

DINNER WITH ALBANY SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORS

\$1500 (limited to two)

- Full-page ad in the Fall 2010 *Activity Guide*
- "Presenting sponsor" on Dinner with Albany poster and all marketing & promotion materials
- Logo on Dinner with Albany page of the City website

- Logo on Dinner with Albany T-shirts
- Three VIP Tables at Dinner with Albany (18 Guests)
- Four VIP Parking passes
- 18 VIP Passes to the Sponsor's tent
- 18 Valet Bike Parking Passes

- Three bottles of wine from Solano Cellars delivered to your table
- Special recognition announcement at Dinner with Albany
- 18 Dinner with Albany T-shirts for your table guests

Sponsors of this wonderful community event will receive a number of benefits, and valuable advertising exposure in our Fall 2010 *Activity Guide*, on the City website, and through event marketing materials. We are offering three levels of sponsorship for Dinner with Albany and selling ad space in our upcoming *Albany Activity Guide*.

The City of Albany Recreation Department's *Activity Guide* provides each Dinner with Albany sponsor with a valuable way to promote their business or organization through a publication that connects directly to involved and active community members. We print 13,500 copies and mail to over 8,000 homes in Albany, nearly 600 Albany businesses and 1,000 non-Albany residents. The *Activity Guide* remains in the homes of our readers for approximately four months; it is referred to multiple times by multiple readers.

If you are interested in becoming a sponsor of Dinner with Albany or placing an ad in the Fall 2010 *Activity Guide*, contact Chelle Putzer at (510) 559-7218 or cputzer@albanyca.org for more information.

GOLD LEVEL

\$750 (limited to six)

- 1/2-page ad in Fall 2010 *Activity Guide*
- Logo on Dinner with Albany page of the City website
- Logo on Dinner with Albany poster

- Two VIP Tables at Dinner with Albany (12 Guests)
- Two VIP parking passes
- 12 VIP Passes to the Sponsor's tent
- 12 Valet Bike Parking Passes

- Two bottles of wine from Solano Cellars delivered to your table
- Special recognition announcement at Dinner with Albany

SILVER LEVEL

\$250

- One VIP Table at Dinner with Albany (six Guests)

- Six Valet Bike Parking Passes

- Six VIP Passes to the Sponsor's tent

ADVERTISING

Fall 2010 *Activity Guide*

1/4-page: \$150, 1/2-page: \$250, Full-page: \$375. (Design services not included.)

DEADLINE

Deadline for sponsorship and for reserving advertising space is July 15, 2010.

SAVE THE DATE!

DINNER *with* ALBANY

Saturday, September 25, 2010 • 5:30-9:30pm
Solano Avenue between San Pablo and Masonic
Dinner Bell Rings at 6:45 pm

The Centennial Dinner with Albany was such a huge success, we've brought it back! The City will host a sit-down dinner on Solano Avenue for the entire City of Albany. Share a meal with friends, neighbors and family. There will be live music, dancing in the streets, table decorating contest and the dinner bell will ring at 6:45 pm. Table reservations begin August 10th.

You can share a meal with friends and family in a number of ways:

- Reserve one or more tables with six chairs per table (\$28 each)
- Reserve a space (\$12 each) and bring your own table(s) and chairs
- Make reservations at one of the participating restaurants that will be offering sidewalk dining

More detailed information about Dinner with Albany will appear in the Fall *Activity Guide*.

