From: The Solano Avenue Association [Info@SolanoAvenue.org]

Sent: Tuesday, November 17, 2009 11:00 AM

To: poolpeggy1@aol.com

Subject: SAA - Mid-November E News Letter

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The Solano Avenue Association

Info@SolanoAvenue.org / SolanoAvenue.org

510.527.5358

This is your Mid-November E News Letter:

Please be sure to check out the separate email "Winter on Solano" coming to your in-box soon!

The City of Berkeley is re-examining the use of plastic bags:

We mentioned this previously. Please read the sub-text for more information.

Alameda County Food Bank Toy Barrels Can be Found at:

The Powder Box Salon (1757 Solano at Ensenada)

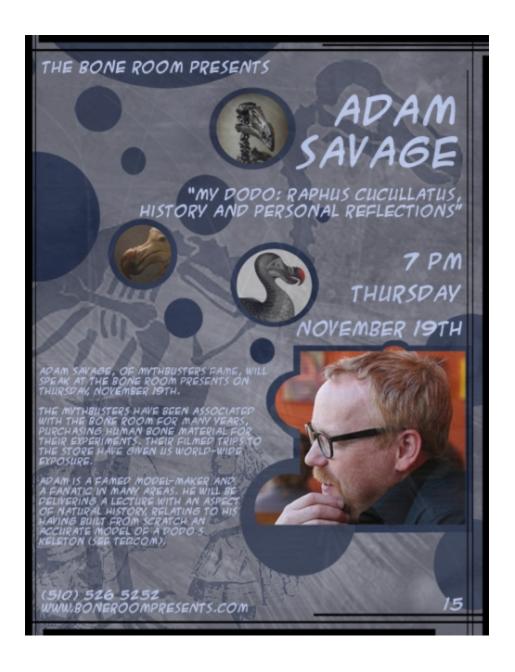
The YMCA (921 Kains at Solano)

Let us know if you have a toy barrel and we will include it in [near] future announcements.

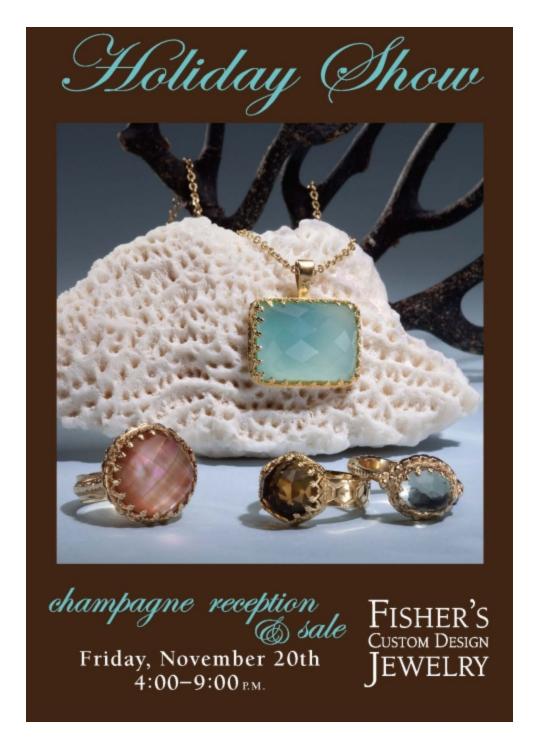
There is non-profit in Berkeley in Berkeley that needs your HELP!

Building Opportunities for Self-Sufficiency (<u>www.self-sufficiency.org</u>). They desperately need a commercial refrigerator and/or oven for the holiday season – they expect very high numbers of people in need this year. Daniel: 510-688-3844

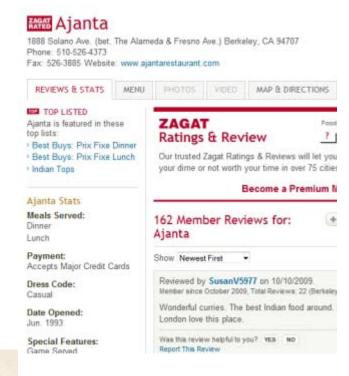
Discovery Channel's "Mythbusters" Adam Savage will be at the Bone Room This Thursday!



This Friday at Fishers Custom Design Jewelery:



Ajanta is pleased to announce that they have been voted "Best Indian restaurant in the entire Bay Area in Zagat Guide for 2010". Congratulations!



Post Meridian

FUNDRAISER

VICTORY OVER VIOLENCE & BAY AREA PEACEKEEPERS

TUESDAY, NOVEMBER 17TH, 2009 6:30 P.M. DINNER

To honor the 16-year-old survivor of the brutal October 24th Richmond gang-rape that rocked our community, Post Meridian's staff, past & present, have volunteered to cook & serve a delicious fundraising dinner.

Proceeds benefit the survivor as well as the group Bay Area Peacekeepers, a group actively reaching out & changing perspectives in high school hallways & on the streets.

In the words of the survivor herself:

"... let the anger cause change, change that is necessary to keep our children, our neighbors & our friends safe."

CB

CS DONATIONS START AT \$35 PER TICKET CS

1568 Oak View Ave @ Colusa Circle, Kensington, CA 94706 (510) 525-1350 cs www.postmeridianrestaurant.com

Café-Saint-Honoré celebrated its first anniversary on Sunday - November 15th

Congratulations Paul Cruce. (FYI: that is pronounced "cru-shay".)



Not the kind of thing(s) we normally promote but for your consideration:





Lee Kechley - Recycler / Inventor on Solano

The Berkeley Fellowship Unitarian Universalists

1924 Cedar at Bonita, between MLK/Shattuck All Welcome.

Present

Saturday December 5th 7:00pm

film maker Emio Tomeoni will appear LIVE at our screening of his hilarious,

illuminating documentary about Berkeley politics

POWER TRIP/ Theatrically Berkeley

(78 minutes)

http://powertripberkeley.com

Conscientious Projector series

\$5 to \$10 donation requested

also screening a short by Viva Barrows FREE SPEECH FOR A DOLLAR re the

Oct 24 UCB walk-out.

