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RESOLUTION NO. 2010-19

A RESOLUTION OF THE ALBANY CITY COUNCIL ACCEPTING THE TIGER ASSOCIATES REPORT: VOICES TO VISION - A COMMUNITY'S VISION FOR ALBANY'S WATERFRONT

WHEREAS, in November, 2007, the City Council directed the Waterfront Committee to conduct a consultant solicitation process and make a recommendation to the City Council on the selection of a consultant, scope of work, and budget, for engagement with the community and preparation of a vision for the waterfront; and

WHEREAS, in December, 2007, the Waterfront Committee circulated a Request for Qualifications seeking firms with appropriate expertise to carry out a community visioning program for the Albany Waterfront, that would be a proactive, community-driven planning process; and

WHEREAS, on March 5, 2008, the Waterfront Committee voted to recommend to the City Council the selection of Fern Tiger Associates to conduct a waterfront visioning process; and

WHEREAS, on April 21, 2008, the City Council authorized execution of a contract with Fern Tigers Associates to conceive, design and facilitate an appropriate process to educate and engage residents in a process to develop a shared vision for the future of the waterfront; and

WHERAS, this was to be a process in which people would provide their perspectives, ideas, and goals rather than react to a fully-formed plan or proposal; and

WHEREAS, Fern Tiger Associates set out to design a process that responded to the concerns, issues, and perceptions of the community, and that offered opportunities for residents to provide meaningful input; and

WHEREAS, the design for the process was rooted in the need for objectivity, neutrality, trust, inclusiveness, education, and reliability; and

WHEREAS, over a two-year period, Fern Tiger Associates conducted researched, informed the community, engaged residents, analyzed feedback, and synthesized the results into key findings and recommended guideline in a process named "Voices to Vision"; and

WHEREAS, Fern Tiger Associates reviewed more than 5,000 pages of documents; prepared and sent a 20-page tabloid publication of facts and other information about the waterfront to all Albany addresses; created and displayed a model of the waterfront; made 26 presentations to Albany commissions and City Council; conducted 49 interactive community engagement sessions; offered community participation in three languages; analyzed more than 45,000 pieces of data; conducted an online questionnaire designed with individual passcodes for Albany households; and answered 143 questions in the publication and on the website; and

WHEREAS, nearly 1,2000 Albany residents, which represents about one in 10 adult residents, participated in Voices to Vision through community sessions and the questionnaire; and

WHEREAS, separate community engagement sessions were held for regional stakeholders who lived outside of Albany and for students at Albany High School; and

WHEREAS, on April 5, 2010 Fern Tiger Associates presented the *Voices to Vision Final Report and Recommendations* to the City Council and community, and was available at the City Council meeting of April 19, 2010 to answer questions; and

WHEREAS, the Voices to Vision Final Report and Recommendations consists of a 100-page report and a 842-page appendix; and

WHEREAS, the Final Report contains recommended guidelines on built area and dedicated open space; height limitations; allowable uses within the built area; site design and architectural quality; and financial implications; as well as a story of the process and illustrative site concept maps; and

WHEREAS, in summary, the Albany community envisions a 190-acre waterfront that is a model of environmental and economic sustainability; that supports a multi-

generational community, small-scale, independently-owned businesses; and local arts, culture, and cuisine,

NOW THEREFORE, BE IT RESOLVED, that the City Council hereby accepts the *Voices to Vision Final Report and Recommendations* to be used as a living document that reflects our citizens visions on the waterfront planning.

Joanne Wile



City of Albany

1000 SAN PABLO AVENUE • ALBANY, CALIFORNIA 94706-2295

CITY ADMINISTRATOR PH. (510) 528-5710 FAX (510) 528-5797	RESOLUTION NO. 2010-19
CITY ATTORNEY PH. (510) 524-9205 FAX (510) 526-9190	PASSED AND APPROVED BY THE COUNCIL OF THE CITY OF ALBANY,
CITY CLERK PH. (510) 528-5720 FAX (510) 528-5797	this <u>19th</u> day of <u>April</u> , 20 10, by the following votes:
CITY COUNCIL PH. (510) 528-5720 FAX (510) 528-5797	AYES: Council Members Atkinson, Javandel, Lieber, Thomsen & Mayor Wile
COMMUNITY DEVELOPMENT & ENVIRONMENTAL RESOURCES • Building • Engineering • Environmental Resources • Maintenance	NOES: None
• Planning PH. (510) 528-5760 FAX (510) 524-9359	ABSENT: None
FINANCE & ADMINISTRATIVE SERVICES CITY TREASURER PH. (510) 528-5730 FAX (510) 528-2743	WITNESS MY HAND AND THE SEAL OF THE CITY OF ALBANY, this20th
FIRE & EMERGENCY MEDICAL SERVICES PH. (510) 528-5771 FAX (510) 528-5774	day of <u>April</u> , 20 10.

PH. (510) 525-7300 FAX (510) 525-1360 RECREATION & COMMUNITY SERVICES 1249 Marin Avenue

PH. (510) 524-9283 FAX (510) 528-8914

PERSONNEL PH. (510) 528-5714 FAX (510) 528-5797

POLICE

 Friendship Club/ Childcare Program
 PH. (510) 524-0135

Senior Center PH. (510) 524-9122 FAX (510) 524-8940

Teen Center
 PH. (510) 525-0576

JACQUELINE L. BUCHOLZ, CMC
CITY CLERK