

**CITY OF ALBANY
CITY COUNCIL AGENDA
STAFF REPORT**

Agenda Date: January 22, 2008
Reviewed by: *BP*

SUBJECT: Informational Report—Alameda-Contra Costa Transit District (AC Transit) Bus Shelter Advertising Contract Transfer from Lamar L.L.C. to Clear Channel, Inc.

FROM: Aleida Andrino-Chavez, Transportation Planner

STAFF RECOMMENDATION

No recommendation is proposed, in that this is an informational report about the Contract Transfer from Lamar L.L.C. to Clear Channel, Inc

BACKGROUND

In 1998, AC Transit and various cities and counties (Participating Entities) entered into a Joint Exercise of Powers Agreement with the purpose of obtaining a contractor to maintain existing bus stops and install new shelters within the boundaries of the participating entities. In exchange, the Contractor would be allowed to place advertising at some of the shelters. In November 1999, a contract was executed with Lamar L.L.C. to accomplish this. This Agreement was signed by the City of Albany.

In 2003, AC Transit and the Participating Entities executed an amendment to the original Agreement of 1998. The amendment reviewed language on the established guidelines for the Transit Shelter Program and added two cities from Contra Costa County and one city from Alameda County. The changes involved special improvements to the Rapid Bus stops (e.g. lighting, Next Bus information, Rapid Bus signage) and placed a limit on the number of bus shelters.

On October 10, 2007, Lamar L.L.C. notified the Participating Entities that the company had entered into a reciprocal agreement with Clear Channel, Inc. whereby Clear Channel agreed to assume the provisions of Lamar's obligations pertaining to the Bus Shelter Advertising and Maintenance Contract with the Participating Entities.

DISCUSSION

The terms of the Amended Agreement between Lamar L.L.C. and the Participating Entities do not change under the transference between Lamar and Clear Channel Inc. The only change to the Contract is the vendor name.

FISCAL IMPACT

No fiscal impact is anticipated by this action.

Attachment

Consent to Assignment of Contract for Transit Shelter Advertising Services