

June 2, 2010

## Albany Urban Green Farmers Market

A PROPOSAL TO: The City of Albany



Urban Classic Events  
A Greener Today Means a Greener  
Tomorrow

Po Box 21194 Oakland, Ca 94620 Ph: (510)978-0140 [www.GreenerByTheBay.com](http://www.GreenerByTheBay.com)



June 2, 2010

Dear City of Albany,

Urban Classic Events is pleased to bring an eco -friendly urban farmers market to the City of Albany. It is our pleasure to bring suburban and urban city dwellers together in a city who welcome diversity, and whose main focus is to learn and live eco -friendly. We at Urban Classic Events are truly excited to bring products to the city of Albany that are natural traditional, and hip young and urban. Our Vendors will cater to everyone's need. With various products as all natural soaps, Eco- friendly Shopping bags and Organic produce from local farmers. We also have all natural hot food vendors such as Donnas' tamales and tofu to you. We feel that our selection of vendors will fit in perfectly with the city and it needs.

---

#### **SCOPE OF THE URBAN FARMERS MARKET**

- A. Assist the city of Albany in planning its very own farmers market.**
- B. Location: Cornell Street off of Solano Avenue this will be a street- style market giving everyone the opportunity to shop and feel safe.**
- C. Saturday's 9am to 2pm we feel this time should be appropriate for the city and it needs. This would limit the traffic congestions' with the school.**
- D. Focus on Eco- friendly natural products that the city of Albany residence will love to embrace.**
- E. Local farmers and local vendors from surrounding cities whose main focus is on sustainable earth friendly products.**





## **TRIAL & ERROR**

**Urban Classic Events is recommending a trial market. This trial market will give the city and its 17,000 city residents an opportunity to offer any suggestion on how we can better serve you the city of Albany. We welcome any suggestion.**



## RESPONSIBILITIES OF THE CITY OF ALBANY

Albany's first farmers market will be a huge opportunity for the city and its city residents. Although the city of Albany is relatively small with only 1.7 square miles, the city of Albany has a big personality. Urban Classic Events is asking the city of Albany:

