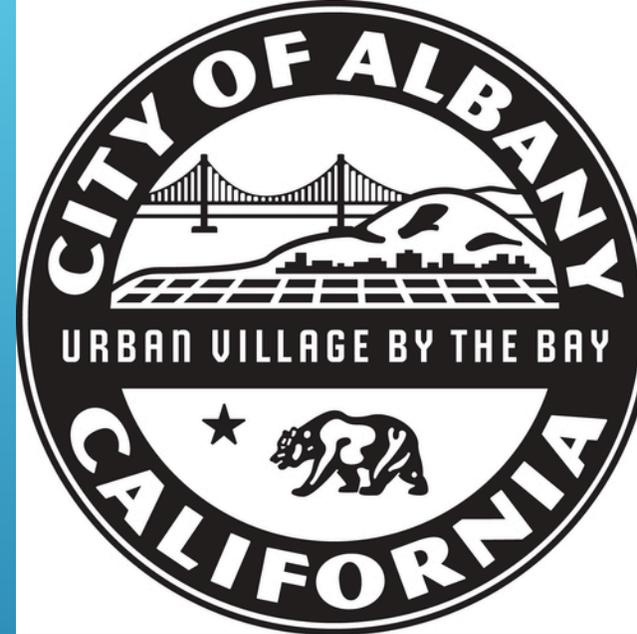


# PATHWAY TO HOUSING

Albany, Project HOPE





PROJECT HOPE-  
A HOMELESS OUTREACH, ENGAGEMENT AND  
CASE MANAGEMENT PROGRAM

Imagine sleeping on a bed for the first time in 27 years... going to the refrigerator to get a glass of milk...taking a shower using a warm fresh towel and putting on clean clothes after. Imagine being able to walk freely around your large room without the constrictions of time, tide or property security. Imagine the fear and anxiety associated with being in a unnatural environment-indoors. Imagine being warm.

For many of us we do not have to imagine what we do daily, without a second thought.

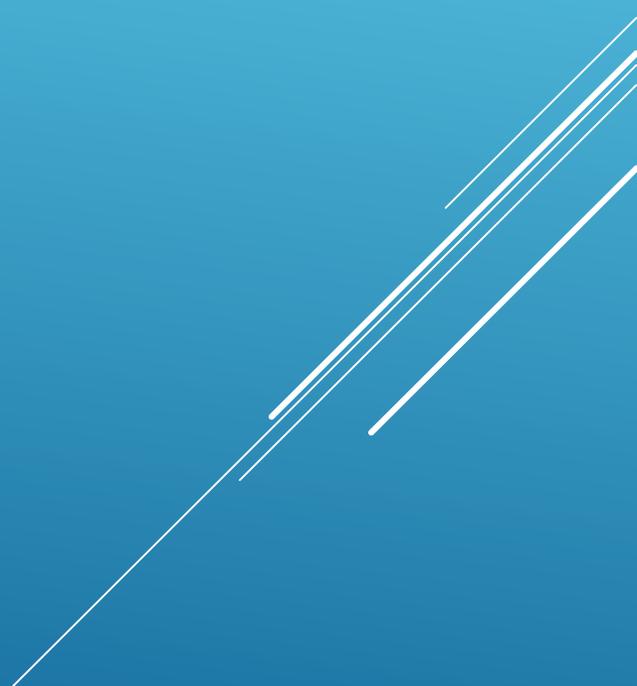
For many Albany citizens their imagination has become a reality through **PROJECT HOPE**.

## PROJECT HOPE



- Lack of Identification
- Clean Clothes
- Income
- Hygiene
- Hoarding
- Physical Disabilities
- Criminal History
- Evictions
- Substance Abuse
- Fear of Living Indoors
- Paranoia
- Unrealistic Expectations
- Conditioned to Streets

## CHALLENGES OF REINTEGRATING INTO SOCIETY



**Outreach-** Identify, Introduction, trust building, information, need

- Do they **want** Housing? Referrals? Information?