Compiled by Allen Cain and edited by Susan Powning from "By Hand" apparel.

From the City of Berkeley:

November 14, 2009

To: Berkeley Merchants and Merchant Associations

From: Andy Schneider – Recycling Program Manager

Subject: Proposed Bag Reduction Ordinance

Dear Berkeley Business Owner or Association,

This is an outline and discussion item on Berkeley's proposed Bag Reduction Ordinance. We want to give you as much background and information possible so that we can move together towards a practical ordinance that achieves the City's environmental goal, with the smallest impact possible on our merchants.

Although plastic bags have well documented issues, paper bags also have environmental considerations. Our goal is to reduce single-use bags in general, and continue the trend toward reusable bags wherever possible.

Please review our proposal, and let us know what you think. If you have concerns about this ordinance, what could we do to make it work for you?

Plastic Bag Issues:

- Over 19 Billion plastic single-use bags are given out annually in California 3.8 billion each year in the Bay Area alone.
- Only 4% are actually recycled.
- Because they are aerodynamic, plastic bags tend to fly away, even when properly disposed of.
 Estimates are 1 million bags per year enter the Bay.
- Plastic bags have become a persistent litter & wildlife hazard in our storm drains, creeks, bay & ocean. They do not degrade in the open environment and can entangle or kill wildlife.
- The California Coastal Clean-up collected 3500 bags in the Berkeley Marina area in three hours this year.

Paper Bag Issues:

- Paper bags, while easily recyclable at the curb, actually have higher energy and resources consumed in their production.
- Paper bags do not have the same environmental issues if they become litter.

History & Process:

- In 2007 Council asked the Zero Waste Commission (ZWC) to research and draft an ordinance
 to address the environmental problems with single-use plastic checkout bags. The ZWC
 conducted merchant surveys and researched other cities' ordinances to build the draft
 ordinance. Many of the merchants surveyed responded that they were willing to stop using
 plastic bags. They wanted the ordinance to be easy to administer, and apply to all retail
 stores.
- Other cities successfully banned plastic bags, but were sued by the plastic bag industry for not addressing the shift to paper bags.
- The ZWC considered all of this, and has drafted a Bag Reduction Ordinance that attempts to address all possible environmental issues surrounding bag use.
- City staff are currently talking with merchants to be sure we have dealt with all possible impacts of the ordinance, and to request feedback and support.

Elements of the proposed Ordinance:

1. Plastic Bag Ban:

 Prohibits the distribution of single-use plastic checkout bags at all retail stores in Berkeley. Checkout bags are defined as bags offered at the cash register to hold the customer's purchases. The ordinance does not apply to plastic bags used within the store, such as for produce, meat or bulk goods.

- Plastic checkout bags are allowed for take-out food, because many reusable bags do not serve that function well.
- Compostable plastic checkout bags are also banned because they do not decompose in the marine environment. They are designed to decompose in well-managed compost piles.

2. Paper Bag Fee:

- Paper bags will be allowed, but stores will be required to charge a fee for each paper checkout bag.
 The total bag fee must be shown on the sales receipt. Customers using subsidized payment methods such as WIC or food stamps are exempt from paying the fee.
- The current draft ordinance calls for a 25-cent fee, but lower amounts are being considered. Ideally, the amount should cover retailers' cost of shifting to paper bags and implementing the ordinance, and be an incentive for customers to bring their own bags.
- All paper checkout bags covered by the ordinance must contain 40% post consumer fiber. This
 requirement was first implemented in San Francisco, and is included in most proposed ordinances.
 Bags meeting this requirement are in common use. There is no requirement for printing on the bags.
- After receiving public comment, staff recommends applying the fee only to paper carry-sacks, and
 exempting the flat "merchandise" bags typically used by a card shop or stationary store. Over 80% of
 retail paper bags would still be covered, but consumers would not have to pay for small bags for small
 purchases.
- The proposed ordinance allows retailers to keep the bag fee for administrative simplicity, and to offset the cost of switching to paper bags, which are more expensive than plastic bags. Ideally the stores would use the fees to subsidize reusable bags, but that is not currently required.

3. Implementation:

- Large retail stores will implement the ordinance 6 months from adoption, and smaller retail stores will
 implement within 12 months. Large retail stores are defined in the draft ordinance as occupying more
 than 10,000 square feet or earning revenue of over \$2 million/year. This applies mostly to
 supermarkets and large pharmacies, but also includes stores like Office Depot, REI, and Orchard
 Supply Hardware.
- City staff will provide a progress report to Council after a year of full implementation in order to review effectiveness of the Ordinance.

4. Education Program

- Outreach will continue to City commissions, community groups, environmental organizations and merchants. City staff will work with these groups to plan and implement outreach to their merchant and resident constituencies in the pre-implementation phase.
- The City will produce a poster or other attractive material to post in each store.
- The City is discussing what other help to provide, such as graphics, cooperative bulk buys of reusable bags, and public education.

Merchant Feedback:

- Do you like this concept, in general?
- What do you do now about providing bags? How would your customers react?

- Would you have additional financial costs or benefits? What are they?
- Currently there is no reporting requirement. We would like to have before-and-after data on number of bags you use. Would you consider reporting this voluntarily?

Comments and questions to:

Andy Schneider Recycling Program Manager City of Berkeley, Department of Public Works 1201 Second Street, Berkeley, CA 94710 Phone: (510) 981-6357 Fax: (510) 981-6360

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