Expand recreational programming 	There has been some expansion; however, the
using space created through the Joint	progress has been slow as the School District
Use Agreement	is adjusting to a new facility software system
	and lead person to handle reservations.
 With the new location of the Teen 	Daily enrollment at the Teen Center has
Center at Memorial Park, increase	increased with an enrollment of over 40 and
enrollment in teen related activities	daily attendance between 25-30, as has
and programs	participation in the Friday night Teen Nights,
	offered two times per month, drawing
	between 50-75 youth per night.
 Evaluate current special events 	After evaluating the programs/events the
offerings to determine which events	Recreation Dept offers each year, staff
and staff support services are the best	determined that some events can only take
use of available City resources	place by having volunteers organize and
	implement them. Staff has implemented a
	new program for any City
	Commission/Committee who would like to
	organize a special event for which the Recreation Dept does not have resources/staff
	to implement. So far, the program has been
	applied to the 2011 Arts and Green Festival
	which is being organized by the Arts
	Committee & Sustainability Committee, the
	2010 Harvest Festival which was organized by
	the Community Garden Steering Committee,
	and a possible 2011 Film Festival which is
	being organized by Community Media Access
	Committee.
Work closely with the School District to	The field renovations are on schedule and will
renovate ball fields to support softball	be completed by Feb 1.
and baseball needs in the community	

Senior Services

Secure funding for Senior Center renovation and expansion .	The City was not awarded the Prop 84 grant for the Senior Center renovations. Staff is working on applying for round 2 of Prop 84 and will continue to look for other grants and funding.
Begin process of expansion and renovation of Senior Center	Pending funding.
 Program evening activities for seniors at the Senior Center 	In progress: In the fall we offered Belly Dancing and a pruning class. Both classes were well attended.
Increase community awareness of Senior Center activities and services	Ongoing: The monthly newsletter was redesigned. A Neighbor-2-Neighbor meeting with the theme of Aging in Place was held in October and brought new people to the Senior Center. Programs and activities continue to be updated on the city's website.

Media Services (KALB)

IVIEUI	iviedia Services (KALB)		
•	Increase quality and quantity of locally produced Albany-centric programming	Ongoing - quality of meeting broadcast is higher due to new City Hall A/V equipment, Albany centric programming by staff has increased, Albany-centric programming submitted by the public has not increased	
•	Develop plan for revenue generating KALB media services such as advertising/underwriting of KALB programming	Ongoing – this is a component of revised 2010 CMAC short and long term goals	
•	Carry AUSD youth sports and AUSD special events on KALB	In progress - upcoming discussion with AUSD to provide fiber video transmission from sites such as Cougar Field and AHS Little Theatre to facilitate live transmission of sporting and special events	
•	Carry additional City special events from remote locations	In progress – new portable media recording system currently being built by staff, upcoming meeting at Senior Center, Albany Arts & Green Festival to be filmed, recorded and rebroadcast	

Civic Arts

Complete the Public Art Master Plan to be used as a responsive guide for the implementation of the Art in Public Places Ordinance.	Completed and approved by Council.
Work with Planning & Zoning Commission to implement the Art in Public Places Ordinance into upcoming development projects	One project has been reviewed on a preliminary basis and several more projects are expected to be presented to the Arts Committee in 2011.
Provide guidance for the creation of murals and banners in the City	Mural brochure was created. Further steps to be outlined pending available funding. A new mural at the Ocean View Organic Community Garden was forwarded and approved by Council. Banners are being designed for Solano Avenue in Albany.
Organize Art Gallery exhibits	3 new artists have been chosen for exhibits in 2011. The exhibit planned for Fall 2010 was rescheduled to January 2011 to allow for the renovation of the gallery panels and walls scheduled to begin the first week in December 2010.
 Identify funding for the Poet Laureate Program 	In progress: A new brochure outlining steps for the recruitment process of the next Poet Laureate is in progress as well as a letter to request financial support from local organizations identified by the Arts Committee as potential donors.

