

**PROCLAMATION**  
**in recognition and support of**  
**California Arts Day, Friday, October 1, 2010**

**WHEREAS**, industries and businesses locate themselves in communities that are the centers of creativity and innovation,

**WHEREAS**, personal creativity through individual participation in artistic projects involving new technology is growing significantly with Californians;

**WHEREAS**, thousands of California nonprofit arts organizations encourage arts education, involvement and exploration through classes, seminars, discussion groups, performances and other activities for Californians of all ages;

**WHEREAS**, the Arts build cultural bridges, contribute towards cross-cultural understanding, strengthen the association between identity and citizenship, preserve the traditions and contributions of its citizens and enhance the quality of life;

**WHEREAS**, performing and visual arts facilities and shows draw citizens to commercial hubs and urban centers; serve as homes to local music, theater, dance and other performing arts companies; and often provide sought-after cultural services, especially for children;

**WHEREAS**, children learn critical-thinking skills, improve focus, and gain confidence when provided a solid foundation in the arts through in-school arts education, after-school arts programs, family outings to cultural institutions and events, and creative activities in the home;

**WHEREAS**, participation in the Arts offers engaging, constructive and safe environments for young people during the non-school hours when they are most vulnerable to community violence and gang recruitment;

**WHEREAS**, studies show that innovation and creativity are key components to a prosperous future California economy, and arts learning of all ages through arts education, nonprofit arts organizations' events, community activities, and individual creative exploration can help grow "Creative California."

**NOW , THEREFORE**, it is hereby declared that the City of Albany recognizes and supports the Mission of the California Arts Council to advance California through the arts and creativity by declaring October 1, 2010, California Arts Day in the City of Albany and celebrate the theme "Participate".

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Joanne Wile

Mayor