



**ALBANY ARTS COMMITTEE
REGULAR MEETING AGENDA**

**1249 Marin Avenue, Albany Community Center, Edith Stone Room
Monday, November 9, 2009 – 5:30 p.m.**

1. CALL TO ORDER

2. APPROVAL OF MINUTES

3. PUBLIC COMMENTS

For persons desiring to address the Committee on an item that is not on the agenda please note that City policy limits each speaker to three (3) minutes. The Brown Act limits the Committee's ability to take and/or discuss items that are not on the agenda; therefore, such items are normally referred to staff for comment or to a future agenda.

4. COMMENTS/ANNOUNCEMENTS FROM COMMITTEE MEMBERS:

5. COMMENTS/ANNOUNCEMENTS FROM STAFF:

6. DISCUSSION/POSSIBLE ACTION ITEMS:

6-1 Spring Art and Music Festival and Green Albany Day – The subcommittee will present an update.

6-2 Heron Sculpture – Staff will present an update.

6-3 Banners – Staff will present an update

7. ITEMS FOR THE NEXT AGENDA

8. ADJOURNMENT OF REGULAR MEETING

6:00 p.m.

1. PUBLIC ART MASTER PLAN WORKSHOP – Public Art Consultants Steven Huss and Brian Laczko will facilitate a workshop with the committee.

2. PUBLIC COMMENTS

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3. ADJOURNMENT OF WORKSHOP



A Regular Meeting of the Albany Arts Committee Minutes
Monday, October 12, 2009
Albany Community Center
Edith Stone Room, 1249 Marin Ave.
7:00 p.m.

- 1. Call to Order:** 7:03p.m. Committee Members present: Chair Goodman, Abel, Adamé, Bingham-Goess, Black, Maris, McQuaid and Norman. Excused Member St. George

Staff present: Supervisor Isabelle Leduc and Robin Mariona.

- 2. Approval of Minutes: September 14, 2009**

Motion:

Motion to approve minutes as corrected from September 2009 made by Member Black and seconded by Member Adamé. Motion carried all in favor

- 3. Public Comment:** None

- 4. Comments/Announcements from Committee Members:** Member Maris questioned the status of the Heron Sculpture. Supervisor Leduc stated that the Committee had voted for graffiti removal and she had sent in a work order to the Maintenance Dept. Chair Goodman asked that the maintenance schedule be agendaized for the next meeting.

Member McQuaid stated that the mural sub-committee would be meeting to discuss the creation of a brochure for the program. Member Adamé recommended that the Committee look into a publication called Public Art Review. It featured many interesting and helpful articles that might be useful to the Committee. Member Norman stated that she had met with members of the Philadelphia mural art program and they had agreed to send her packets of information that she would share with the Committee.

Chair Goodman stated that the City's Poet Laureate had been working on school programs, participated in an interview on Comcast and was featured in a collection of works by California Poet Laureates. He stated that she was scheduled to attend the January Committee meeting.

- 5. Comments/Announcements From Staff: None**

- 6. Discussion and possible action on matters related to the following items, which could include reports and/or proposed resolutions if any:**

6-1. Spring Art and Music Festival and Green Albany Day – The subcommittee will present and update. Member Bingham-Goess stated that the sub-committee had met with representatives from the Sustainability Committee to discuss the proposed event. The date would be May 2, 2010, the hours would most likely be 11am-3pm and a name for the event needed to be decided by the end of October. The Sustainability members were looking for ways to relate their green goals to art, McGregor would supply food and the event would be inside the Veteran's Building as well as out. Supervisor Leduc would draft a call for artists and musicians for the event, and an attempt would be made to recruit artists that used recycled materials in their work.

Supervisor Leduc stated that the event should accomplish three goals from the Arts Committee perspective; the first was to increase art awareness, the second to be family friendly and the third to recruit artists and musicians from the local community. She stated that Committee members had projects to work on related to the event.

Chair Goodman stated that both Committees were tasked with creating ideas that would join the art and green goals from each, to create one event. Member Bingham-Goess stated that the idea of a garden tour had been nixed, the building had been reserved and vendors had not yet been decided. Ideas for food, interactive booths, art activities, green activities, creation of a brochure announcing the event and performing arts were being worked on. The next sub-committee meeting was October 28th.

Public Comment: Alan Maris asked the status of banners and the development of a program for the performing arts.

Supervisor Leduc stated that banners had not yet been decided and it was possible that it would be a trial year for the new event. Member Bingham-Goess was working on developing a performing arts program and had already booked one musical group.

6-2. Public Art Master Plan – Staff will present an update. Supervisor Leduc stated that the contract with the consultants was being finalized and on track to be signed, possibly by the end of the week. She was compiling a list of documents that they would need to begin the project including; the Art Ordinance and implementation procedures, the Economic Development Report, the Voices to Vision brochure, the Recreation Brochure, the City Newsletter, Arts Committee oversight programs, City maps, facilities and the Codornices Creek project. She asked the Committee for any other suggestions.