Facilities

Create a community space in the main Wireless internet has been installed. The lobby lobby including wireless internet, will be painted, art walls refurbished and the floor resurfaced the first week in December work/social tables and non-slip surface. 2010. These renovations will also improve the appearance of the Art Gallery for the Art Committee. After the tower construction is completed, We intend to work with the City's Urban create an inviting patio area and look into Forester on planting an edible garden in the the possibility of having a coffee vendor in patio area in the spring of 2011. the Café. Investigate the possibility of having Market This will be a program that we will try to get off the ground in the late summer of 2011. Nights & Live Music Nights on the patio

After School Recreation Program

	4	T
0	Maintain minimum enrollment capacity of (45) daily and overall enrollment apacity of (65)	In-progress: since August, the program has averaged 45 children per day (50 on Wednesdays). The program has a healthy enrollment of 65 total students (full capacity) with a waiting list of (26).
st	ncrease Childcare tuition Fees \$15 for tudents who attend the program on Vednesdays.	In-progress: since the inception of the fee increase in August, the program currently services (36) families who attend on Wednesdays in 3:00-6:00 time slot out of a possible (65). This generates approximately \$540.00 more per month, (33) families occupy a full-time slot (5 days a week).
ce m	ecure and maintain "Youth Bus" ertification requirements for staff nembers who transport students to rogram.	In-progress: all three staff members who applied for YOUTH BUS CERTIFICATION completed training in October of 2010. The vehicles are currently being prepared to pass inspection by the governing body of the California Highway Patrol. Completion on goal scheduled for January of 2011.
	elocate afterschool recreation program om Memorial Park to Ocean View Park	REALIZED: the move of the childcare unit from Memorial Park to Ocean View park was executed in June of 2010. The relocation has allowed for a much smoother transition with student pick-ups during the fall program.
	ontinue Middle School volunteer omponent.	In-progress: as of this writing, the childcare program has serviced (5) middle school students. The second phase of the community service project is pending at the middle school which will allow the program to possibly reach double figures in middle school student volunteer accommodations.

Youth Sports, Adult And Youth Special Interest Classes

 Maintain the current levels of classes & camps offered in order to reach revenue projections 	So far in the 2010-11 budget cycle our numbers for summer classes 2010 were better than our summer of 2009 numbers: We have increased total registrations (+40), # of full classes (+4), total courses (+23) and reduced the number of canceled classes (-10).
Upgrade to CLASS 7.0 and conduct a staff training on the new software	Completed.

Adult Sports

		Completed: We are adding Adult Co-ed Futsal
•	Add one indoor sport	beginning December of 2010.
•	Add a Tuesday Night League; increasing	
	adult sport opportunities to 6 days per	Completed: We are adding a
	week	Recreational/Company Adult Co-ed Softball
		league on Tuesday nights beginning in the
		spring of 2011.

Teen Activities

 Create audio-visual mentorship program for City special events and KALB in conjunction with AHS club 	In progress- currently working with AUSD staff to formalize the ongoing informal AHS volunteer & paid staff positions in the recreation department
 Require and provide ongoing staff development for part-time Teen Center employees. 	Accomplished/ongoing
Market Teen Center programs in an effective manner to raise enrollment	Accomplished/ongoing – effective use of parental word of mouth, recreation guide, City website, KALB, community e-trees and Albany Patch to spread the word
 Create additional High School focused programs specific to new location in Memorial Park 	No yet started – planned to start Spring 2011
Adjust Teen Center programming to conform to new transportation regulations	In progress: all three staff members who applied for YOUTH BUS CERTIFICATION completed training in October of 2010. The vehicles are currently being prepared to pass inspection by the governing body of the California Highway Patrol. Completion on goal scheduled for January of 2011.

Summer And Holiday Camps

•	Increase weekly participant enrollment through external advertisement vehicles.	In-progress: posting for Summer Program will be made at Banana's (childcare referral agency) with fliers distributed in AUSD schools and e-tree notices given to families who have been past participants.
•	Provide new excursions that are more cost effective while remaining enticing to client base.	In-progress: trips have been advertized to (4) new locations for the Summer of 2011 that are more cost effective than in years past.
•	Secure possession of "Youth Bus" certifications for two more youth staff members.	Pending: with the completion of vehicle certification, recruitment may possibly begin to train two more staff members to become qualified drivers. It is uncertain at this time if the department is willing to venture further with the Youth Bus Training component due to significant challenges related to cost.

