

**CITY OF ALBANY
CITY COUNCIL AGENDA
STAFF REPORT**

Agenda Date: October 5, 2009

Reviewed by: BP

SUBJECT: **Fern Tiger Associates Update on *Voices to Vision* – a community process to discuss a vision for the future of Albany and its waterfront**

REPORT BY: **Beth Pollard, City Administrator**

STAFF RECOMMENDATION

Receive informational update on *Voices to Vision*.

BACKGROUND/DISCUSSION

In May 2008, the City hired Fern Tiger Associates (FTA) to engage the community in preparing a vision for the future of the Albany waterfront. Earlier this year, the FTA contract was expanded to include identifying community values to assist in the next update to the Albany General Plan.

In April – June of 2009, FTA mailed a 20-page publication about the waterfront and *Voices to Vision* to all Albany mailing addresses, launched a website, had a physical model of the waterfront built for display, conducted community outreach, and facilitated 38 community sessions. Attached is the update presented in July with a summary of project activities as of that time.

On October 5, 2009, Fern Tiger will update the Council and community on next steps to move the project towards completion in the first part of 2010. Attached is a memo dated September 10, 2009 as a summary of the update she will present. Members of the City commissions, committees and boards were sent an invitation to attend the October 5 meeting to stay informed about the project.

SUSTAINABILITY IMPACT

None at this time.

FINANCIAL IMPACT

The project is projected to remain within budget. FTA has provided additional services outside the budget at no cost to the City.

Attachments

FTA *Voices to Vision* update, September 10, 2009

FTA *Voices to Vision* update, July 10, 2009