**Intake-**Appointment, gathering of ID Doc, assessment, referral

- What is needed for successful housing? Income? Basic needs?
- Creation of Housing Plan

**Identify** housing and barriers to successful housing

**Begin** housing contract/lease process

# FROM OUTREACH TO HOUSING



### Identification

- DMV
- Birth Certificate
- Social Security Card
- Naturalization



### Income

- General Assistance
- SSI
- Employment



### Basic Housing Needs

- Food-pantries
- Linen
- Toiletries
- Laundry
- Cutlery



INTENSIVE CASE MANAGEMENT-  
BASIC NEEDS

Nutrition	Transportation	Budgeting	Cleanliness
<ul style="list-style-type: none"> <li>• Food Safety</li> <li>• Cooking</li> <li>• Food Storage</li> </ul>	<ul style="list-style-type: none"> <li>• AC transit/BART</li> <li>• Bicycle</li> </ul>	<ul style="list-style-type: none"> <li>• Rent</li> <li>• Non food</li> <li>• Utilities</li> </ul>	<ul style="list-style-type: none"> <li>• Teaching moments in cleaning, laundry and bed changes</li> </ul>



# CASE MANAGEMENT

Substance Abuse	Hoarding	Landlord/ Tenant Conflict	Anger Management
<ul style="list-style-type: none"> <li>• Referrals to treatment facilities</li> <li>• Supported recovery</li> </ul>	<ul style="list-style-type: none"> <li>• Frequent home visits</li> <li>• Assistance with excess removal</li> </ul>	<ul style="list-style-type: none"> <li>• Mutual respect</li> <li>• Conflict Resolution tools</li> <li>• Accepting "Authority"</li> </ul>	<ul style="list-style-type: none"> <li>• Referrals to counseling and other calming tools</li> </ul>



# CASE MANAGEMENT

Lack of Affordable Housing	Stigma of housing the homeless	Rental Increases Not welcoming subsidies	Locating rooms/units not listed
<ul style="list-style-type: none"> <li>Shared housing alternatives</li> </ul>	<ul style="list-style-type: none"> <li>Unwilling to rent</li> </ul>	<ul style="list-style-type: none"> <li>High rental demand pushing up rents</li> </ul>	