Events & Community Engagement

	Livents & Community Engagement			
 4th of July: Green, Red, White & Blue 	The 2010 4 th of July celebration added: bull			
Celebration: Add one new event or	riding, giant climbing slide, photo booth,			
activity each year	games tent.			
, , ,				
Music in the Park				
 Apply for the Target grant in 2010 and 	The City was given a \$5,000 grant for the 2010			
2011	season. We will apply for the 2011 in June.			
 Continue to provide free Wednesday Night 	Music in the Park provided 5 free concerts in			
concerts in September	September of 2010. This concerts season			
	averaged 900-1000 people at each concert-			
	our highest attendance levels since we started			
	the concerts in 2003.			
Other Events	Completed. We sold about 275. The entire			
 Organize and sell 300 tables for Dinner 	event was paid for by sponsorships (\$8700)			
with Albany II	and table sales (\$7,234).			
 Organize two Albany Streets Events in 	Completed; Key Route and Dartmouth hosted			
late Summer/Fall	Albany Streets. We plan to partner with El			
	Cerrito to host a joint "Albarrito Streets" in the			
	late spring of 2011.			
Partner with Ray's Pumpkin Patch and	Completed. We also hosted a Movie Night at			
the Albany Lions to offer Halloween	the Pumpkin Patch on Oct 15 and had			
Movie Night	volunteer middle school students organize a			
	haunted tent activity on Halloween.			
 Increase attendance at MLK Commit to 	TBD-MLK event will take place on January 17,			
Serve Expo	2011			

Community Engagement Activities

Comr	nunity Engagement Activities	
•	Coordinate a Skill Share Workshop: Free day of classes where people can learn basic skills such as bike repair, knitting, cooking, composting, etc. and a monthly Clothing Swap Offer 9 Block Movie Nights to residents at a fee of \$125. Offer 1 free movie night to a block who has never had a block party and a one free intersection movie night.	We hosted our first Skill Share workshop that featured 4 skills and about 25 people attended. Our next Skill Share is scheduled for Feb 27 th . We have hosted 2 Clothing Swaps and have another scheduled for January 18, 2011. Clothing Swap was featured on KCBS Channel 5 News this past fall. Completed: Coordinated 10 Block Movie Nights between July and October of 2010. We gave away 1 block movie night to the neighbors up on Hillside. We will offer Block Movie Nights again in the summer of 2011.
•	Continue to offer Neighbor 2 Neighbor Workshops every other month and increase attendance Add 5 Pop-Up Cafés: Set up an instant	We offered 2 Neighbor to Neighbor Workshops in the fall (Aging in Place & Mad About Trees). We usually get about 8-12 people at each event. We will be working on getting this going in the
	Café on a block for neighbors to get free coffee, read the paper, and socialize with other neighbors.	spring/summer of 2011.
•	Develop and coordinate an "Albany Government 101" program to enhance understanding of Albany City government among residents	We will be working on getting this going in the spring/summer of 2011.
•	Focus community engagement efforts in areas of the City where participation is low and continue to work with Community Engagement Specialist to encourage blocks to get prepared	I have mapped areas of the City that have hosted a block party, Block Movie Night, NNO and V2V participation #s. From this map we can see which areas in the City have not hosted a neighborhood event. In 2010, we hosted a Block Movie Night on Hillside & 500 Block of Pomona-2 blocks that had not had an event.

Youth and Adult Volunteer Program

 Continue to provide volunteers to City Departments, special events & activities 	Ongoing: We had about 30 volunteers assist with the 4 th of July and 50 volunteers work DWA. The Skill Share & Clothing Swap events are run by volunteers from the community.
 Explore ways to develop partnerships to accomplish volunteer activities 	Ongoing: We have worked with the middle schools to get volunteers for Halloween, Holiday Hoopla, Albany Streets. We worked with Albany Leos Club, AHS Mt Biking Team, Solano Church on the Corner volunteers at DWA.