Members suggested pictures of public art projects, the Albany business map and directory, possibilities of art along the planned bike trails and the criteria for the art selection process.

Supervisor Leduc stated the next Committee meeting on November 9th would begin earlier at 5:30pm for Committee business and from 6-9pm with the consultants. She would send a confirmation email for this extended meeting.

6-3. Art Gallery Program – Committee Member Black will present an update. Member Black stated that the show opening for Sharyl Gates had been very successful and included food, music and many attendees. She stated that she was working on revamping the art application and would work with the Recreation Dept. on the hardware for hanging exhibits.

The Committee discussed various ways to promote art gallery events including sending postcards earlier and with more content, petitioning to display work at the refurbished City Hall and utilizing the City website for announcements. Member Maris suggested locating and re-hanging a glass display box for small exhibits of sculpture and announcements.

6-4. Economic Development Report – Staff will present an update. Supervisor Leduc stated that the final Economic Development Report was included in the packet. Council had decided on option #3, which focused on the redevelopment zone and San Pablo Ave. The redevelopment zone included the frontage road, Cleveland Ave., San Pablo and lower Solano. It was a hybrid approach, but was considered to be more realistic than option 1 and 2. Short, medium and long-term goals were outlined. Arts Committee involvement was focused in medium term goals, which included; the mural program, City Hall, the BART project and banners.

Member McQuaid questioned the status of the banners project. Supervisor Leduc stated that it seemed stalled at the Solano Ave. Association. Member McQuaid asked if it was possible for the Chamber of Commerce to take the lead on spring banners. Supervisor Leduc stated that it was appropriate for the Chamber to be proactive and ideally all interested parties should work together.

Chair Goodman volunteered to draft a letter from the Committee to the assistant City Administrator, Judy Lieberman, emphasizing the ways that art could spur and enhance economic development and the importance of the Arts Committee perspective in the economic development process. He questioned Supervisor Leduc as to where and at what point the Committee would fit in to the process. Supervisor Leduc stated that she would contact Judy Lieberman regarding the report and how implementation would begin.

6-5. Task Overview – Chair Goodman will go over Committee Member work assignments. Chair Goodman asked the Committee to review and comment on the list of tasks. Member McQuaid commented that there was no one assigned to public art inspection. Member Maris volunteered to inspect the 6 current pieces for repair and maintenance. She stated that she would report back to the Committee so funds could be allocated, though funds were not available for anything but graffiti unless it was a safety issue.

The Committee decided to wait until spring for any efforts regarding postcards.

7. Future Agenda Items: Heron sculpture, mural project, display box, Spring Festival

8. Adjournment: 8:13pm

11/2/2009	<u>ALBANY ART PLAN</u>	PAC WORKSHOP - 9 NOV 2009 / TIME OUTLINE	
	<i>(NB outline in 15 minute increments)</i>		
Hour	ACTIVITY	Method	
6p	discuss outline for evening	verbal	
	review of Personal worksheet responses	handouts and large pad	
	<i>(continue)</i>		
	Planning / Urban Design Context	maps w/ handouts	
7p	Response by Commissioners, to Planning intent	large pad	
	Art ordinance - review intent	handout	
	Art types - permanent vs temporary	handouts and large pad	
	Spatial review of Albany's corridors	map and pad	
8p	Spatial review - urban highlights	mark up on map	
	Cultural Aspects - Albany's attitudes to art & artists	handouts and large pad	
	Associated plans - Parks, Economic Dev	handout - synopses	
	Recap / Next steps	large pad	
9p			
	<i>(prepared by Huss/Laczko)</i>		

03 Nov 2009

Albany Art Plan / Sites & Criteria – AAC Workshop

Dear AAC member:

We are planning to start the workshop with a review of answers to the following questions. They are thought-provoking. But being in advance of the workshop, this provides more opportunity for each of you to reflect than we would have otherwise had if the questions were simply asked at the workshop.

We left it in digital format so that you could work directly in the document, and email it back with your responses. We are interested in the content of your responses, and not who is saying it. We hope your answers are candid, as all of your responses will be used anonymously.

Please return them to us no later than Monday, Nov 9th, at 10am. This will give us opportunity to cull through your individual work, looking for patterns and divergences, and to tie into the balance of the workshop.

Thank you in advance for your dedicated efforts.

Sincerely,

Steve Huss and Brian Laczko

- A. What is special about your neighborhood? Why did you choose to live in this area versus another neighborhood or city?
- B. To what places in Albany do you particularly like to go? Why?
- C. List 3-5 Landmarks in and around Albany, with either positive or negative qualities, and note why.
- D. What activities do you enjoy in your city and how might public art improve them?
- E. Define Albany in 10 words or less.
- F. Tell us a place in Albany that could use improvement and why?
- G. Give 5-7 words that express cultural aspects of Albany.
- H. What is the extent of Albany's artists' base?
- I. What are the perceived demographic trends in Albany? Is this manifested and how?