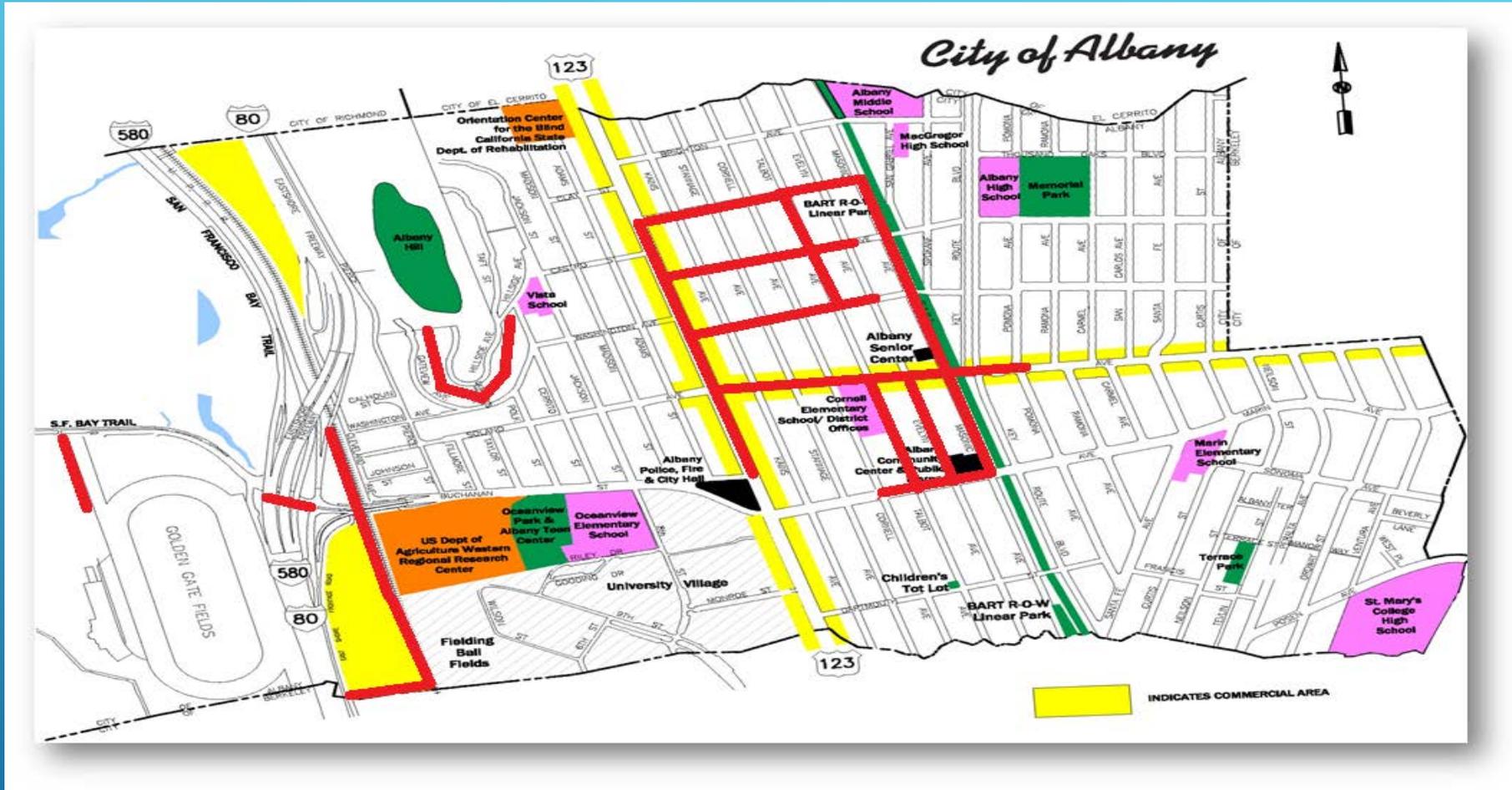
# LANDLORD OBSTACLES

Rent	Property Care	Landlord Expectations	Landlord Education
<ul style="list-style-type: none"> <li>• Non-Payment</li> <li>• Late Fees</li> <li>• Utilities</li> <li>• Increases</li> </ul>	<ul style="list-style-type: none"> <li>• Hoarding</li> <li>• Cleanliness</li> <li>• Frequent Home Visits</li> </ul>	<ul style="list-style-type: none"> <li>• Constant contact</li> <li>• Assurances</li> <li>• Follow-up</li> </ul>	<ul style="list-style-type: none"> <li>• Educating landlords on appropriate adjustment period</li> </ul>



# LANDLORD RETENTION

# Target Areas



Target, 80/580 underpass @ Buchanan, Library, Senior Center, Golden Gate Fields, BART Row, San Pablo

# RAPID RE-HOUSING

The core components of a rapid re-housing program are housing identification, move-in and rent assistance, and rapid re-housing case management and services.

## ***Housing Identification***

Housing Identification is the first core component of rapid re-housing, the goal of which is to find housing for program participants quickly. Activities under this core component include recruiting landlords with units in the communities and neighborhoods where program participants want to live and negotiating with landlords to help program participants access housing

## ***Rent and Move-In Assistance***

Rent and Move-In Assistance is the second core component of rapid re-housing, the goal of which is to provide short-term help to households so they can pay for housing. Activities under this core component include paying for security deposits, move-in expenses, rent, and utilities.

## ***Rapid Re-housing Case Management and Services***

Rapid re-housing case management and services is the third core component of rapid re-housing. The goals of rapid re-housing case management is to help participants obtain and move into permanent housing, support participants to stabilize in housing, and connect them to community and mainstream services and supports if needed.

# Performance Measure for Rapid Re-Housing

- 85 percent of households that exit a rapid re-housing program to permanent housing should not become homeless again within a year.
- 
- A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the slide.

- Of the 61 individuals served, 49 have been successfully housed, an 80% housing placement rate
- Of those 49 individuals, 2 went to prison, 1 died and 1 in long-term hospital care with 6 returning to homelessness
- Of the 49, 39 were still housed after a year, an 80% retention rate
- January 2016, 19 clients exited paying own rent and no longer needing case management services
- Currently serving 5 client in housing retention
- 2 clients in housing search
- 5 clients in outreach



**BERKELEY  
FOOD &  
HOUSING  
PROJECT**



# **ALBANY PROJECT HOPE**

**CONTACT INFORMATION (510) 684-2597**

**If you are experiencing homelessness or about to become homeless  
ALBANY PROJECT HOPE can assist you with housing services such as  
deposit and first month's rent, temporary housing and housing search.**

**Transportation, fee waivers for CA I.D. and service referrals to other  
agencies that help with criminal and eviction services are also available.**