COMMUNITY DEVELOPMENT

<u>Public Works – Maintenance</u>

 Expand sewer operations to perform smoke testing and flow monitoring in response to United States Environmental Protection Agency Administrative Order related to East Bay Municipal Utility District treatment plant wet weather overflows. 	The five-year smoke testing program and the three-year flow monitoring program both began on schedule per direction from the EPA and are structured to be successfully completed on or before the EPA's deadlines.
 Adapt city forces and contractors to the many new technology-driven infrastructure management control systems installed at Civic Center and elsewhere for heating, ventilation, energy and water consumption, and power generation. 	The city's principal contractors for energy, climate control, and power generation have all been successfully initiated into the management of the computer-controlled systems. City maintenance staff has been going through a long-term familiarization process with the new infrastructure under the guidance of our construction manager.
 Finish implementation of Geographic Information System (GIS) for city infrastructure and operations management 	The first release of the GIS was completed in October and reported to Council in a special presentation on October 4 th .

Public Works, Con't

 At the Albany Bulb/Waterfront Park, explore feasibility of placing and maintaining a porta-potty and periodic debris containers, and provide emergency and other access through roadway and vegetation management

Discussions underway with EBRPD to locate a porta-potty at the Bulb. Issues include ability of existing unpaved road to enable truck to service the facility during the rainy season; servicing required about twice a week. Through Waste Management franchise, debris containers have been, and will continue to be, placed at the Bulb several times a year. Fall 2010, non-native vegetation management took place primarily along the main trails.

Planning And Building -Ordinances, Plans & Development Process

 Complete planning review of major planning applications for St. Mary's College High School, Safeway, and University Village Mixed Use project.

St. Mary's has modified their application to reduce the scope of the proposed expansion. The use permit should be presented to the Planning and Zoning Commission in spring 2011.

Planning and Zoning has held a number of study sessions on the proposed new Safeway. The environmental review of the proposed new store is expected to begin in early 2011

The final environmental impact report for the UC Village project is nearly complete, and should be available to the public late 2010 or early 2011. Public hearings are expected in early spring 2011.

- Complete the update to the City's Housing Element.
- Staff has completed the final draft of the Housing Element, and is expected to be presented to the Planning and Zoning Commission and City Council in early 2011.
- Initiate preparation of a new 20-year
 General Plan for the City.
- Staff is drafting for Planning and Zoning Commission and City Council review a strategy for preparation of the new General Plan.
- Review planning applications for a medical marijuana dispensary
- An application for a dispensary was denied by the Planning and Zoning Commission. An appeal of the Commission's decision is scheduled to be heard by the City Council in January 2011.

Planning & Building, con't	
Implement City climate action plan recommendations and participate in regional climate change policy initiatives	The Climate Action Plan was adopted by the City Council in April 2010 and implementation program is currently underway. The Planning Manager is a member of the regional working group guiding the implementation of the Bay Area-wide "Sustainable Communities Strategy"
 Manage up to three code enforcement/nuisance abatement projects at any one time 	947 Jackson – rehabilitation has begun following Board of Appeals determination. Planning staff is participating in neighborhood meetings and documenting public nuisances associated with bars on San Pablo Avenue

Transportation Planning	
Construct a bicycle path along	The City finalized the 35% PS&E and
Buchanan Street between Cornell	environmental work for this project. To date,
Avenue and the Buchanan Street over	two stake holders have processed the right of
crossing	way agreements for this project (USDA and
	AUSD). The City obtained a \$1.7 million federal
	grant in 2010 for the construction of two
	phases of this project from San Pablo Ave. to
	the Buchanan overcrossing. The City is also
	seeking additional grants to close the funding
	gap and reduce the amount of local funds
	needed for the match (\$700,000). 100% Plans
	are being developed with City funds (Measure
	F, formerly allocated for the second phase of
·	the Marin Ave. reconfiguration). Project is
Redesign and replace traffic signals at	expected to be built in the summer of 2012. The Buchanan/Jackson signal for Ocean View
the school-zone intersections of	School is ready to be built and authorization to
	bid is expected to go to Council in January,
Buchanan & Jackson Streets (Ocean	2011. The Marin/Santa Fe project for Marin
View School) and Santa Fe & Marin	School is undergoing design revision to
Avenues (Marin School)	incorporate community desire for 4 th
	crosswalk; cost & funding feasibility TBD.
Construct the Pierce Street	100% plans are near completion and Call for
Bicycle/Pedestrian Path and Paving	Bids expected to occur in January.
Rehabilitation	Encroachments permits from Caltrans and City
	of Richmond expected in December.
	Construction expected to begin in May 2011.

