

**CITY OF ALBANY  
ECONOMIC DEVELOPMENT COMMITTEE**

**Work Program**

**Policy Review and Initiatives**

- Conduct existing business conditions analysis:
  - Current vacancy rate
  - Reason(s) for vacancies – identifying any trends
  - Reason(s) for long-term and/or well performing businesses – identifying any trends
- Prepare recommendations for enhancing economic vitality including local draw/atmosphere, business recruitment, incentives, welcoming new businesses and business retention
  - Review outcomes of previous economic development work groups and identify any items for further consideration
- Identify opportunities for innovative infill development with a focus on furthering the economic vitality and walkability of the City
- Review existing business license program to help streamline process for new businesses
- Review applications for major development projects to provide recommendations regarding composition of retail establishments
- Conduct outreach to businesses regarding available support programs including the City’s façade program, solar waste container advertising, etc.
- Conduct outreach to property owners with long term vacancies/underutilized properties to encourage and help facilitate recruitment of new businesses
- Review and provide recommendations regarding matters impacting the overall well being of the business area
- Select members to participate in a City work group to prepare a Measure BB funding improvement plan for Solano Avenue

**Relation to City Council Strategic Plan**

- Economic development and vitality are identified as a theme of the City Council’s Strategic Plan, “Promote Vital and Inviting Business Areas and Advance Economic Development”