1. Supportive Spirit
2. Shop

Benefits of the Albany's farmers market

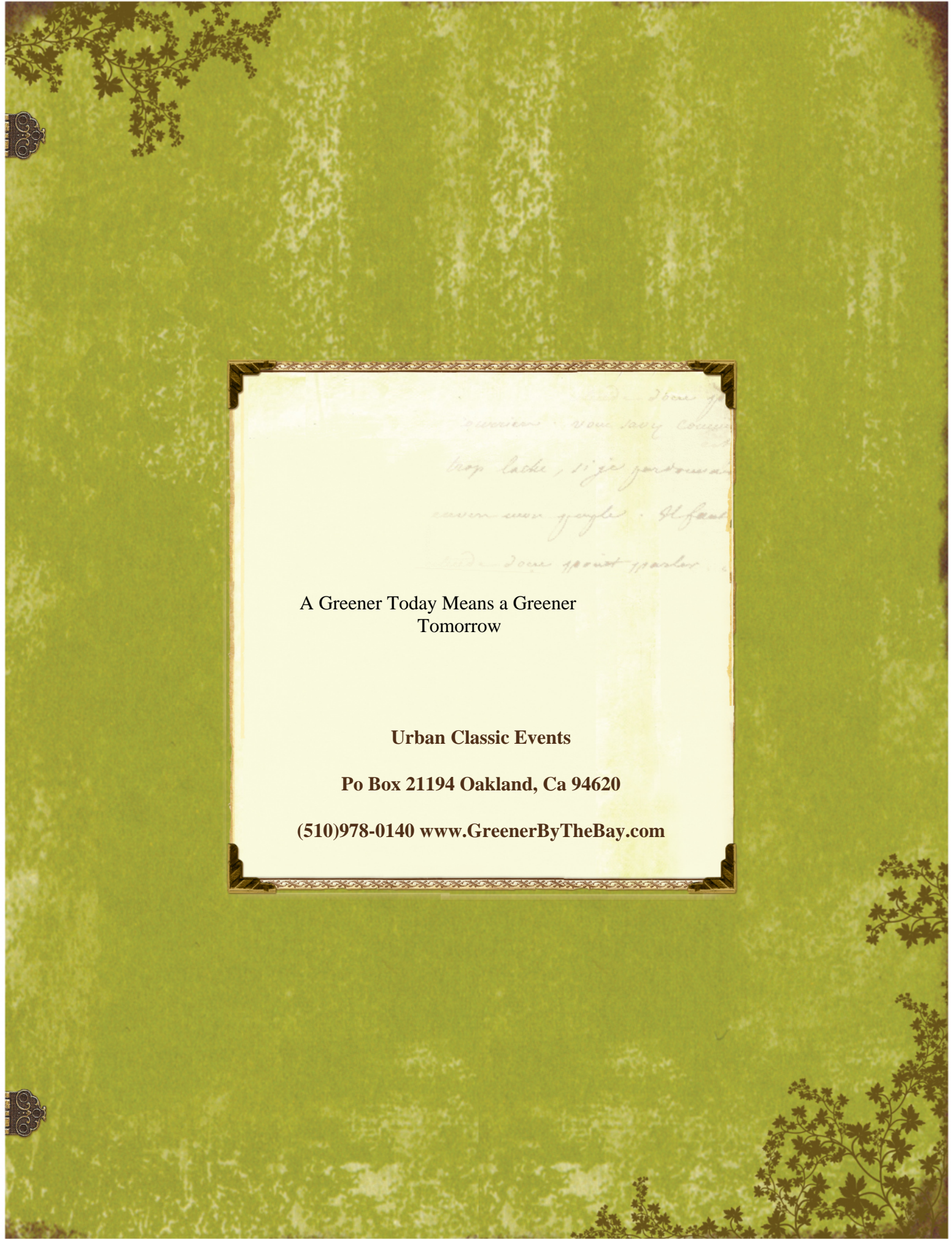
1. Bring Eco-friendly product to the City of Albany
2. Bring a community together

When the Albany's Urban Green Farmers Market is in full swing our neighborhood groups will have successfully converted the 1.7 square Mile city into Eco- friendly paradise.

### Urban Classic Events Qualification

**We were successful in bring the City of Emeryville's First Farmers market. Our concept is bringing farm living to an urban community. We feel that a greener today will equal a greener tomorrow. This market will focus on green living with and non conventional way.**





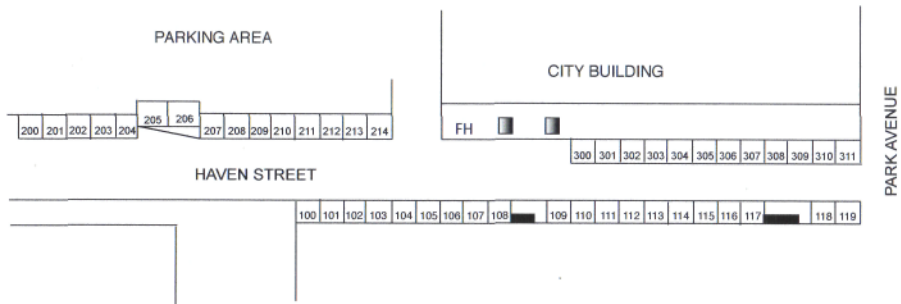
*Faint, illegible cursive handwriting is visible in the background of the central framed area.*

**A Greener Today Means a Greener  
Tomorrow**

**Urban Classic Events**

**Po Box 21194 Oakland, Ca 94620**

**(510)978-0140 [www.GreenerByTheBay.com](http://www.GreenerByTheBay.com)**



## URBAN CLASSIC EVENTS

47 - 8' x 10' Booths  
 14' Minimum Aisle Width