Transportation, Con't	
Complete and begin to implement the Pedestrian and Bicycle Master Plans	The City is working on implementing the projects included in the previous Bicycle Master Plan (Buchanan Multi-Use Path and the Pierce Street Bike/Pedestrian Path are two of the most prominent ones besides the Marin Avenue reconfiguration). Currently, through a Measure B competitive grant of \$130,000, the City is updating the existing Bicycle Master Plan and developing its first Pedestrian Master Plan in a combined study called: Active Transportation Plans. The Plans are expected to be completed in October 2011.
Develop and implement transportation-related Climate Action Plan measures	The City is working with 511 Alameda County for the implementation of Transportation Demand Management (TDMs) in the City (employer-based commute alternatives). The Climate Action Plan also calls for the development of a Pedestrian Plan, which the City is currently conducting. The City also has a strong Safe Route Program at the elementary school level and is planning on pursuing implementation of this plan at the Middle School.
	The City will seek grant funds to conduct a Parking feasibility study, which would address parking demand management analysis for the City.
Continue to implement a variety of traffic calming projects and expand educational programs to all school levels	The City is currently working on implementing speed humps and tables at locations warranted by the adopted Traffic Calming criteria. Efforts to continue and expand the SRTS program at the Albany Schools is underway. In addition, the Traffic and Safety Commission would like to implement the Street Smarts program citywide in order to increase awareness of driving safety in relation to pedestrians and cyclists. However, there is cost associated with the implementation of this program and funds have not yet been identified for this purpose.

Environmental – Waste Management, Urban Forestry & Climate Action

Waste Management

 Ensure Waste Management continues to provide quality collection services and increase opportunities for recycling of hazardous wastes including batteries and fluorescent bulbs. 	Oversight of services continues, response to complaints is prompt and comprehensive. In preparation to discuss opportunities for increased recycling services.
 Expand and facilitate reuse/sharing opportunities within the community 	Researching opportunities to establish additional reuse/sharing programs similar to the Recreation Department's clothing swaps.
 Implement the Climate Action Plan Waste Reduction Strategy towards becoming a zero waste community 	Researching local zero waste plans, draft resolution and plan to be developed during Winter 2011.
Continue to provide assistance to the Albany School District's "greening" efforts	Full-time intern providing direct assistance to the schools – oversight of waste diversion, implementation of new waste diversion programs at AHS, preschool and MacGregor, student engagement/education, and additional "greening" opportunities.
 Provide targeted outreach regarding waste diversion and promote organics collection services to commercial businesses 	Majority of restaurants utilize organics/recycling services. Additional outreach planned as part of upcoming commercial "greening" program in Winter 2011.

Urban Forestry

Continue to "green" the City's public	Various planting boxes and park planting areas
areas with native plants and trees	have been re-worked and planted, sheet
	mulched and mulched utilizing native and
	other draught resistant plants. This includes
	City Hall planting, median planting and all parks
Conduct additional "BUFF" tree	Ongoing –averaging one block planting a
planting block parties	month as well as special events at all parks
	and community Center and Castro Street steps
Implement the Climate Action Plan	Includes extensive tree planting – now
Green Infrastructure Strategy	planting 300 trees annually as well as
	thousands of shrubs, grasses, vines and bulbs
 Ensure adequate maintenance of the 	Regular pruning cycles and monitoring of
City's more mature street trees	mature trees, pruning out dead and unsafe
	wood; removing only when absolutely
	necessary.
 Coordinate the replanting of the 	BART anticipates the project to start in spring
Ohlone Greenway following the BART	2011 (exact location will not be known until
seismic retrofit project	early 2011). The City Arborists will work
	closely with BART and contractor to ensure
	replanting complies with City plans and
	standars.

Climate Action

Implement City climate action plan	Implementation of short-term measures
measures per implementation plan	underway. Energy efficiency audits conducted on city facilities, solar feasibility analysis scheduled to be conducted in December/January, Farmer's Market in planning for grand opening in May 2011, conducting update of green building standards/related policy, and preparing draft Residential Energy Conservation Ordinance (point of sale) for public review in Winter 2011, energy efficiency incentive (rebate) programs for residential and commercial sectors to be launched in January 2011. Sustainability Committee in process of identifying particular measures to lead. 1 full-time intern providing direct assistance on CAP implementation through Summer 2011.
 Participate in regional climate change policy initiatives, programs and partnerships 	Ongoing participation in regional opportunities – planning, grants, programs.
Encourage community engagement regarding climate action plan measures	Working collaboratively with Transition Albany and Carbon Neutral Albany. Additional outreach/engagement events for implementation during 2011. Sustainability Committee working on Arts & Green day – Sunday, May 1, 2011.
Identify funding opportunities and mechanisms (grants, loans, utility tax, etc.) and develop a funding program	Research conducted regarding how local jurisdictions (Alameda County, Marin County, San Francisco) fund climate action programs. Analysis of available funding opportunities conducted and presented to Sustainability Committee. Feedback from Sustainability Committee to City Council to be provided in January 2011.
 Evaluate effectiveness of implementation, adapt implementation plan as necessary 	CAP recommends review every 3 years to determine plan update needs.

FIRE & EMERGENCY MEDICAL SERVICES DEPARTMENT

•	Continue enhancement of an	On going by automatic sides and a
	integrated multi-jurisdictional	On going by automatic aid response and continued training.
	response; improving firefighter safety	Continued training.
	and performance.	
•	Establish Firefighter physical fitness	This needs to be established through the MOU
	standards through a bipartisan	process.
	agreement.	,
•	Coordinate an effective and reasonable	As mentioned below, AFD is attempting to
	emergency preparedness program,	establish an interest at the grade school level.
	involving neighborhoods who play a	Last year was the first year with very little
	vital role in disaster preparedness by	response; one to two parents replied with
	becoming self sufficient with the	interest. By the time a second grader has
	understanding that the City has limited	become a fifth grader, the parents will have
	resources.	been exposed to DP four times.
•	Integrate annual Disaster Preparedness	This was completed April/May of 2010 and will
	instruction in the Albany Unified	continue each year as part of AFD involvement
	School District grades 2-5 to promote	with AUSD.
	the formation of ALERT Block Captains	
	and training.	
•	Provide ALS engine response and	AFD response and training currently exceeds
	transportation that exceeds ALCO EMS	Alameda County EMS requirements.
	requirements.	
Fir	re, con't	
•	Teach state-accredited classes to on-	Accomplished by in-house training and
	shift personnel under Quality	utilizing outside professional training from
	Improvement oversight by Albany	Summit Hospital Staff. Quality Improvement
	Firefighter/Paramedics.	(QI) over site is monitored by EMS Supervisor
	The lightery Faranteurcs.	Lt. Boito and is under direction of ALCO EMS.
•	Work with Berkeley Fire Department in	In-house Peer Review (medical calls are
	providing a Quality Improvement Plan	reviewed and critiqued by AFD paramedics) is
	that ensures optimum patient care	interfacing with Berkeley Fire EMS. EMS Policy
		and Procedures are under the direction of
	while adhering to state and county	EMS Supervisor Lt. Boito.
	protocols.	•
•	Improve computerized Patient Care	Working with ALCO EMS on standardized ePCR
	Report Form (ePCR) for EMS billing.	to be implemented 11-1-11. New software,
	This will facilitate EMS billing through	Toughbooks, and support to be provided by
	THIS WILL IDUITED EIVEN CHILIDE TOTALION 1	on a such and support to be provided by
		Paramedic's Plus as condition of their EMS
	electronically patient care data.	Paramedic's Plus as condition of their EMS County Provider Contract.

 Protect the City's ALS transporting rights under 1797.201 and 1797.224 of the California Health and Safety Code. Staff is participating in meetings and discussions about efforts in state that could compromise these city rights